

**3.2.2 NUMBER OF  
WORKSHOPS/SEMINARS/CONFERENCES INCLUDING  
PROGRAMS CONDUCTED ON RESEARCH  
METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS  
(IPR) AND ENTREPRENEURSHIP DURING THE LAST  
FIVE YEARS**

**AY 2021-22**



# V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

(Approved by AICTE & PCI, New Delhi and Affiliated to JNTUK, Kakinada)

Sponsored by A.A.N.M. & V.V.R.S.R. Educational Society

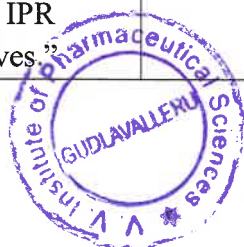
Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## List of events

A.Y. 2021-2022

S. No.	Name of the Event	Date	Details of the Resource Person	No. of Participants
1.	One day seminar on "Pharmaceutical Patents and IPR: Balancing Innovation and Accessibility."	22-09-2021	Mrs. K. Nirmala Associate Professor, K.G.R.L. College of Pharmacy, Bhimavaram, West Godavari District.	30
2.	One day seminar on "Exploring Research Trends in Pharmacovigilance and Clinical Trails."	12-10-2021	Mrs. K.Soujanya, Associate Professor, Nirmala College of Pharmacy, Mangalagiri	30
3.	One day seminar on "Exploring the Recent Trends & Advances in the field of Pharma Research."	09-11-2021	Ms. G.N.A. Lakshmi, Associate Professor, Sri Venkateswara College of Pharmacy, Chittoor.	30
4.	One day seminar on "Entrepreneurship goals to meet the needs of Clinical research & Biotechnology Industry."	15-12-2021	Mr. G. Edward Raju, KGRL College of Pharmacy, Bhimavaram	24
5.	One day seminar on "Exploring Challenges in Pharmaceutics research & Process of formulation design for the future."	07-01-2022	Dr. P. Sai Kishore, Professor, Bapatla College of Pharmacy, Bapatla	32
6.	One day seminar on "Empowering New Era Technologies in Pharmaceutical Sciences: IPR Prospectives."	25-01-2022	Mr. V. Abhishek, Marketing Executive Lupin Pharmaceuticals Ltd. Vijayawada, A.P.	30



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7.	One day seminar on “Unveiling the entrepreneurship and Research potentials of Pharma industry.”	26-02-2022	Ms. Dasari Santhi Krupa, Assistant Professor, Krishna university College of Pharmaceutical Science and Research, Machilipatnam.	30
8.	One day seminar on “Entrepreneurship Innovations in Pharmacovigilance & Clinical Management.”	11-03-2022	Mr. M.M. Eeswaradu, Associate Professor, Vignan College of Pharmacy, Vadlamudi.	26
9.	One day seminar on “Current Advances in IPR Aspects Pharma Analytical Development Trends and Research:”	08-04-2022	Dr. B. Mohan Gandhi Associate Professor Sri Vasavi Institute of Pharmaceutical Sciences Pedatadepalli, West Godavari Dist, Tadepalligudem, AP	30
10	One day seminar on “HealthTech and Entrepreneurship: Blending Pharmacy with Technology Innovations.”	28-04-2022	Dr. K.S. Nataraj, Professor & Principal, Shri Vishnu College of Pharmacy, Vishnupur, Bhimavaram.	26



  
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14<sup>th</sup> September, 2021.

## CIRCULAR

This is to inform you that a One-day seminar on “**Pharmaceutical patents IPR balancing innovation and accessibility**” by Mrs. K. Nirmala, Associate Professor, K.G.R.L. College of Pharmacy, Bhimavaram, West Godavari District, being organized by V. V. Institute of Pharmaceutical Sciences on **22<sup>th</sup> Sep 2021**. I request you all to register immediately and to attend the program.

**Venue:** VVIPS Seminar Hall

**Timings:** 10:00 AM



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### About Seminar :

This seminar entitled “pharmaceutical patent IPR balancing innovation and accessibility” focuses on innovative development strategies in Pharmacy. A pharmacist plays a significant role as a Health Care Professional. Innovative strategies are required in Pharmacy; hence, this conference builds informative sessions on research activities which inculcates younger minds to think innovatively and their involvement in research in order to meet social needs so that they reach the level of greatness they deserve it.

### Topics to be covered:

- # Patent System Overview.
- # Innovation in Pharma
- # Accessibility and Public Health
- # Patent Duration
- # TRIPS Agreement
- # Compulsory Licensing
- # International Efforts
- # Ethical consideration .



For more details:

**V. V. Institute of Pharmaceutical Sciences**

Gudlalleru, Krishna Dist.

Andhra Pradesh, INDIA. PIN - 521356

Phone: 08674 - 274649

Email: venkatadripharmacy@gmail.com

**One day Seminar  
on**

**“Pharmaceutical Patents and IPR:  
Balancing Innovation  
and Accessibility”**

**on 22<sup>nd</sup> Sep, 2021**



*Organized  
by*

**V. V. Institute of Pharmaceutical Sciences**

Seshadri Rao Knowledge Village,  
Gudlalleru Post, Krishna District, PIN-521 356, A.P.

