



V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village, Gudlavalleru-521356.

Name of the Program: “COMMUNICATION SKILLS FOR THE JOB INTERVIEW”

Date of the Program: 23-12-2019

Name of the Resource Person : Mr. K. Sarath Babu



V. V. Institute of Pharmaceutical Sciences organized a program on “Communication Skills” for II B. Pharmacy students by Mr. K. Sarath Babu, English lecturer, A.A.N.M & V.V.R.S.R, Polytechnic, Gudlavalleru, on 23-12-2019. The main goal of this program is to enhance student’s knowledge on Oral communication skills, which means that you can speak clearly, concisely, and without misinterpretation. That’s essential even if your job isn’t centered around speaking. Having oral communication skills is a must if you want to establish rapport with your customers and provide a good service. Written communication is just as important.

Active listening requires paying close attention to the speaker by engaging with them to ensure you’re getting the essence of the conversation. It additionally involves removing all other distractions and asking clarifying questions, thus making them feel heard and self-explanatory parts with good communication skills are major ideas of this session. Students from II B. Pharmacy participated and the feedback form was collected, the students found it informative and enhanced them to develop their communication skills.

The program is very interactive and the students were actively participated and got very good response.

The Management & Dr. A. Lakshmana Rao Principal of V. V. Institute of pharmaceutical sciences expressed gratitude for sharing her expertise with students.