



V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village, Gudlavalleru-521356.

Name of the Program: “HOW TO IMPROVE COMMUNICATION SKILLS”

Date of the Program: 05-01-2022

Name of the Resource Person: Ms. G.N.A. Lakshmi



V. V. Institute of Pharmaceutical Sciences organized a program on “Communication Skills” by Ms. G.N.A. Lakshmi, Associate Professor, Venkateswara College of Pharmacy, Chittoor, for II B. Pharmacy Students on 05-01-2022. The main goal of this program is to enhance student’s knowledge on English Verbal Communication and Non-verbal Communication.

Verbal Communication involves using words and sentences to convey the desired information. Verbal or oral communication encompasses speech and verbal interactions like speaking and listening to messages being conveyed by another individual verbally.

Nonverbal communication means conveying a message from one individual to another via gestures, body language, or facial expressions. Gestures include facial expressions, hand signals, and finger sign language. Body language includes posture, staring, eye contact, head gestures. Facial expressions include smiling or frowning and self-explanatory parts with good communication skills are major ideas of this session.

Overall, the session was completed successfully principal Dr. A. Lakshmana Rao Garu shared his opinions about the program and expressed his gratitude towards the resource person for accepting our invitation and for sharing such a valuable information to students.