**Phone: 08674-274649, 9542894455**

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Website: [www.vvipsgudlalleru.ac.in](http://www.vvipsgudlalleru.ac.in)

**Resource Person**

**Mrs. K. Nirmala**

Associate Professor,  
Department of Pharmacognosy  
KGRL College of Pharmacy,  
Bhimavaram, W.G.Dist.

## Patrons

**Dr. V. Nageswara Rao**  
Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenors

**Mr. M. Sai Vishnu**

## Advisory Committee Members

**Dr. Sk. Aminabee**

**Dr. P. Raveesha**

**Ms. B. Satya Sree**

**Ms. T. Sravani**

**Mr. Bhargava Gopi**

**Ms. A. Sai Datri**

**Ms. K. Parimala**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

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.....

City .....

State .....

Country .....

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



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**Pharmaceutical Sciences**

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**Registration**  
**is free**

## About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1664 Titles and 6176 Volumes, subscription of 19,392 E-journals, 78617 E-Books, Knimbus Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

## Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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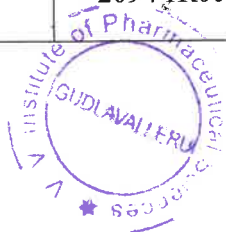
E-mail : venkatadrpharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## LIST OF PARTICIPANTS

**Name of the Programme:** A One-Day Seminar on "Pharmaceutical Patents and IPR: Balancing Innovation and Accessibility."

**Date:** 22-09-2021

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	J. Meghana	209V1R0044	B.Pharm. & I Yr.	J. Meghana
2.	J. Durga Phani Sri	209V1R0045	B.Pharm. & I Yr	Phani Sri J
3.	K.G.N.V. Sai Sudeepthi	209V1R0046	B.Pharm. & I Yr	K. Sudeepthi
4.	K. Sirisha	209V1R0047	B.Pharm. & I Yr	K. Sirisha
5.	K. Devendra Babu	209V1R0048	B.Pharm. & I Yr	K. Devendra
6.	C. Kareena	209V1R0051	B.Pharm. & I Yr	C. Kareena
7.	K. Krishna Vinay Kumar	209V1R0052	B.Pharm. & I Yr	K. Krishna Vinay
8.	K. Lakshmi Niharika	209V1R0053	B.Pharm. & I Yr	Niharika
9.	K. Sowmya	209V1R0054	B.Pharm. & I Yr	K. Sowmya
10.	K. Harshitha	209V1R0055	B.Pharm. & I Yr	K. Harshitha
11.	K. Sambaiah	209V1R0056	B.Pharm. & I Yr	K. Sambaiah
12.	Palaparthi Sri Harsha	199V1R0004	B.Pharm & II Yr.	P.S. Harsha
13.	Potluri Sandeep	199V1R0005	B.Pharm & II Yr	P. Sandeep
14.	Tirukkavalluri Ravi Varma	199V1R0006	B.Pharm & II Yr	B. Ravi Varma
15.	Bogireddy Hari Priya	209V1R0015	B.Pharm & II Yr	B. Hari Priya
16.	Bolem Madhu Kiran	209V1R0016	B.Pharm & II Yr	B. Madhu Kiran
17.	Bollam Lakshmi Manasa	209V1R0017	B.Pharm & II Yr	manasa
18.	Burepalli Vamsi Kumar	209V1R0018	B.Pharm & II Yr	B. Vamsi
19.	Cherukuri Teja Prasanna Swaroop	209V1R0019	B.Pharm & II Yr	ch. teja prasanna
20.	Chigurupati Mahisai	209V1R0020	B.Pharm & II Yr	C. Mahisai



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21.	Kammili Kiran Kalyan	199V1R0037	B.Pharm& II Yr	K. Kiran Kalyan
22.	Kancherla Sireesha	199V1R0038	B.Pharm& II Yr	K. Sireesha
23.	Sykam Haritha	209V1S0304	M.Pharm& IIYr.	S. Haritha
24.	Tirumalasetti Jaswitha	209V1S0305	M.Pharm& IIYr	T. Jaswitha
25.	Ventrapati Sai Prasad	209V1S0306	M.Pharm& IIYr	V. Sai Prasad
26.	Y Pujitha Naga Lakshmi	209V1S0307	M.Pharm& IIYr	Y. Pujitha Naga Lakshmi
27.	Y Pavan Sai Kumar	209V1S0308	M.Pharm& IIYr	Y. Pavan Sai Kumar
28.	Chatla Sumana Deepika	219V1S0302	M.Pharm.& IYr.	Deepika
29.	Gogu Lavanya	219V1S0303	M.Pharm.& IYr	G. Lavanya
30.	Koduru Victor Prasanth	219V1S0304	M.Pharm.& IYr	K. Victor Prasanth

M. Sai Vishnu

Programme Coordinator



A. N. N. S.

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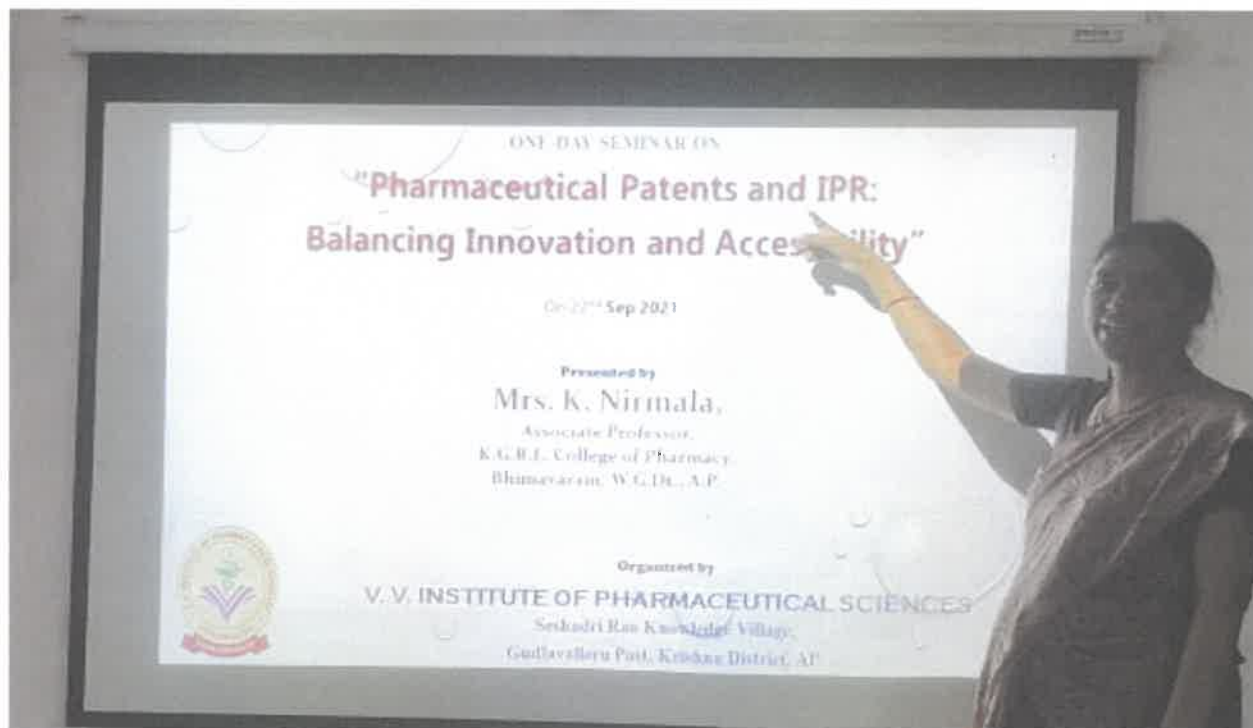
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## 6 Outcomes of the Programme:

The students and faculty learned about pharmaceutical patents, IPR importance, and their accessibility.



They gain the knowledge on:

- **Compulsory Licensing:** In some cases, governments issue compulsory licenses to allow the production of generic versions of patented drugs
- **Ethical Considerations:** Balancing IPR with ethical considerations is an ongoing debate, particularly in the context of global public health crises like the COVID-19 pandemic
- **Access to Medicines:** On the other hand, patent protection can create barriers to access for patients, especially in developing countries. High drug prices due to monopolies can limit accessibility to life-saving medications.
- **R&D Investment:** Companies often spend substantial resources on drug development. Patents can help protect these investments and enable them to recoup costs through market exclusivity.



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On 22-09-2021, our college students and faculty participated in the one-day workshop on "Pharmaceutical Patents, IPR balancing innovation and accessibility."



*M. Sai Vishnu*  
Programme Coordinator



*A. Rao*  
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## PROGRAMME REPORT

<b>Programme Name</b>	A One-day workshop on “ <b>Pharmaceutical patents IPR balancing innovation and accessibility.</b> ”
<b>Resource Person</b>	<b>Mrs. K. Nirmala</b> , Associate Professor, K.G.R.L. College of Pharmacy, Bhimavaram, West Godavari District
<b>Date of Activity</b>	22-09-2021
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

### **The objective of the Programme:**

The objectives of pharmaceutical patents in the context of intellectual property rights (IPR) are to strike a balance between promoting innovation and ensuring accessibility to essential medicines. These objectives can be summarized as follows:

- **Protecting Intellectual Property:** Grant inventors and pharmaceutical companies the legal rights to prevent others from making, using, or selling their patented inventions without permission.
- **Fostering Competition:** Encourage competition among pharmaceutical companies after the patent’s expiration.
- **Flexibilities in IPR:** Allow for flexibilities in patent laws
- **Balancing Interests:** Strive to strike a balance between the interests of innovators and the broader public interest in affordable and accessible healthcare.

### **Topic Covered:**

- ✓ Patent Length and Exclusivity
- ✓ Patentable Subject Matter
- ✓ Compulsory Licensing
- ✓ International Trade Agreements
- ✓ Merits & De-merits
- ✓ Price Controls and Market Access
- ✓ Research and Development Costs
- ✓ Generic Drug Quality and Safety
- ✓ Public-Private Partnerships.

M. Sai Vishnu  
**Programme Coordinator**



  
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01<sup>st</sup> October 2021.

## CIRCULAR

This is to inform you that a one-day seminar on “Exploring Research Trends in Pharmacovigilance and Clinical Trials” by Mrs. K. Soujanya, Associate Professor, Department of Pharmaceutical Chemistry, Nirmala College of Pharmacy, Mangalagiri, being organized by V. V. Institute of Pharmaceutical Sciences is going to be held on 12<sup>th</sup> October 2021. I request you all to register immediately and to attend the program.

**Venue:** VVIPS Seminar Hall

**Timings:** 11:00 AM



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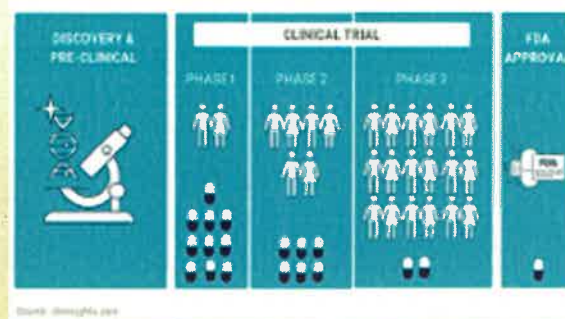


### About Seminar :

This seminar entitled "Exploring Research Trends in Pharmacovigilance and Clinical Trails." Road map to Pharmacovigilance focuses on innovative development strategies in Clinical trials. Pharmacists are presented with the challenge of undertaking innovative practices to transform the healthcare system and create novel opportunities and harmonization.. Pharmacovigilance and clinical trials are critical aspects which support economic growth and development of Health Care System

### Topics to be covered:

- # Innovations and Advancements of Pharmacovigilance.
- # Harmonization on Pharmacovigilance.
- # Clinical Trials.
- # Automatic Tracking.
- # Innovative practices.
- #Health care systems.
- #Novel oppurtunities.



For more details:

### V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist,  
Andhra Pradesh, INDIA. PIN - 521356  
Phone: 08674-274649

Email: [venkateshpharmacy@gmail.com](mailto:venkateshpharmacy@gmail.com)

*Anno*  
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Pharmaceutical Sciences  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356

## One day Seminar on

## “Exploring Research Trends in Pharmacovigilance and Clinical Trails.”

On 12<sup>th</sup> October, 2021



Organized  
by

## V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,  
Gudlalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: [vvipsseminars@gmail.com](mailto:vvipsseminars@gmail.com)

Website: [www.vvipsgudlalleru.ac.in](http://www.vvipsgudlalleru.ac.in)

Resource Person

## Mrs. K. Soujanya,

Associate Professor,  
Department of Pharmaceutical Chemistry,  
Nirmala College of Pharmacy,  
Mangalagiri.

## Patrons

**Dr. V. Nageswara Rao**  
Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenors

**Ms. T. Sravani**

## Advisory Committee Members

**Dr. P. Raveesha**

**Ms. T. Prasanthi**

**Ms. B. Satya Sree**

**Ms. A. Sai Datri**

**Mr. V. L. Vinod Kumar**

**Mr. K. Srikanth kumar**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

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.....

City .....

State .....

Country .....

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



*Handwritten signature*

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**Registration  
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## Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## LIST OF PARTICIPANTS

**Name of the Programme:** A One-Day Seminar on “Exploring Research Trends in Pharmacovigilance and Clinical Trials”

**Date:** 12-10-2021

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	D PRANEETHA	209V1R0031	B.Pharm. & III Yr.	D. Praneetha
2.	DRONADULA GAYATHRI	209V1R0032	B.Pharm. & III Yr.	D. Gayathri
3.	GADDE KARTHIKA	209V1R0033	B.Pharm. & III Yr.	G. Karthika
4.	GOGULAMUDI HARSHINI	209V1R0034	B.Pharm. & III Yr.	G. Harshini
5.	G D BHAVANI PRAVALLIKA	209V1R0035	B.Pharm. & III Yr.	G. Pravalika
6.	GONE VIJAYA AMRUTHA	209V1R0036	B.Pharm. & III Yr.	G. Amrutha
7.	GONEPALLI SNEHA	209V1R0037	B.Pharm. & III Yr.	G. Sneha
8.	G YUVA SRI DURGA	209V1R0038	B.Pharm. & III Yr.	G. Yuva
9.	GUDIVADA CHANDRIKA	209V1R0039	B.Pharm. & III Yr.	G. Chandrika
10.	G P N S LAKSHMI SRIDEVI	209V1R0040	B.Pharm. & III Yr.	Sridevi
11.	GUJJU ROJA SUMANJALI	209V1R0041	B.Pharm. & III Yr.	G. Roja Sumanjali
12.	ITIKALA RAJA	209V1R0042	B.Pharm. & III Yr.	I. Raja
13.	JALLURI D N V SAI PAVAN	209V1R0043	B.Pharm. & III Yr.	J. Sai Pavan
14.	JAMMULA MEGHANA	209V1R0044	B.Pharm. & III Yr.	J. Meghana
15.	J DURGA PHANI SRI	209V1R0045	B.Pharm. & III Yr.	J. Durga Phani Sri
16.	K G N V SAI SUDEEPTHI	209V1R0046	B.Pharm. & III Yr.	K.G.N.V. Sai Sudeepthi
17.	KAMADA SIRISHA	209V1R0047	B.Pharm. & III Yr.	K. SIRISHA
18.	K DEVENDRA BABU	209V1R0048	B.Pharm. & III Yr.	K. Devendra
19.	K NAVYASRI	209V1R0049	B.Pharm. & III Yr.	K. Navyasri
20.	KARE NAVEENA	209V1R0050	B.Pharm. & III Yr.	K. Naveena
21.	KAREENA CORREYA	209V1R0051	B.Pharm. & III Yr.	C. Kareena
22.	K KRISHNA VINAY KUMAR	209V1R0052	B.Pharm. & III Yr.	K. Vinay
23.	K LAKSHMI NIHARIKA	209V1R0053	B.Pharm. & III Yr.	Niharika
24.	KODEBOYINA SOWMYA	209V1R0054	B.Pharm. & III Yr.	K. Sowmya
25.	KOLLURI HARSHITHA	209V1R0055	B.Pharm. & III Yr.	K. Harshitha
26.	KOLUSE SAMBAIAH	209V1R0056	B.Pharm. & III Yr.	K. Sambaiyah



**Principal**  
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Pharmaceutical Sciences  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356



# V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

27.	KONATHAM TEJA SREE	209V1R0057	B.Pharm. & III Yr.	K. Teja sree
28.	K CH LAKSHMI RAMA DEVI	209V1R0058	B.Pharm. & III Yr.	K.C.L. Kanadhi
29.	M VEENA MADHURI	209V1R0059	B.Pharm. & III Yr.	M. Veena
30.	MAREEDU KUSUMA SIRI	209V1R0060	B.Pharm. & III Yr.	M. Kusuma Siri

T. Sravani  
Programme Coordinator



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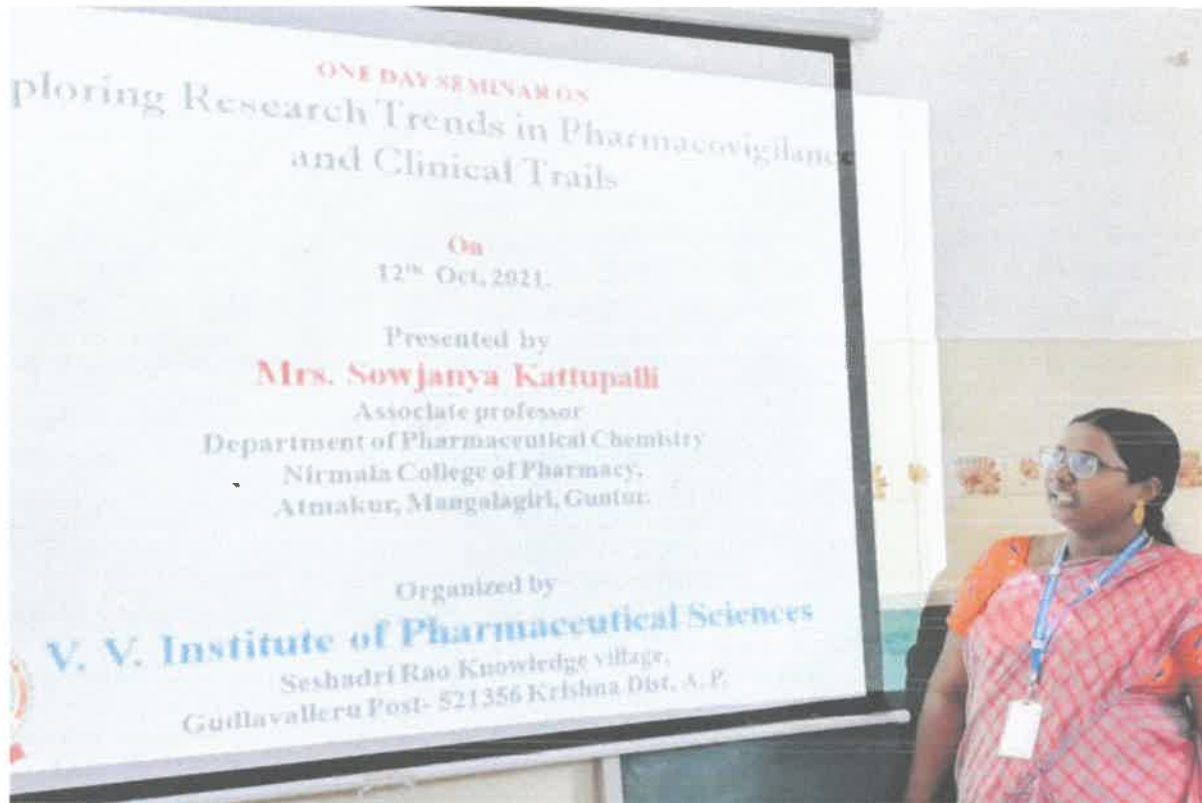
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## Outcomes of the Programme:

The students & faculty learned topics related to Research Trends in Pharmacovigilance and Clinical trials.



They gain the knowledge on:

- Clinical Trial is the continuous process to identify the problem and find its solution.
- It is to focus on the development of Pharmacovigilance using new combinations of established instruments, software, and approaches.
- It involves basic research in identity and purity.
- Data Collection, Analysis, and reporting of Patient's data
- The department is involved in teaching & training postgraduate students in the subjects of Pharmacovigilance and clinical trials pertaining to provide a better healthcare system to increase the assured medication. This will help the students understand various principles, methods & tools to research and Innovation.



*Anand*  
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On 12-10-2021, our college students & faculty participated in the seminar on “Exploring Research Trends in Pharmacovigilance and Clinical trials”.



T. Sraavani  
Programme Coordinator



*Almao*  
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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## PROGRAMME REPORT

<b>Programme Name</b>	A One-day seminar on Exploring Research Trends in Pharmacovigilance and Clinical Trials
<b>Resource Person</b>	Mrs. K. Soujanya, Associate Professor, Department of Pharmaceutical Chemistry, Nirmala College of Pharmacy, Mangalagiri.
<b>Date of Activity</b>	12-10-2021
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

### **The objective of the Programme:**

The Primary Objective of Pharmacovigilance in clinical trials is to fulfill its role by monitoring and evaluating the safety profile of investigational products as a key technology to present new dimensions to solving problems in life science, communication, information, and environment for improved health services. The generation of such evidence through practice-based research should be predicted on the appropriate use of robust and rigorous methodologies. In addition to the quantitative & qualitative approaches used in pharmacy practice research, mixed methods and other novel approaches in pharmacy practice research. Developing & conducting research on medication use & patient safety. The main aim is to discover and deliver new medical drugs, devices, or therapies to market.

### **Topic Covered:**

- ✓ Different methods for collecting, analyzing, and reporting data
- ✓ Research & Development techniques
- ✓ Research and Decentralized methods
- ✓ Discussion method and its suitability
- ✓ Merits & De-merits
- ✓ How to overcome problems during method development
- ✓ How to improve Research techniques
- ✓ Relevance to empirical research

T. Sravani  
Programme Coordinator



*AWD*  
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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

03<sup>th</sup> November, 2021.

## CIRCULAR

This is to inform you that a one-day seminar on “Exploring the Recent Trends & Advances in the field of Pharma Research” by Ms. G. N. A. Lakshmi, Associate Professor, Sri Venkateswara College of Pharmacy, Chittoor, AP., is being organized by V. V. Institute of Pharmaceutical Sciences on 09<sup>th</sup> November 2021. I request you all to register immediately to attend the program.

**Venue:** Room No: 109, VVIPS Seminar Hall

**Timings:** 10:00 AM

**PRINCIPAL**



**V. V. Institute of  
Pharmaceutical Sciences  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356**



### About Seminar :

This Seminar entitled on “Exploring the Recent Trends & Advances in the field of Pharma Research” This seminar is designed to be an enlightening journey into the ever-evolving realm of Pharmaceutical research, where innovation and discovery are shaping the future of healthcare. The world of pharmaceutical research is undergoing a remarkable transformation. New technologies, groundbreaking, discoveries, and changing paradigms are driving the industry forward. In this seminar, we will delve into the latest trends and advances that are revolutionizing field

### Topics to be covered:

- # Patent System Overview.
- # Innovation in Pharma
- # Accessibility and Public Health
- # Patent Duration
- # TRIPS Agreement
- # Compulsory Licensing
- # International Efforts
- # Ethical consideration .



For more details:  
**V. V. Institute of Pharmaceutical Sciences**  
Gudlavalleru, Krishna Dist,  
Andhra Pradesh, INDIA. PIN - 521356  
Phone: 08674 - 274649  
Email: venkatadripharmacy@gmail.com

**One day Seminar**  
*on*

**“Exploring the Recent Trends & Advances in the field of Pharma Research ”**

**on 09<sup>th</sup> November, 2021**



*Organized by*

**V. V. Institute of Pharmaceutical Sciences**

Seshadri Rao Knowledge Village,  
Gudlavalleru Post, Krishna District, PIN-521 356, A.P.  
**Phone: 08674-274649, 9542894455**  
E-mail: [vvipsseminars@gmail.com](mailto:vvipsseminars@gmail.com)  
Website: [www.vvipsgudlavalleru.ac.in](http://www.vvipsgudlavalleru.ac.in)

**Resource Person**

**Ms. G.N.A. Lakshmi**

Associate Professor  
Department of Pharmaceutics,  
Sri Venkateswara College of Pharmacy,  
Chitoor, AP.

## Patrons

**Dr. V. Nageswara Rao**  
Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenors

**Dr. Sk. Aminabee**

## Advisory Committee Members

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**Ms. T. Prasanthi**

**Ms. B. Satya Sree**

**Ms. A. Sai Datri**

**Mr. V. L. Vinod Kumar**

**Mr. K. Srikanth kumar**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

.....

.....

City .....

State .....

Country .....

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



*Amin*  
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**Registration  
is free**

## About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1664 Titles and 6176 Volumes, subscription of 19,392 E-journals, 78617 E-Books, Knimbus Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

## Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



# V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## LIST OF PARTICIPANTS

**Name of the Programme:** One-day Seminar on Exploring the Recent Trends & Advances in the field of Pharma Research.

**Date:** 09-11-2021

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	KANUMARI JYOTHSNA	189V1R0001	B.Pharm. & IV Yr.	K. Jyothsna
2.	SANIVARAPU KAVYA SRI	189V1R0002	B.Pharm. & IV Yr.	S. kavya sri
3.	UGGINA MANASA	189V1R0003	B.Pharm. & IV Yr.	U. manasa
4.	A. KEERTHI PRIYANKA	189V1R0004	B.Pharm. & IV Yr.	A. Keerthi Priyanka
5.	AKUNURI RIKITH SWAMY	189V1R0005	B.Pharm. & IV Yr.	A. Rikith Swamy
6.	AYESHA FATHIMA	189V1R0006	B.Pharm. & IV Yr.	Ayesha Fathima
7.	B. LEELA MURALI KRISHNA	189V1R0008	B.Pharm. & IV Yr.	B.L. Murali Krishna
8.	BANDARU SRIHARSHITHA	189V1R0009	B.Pharm. & IV Yr.	B. Sriharshitha
9.	BANDI NAGA KALYAN	189V1R0010	B.Pharm. & IV Yr.	B. Naga Kalyan
10.	BASA SUDHA RANI	189V1R0011	B.Pharm. & IV Yr.	Sudha rani
11.	BATTULA DIVYATEJA	189V1R0012	B.Pharm. & IV Yr.	B. Divya teja
12.	BODEDDULA PAVAN	189V1R0013	B.Pharm. & IV Yr.	Pavan
13.	B. VENKATESWARA RAO	189V1R0014	B.Pharm. & IV Yr.	B. Venkateswara Rao
14.	B. SWETHA PRIYANKA	189V1R0015	B.Pharm. & IV Yr.	Swetha Priyanka
15.	BOYINA JAHNAVI	189V1R0016	B.Pharm. & IV Yr.	Boyina Jahnavi
16.	CHALAMALASETTI SHIVANI	189V1R0018	B.Pharm. & IV Yr.	Ch. shivani
17.	CHATLA PRANITHA	189V1R0019	B.Pharm. & IV Yr.	Chatla pranitha
18.	CHILUMURI SUMANTHI	189V1R0020	B.Pharm. & IV Yr.	Ch. Sumanthi
19.	DASARI SUVARNA	189V1R0021	B.Pharm. & IV Yr.	D. Suvarna
20.	DUBA CHANDRAKANTH	189V1R0022	B.Pharm. & IV Yr.	A. Akhila
21.	GARIKAPATI AKHILA	189V1R0023	B.Pharm. & IV Yr.	Garikapati Akhila
22.	G. BALA HARISH KUMAR	189V1R0024	B.Pharm. & IV Yr.	G. B. H. Kumar
23.	GATTINENI RAJITHA	189V1R0025	B.Pharm. & IV Yr.	G. Rajitha
24.	GOKARAKONDA BHAVYASRI	189V1R0026	B.Pharm. & IV Yr.	G. Bhavyasri
25.	GONE RAJA SINGH	189V1R0027	B.Pharm. & IV Yr.	G. Raja Singh
26.	GOPISETTY DHAMASRI	189V1R0028	B.Pharm. & IV Yr.	G. DHAMASRI



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

27.	JANGAM SONY	189V1R0029	B.Pharm. & IV Yr.	J. Sony.
28.	JOGI TEJA SREE	189V1R0030	B.Pharm. & IV Yr.	J. Teja Sree
29.	KAKARLA SUSHMITHA	189V1R0031	B.Pharm. & IV Yr.	K. sushmithe
30.	KALLEPALLI RAJYA LAKSHMI	189V1R0032	B.Pharm. & IV Yr.	K. lakshmi

**Programme Coordinator**



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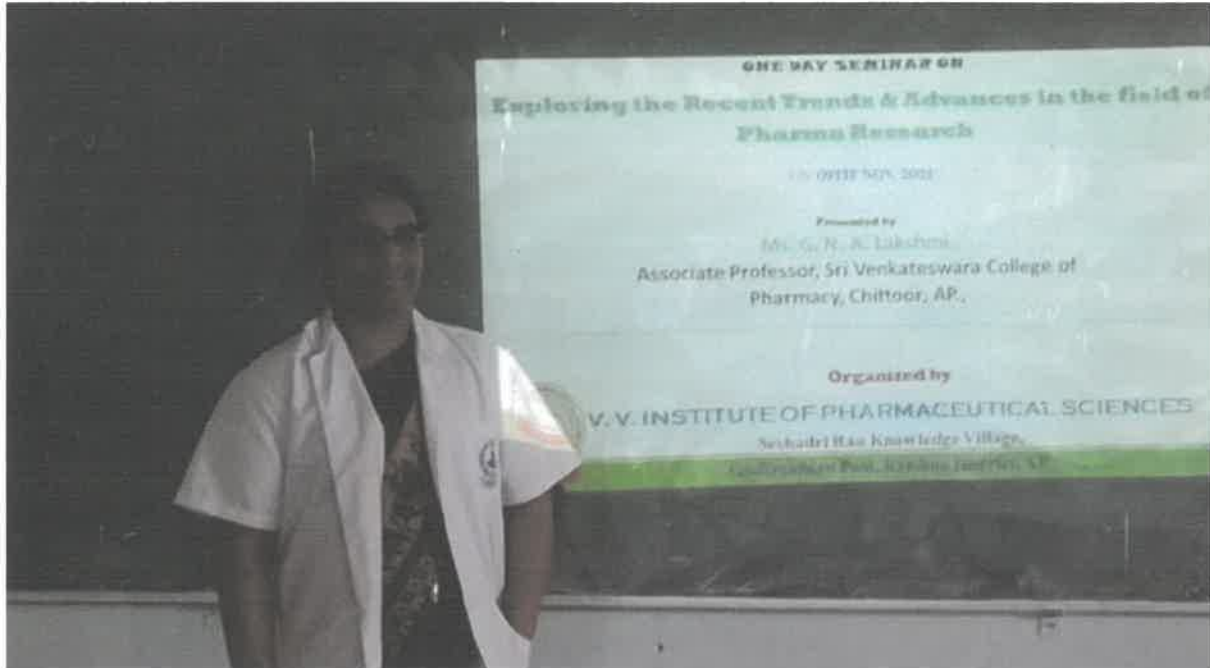
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## Outcomes of the Programme:

The students & faculty learned to explore the Recent Trends and advances in the field of Pharma Research.



They gain the knowledge on:

- Participants will gain a deeper understanding of the latest trends and Advancements in pharmaceutical research, equipping them with up-to date knowledge.
- Students and academics might be inspired to undertake research projects aligned with the discussed trends, contributing to the growth of the field.
- Knowledge of AI- driven drugs discovery and other innovations could speed up the development of new drugs and Therapies.
- The emphasis on green chemistry and sustainable practices can encourage a more environmentally conscious approach to drug development.
- Attendees may come up with new ideas and solutions by learning about cutting-edge technologies and practices in pharmaceutical research.



  
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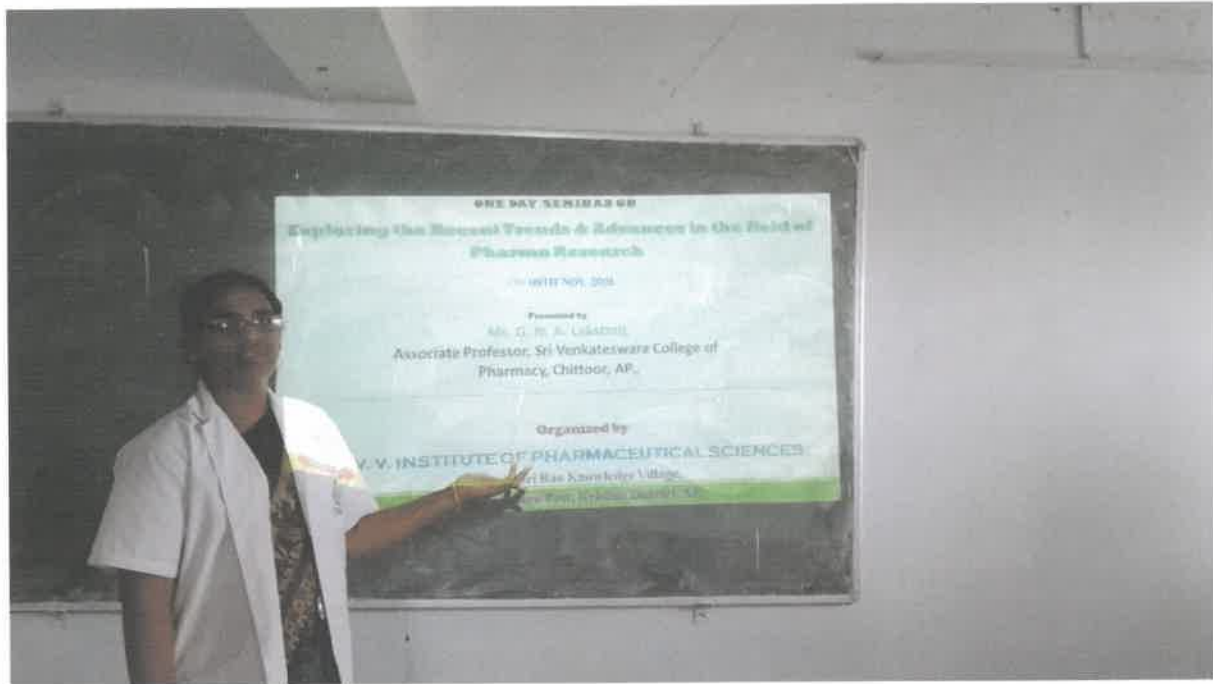
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On 09-11-2021, our college students & and faculty participated in the seminar on Exploring the Recent Trends & Advances in the field of Pharma Research.



**Programme Coordinator**



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## PROGRAMME REPORT

<b>Programme Name</b>	A One-day seminar on "Exploring the Recent Trends and advances in the field of Pharma Research."
<b>Resource Person</b>	Ms. G.N.A. Lakshmi, Associate Professor, Sri Venkateswara College of Pharmacy, Chittoor, AP.
<b>Date of Activity</b>	09-11-2021
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Room No: 109, V. V. Institute of Pharmaceutical Sciences

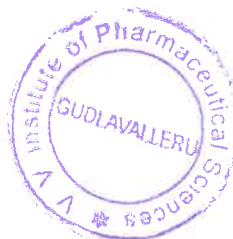
### **The objective of the Programme:**

To provide participants with in-depth knowledge and insights into the latest developments, technologies, and practices in pharmaceutical research. Encourage Innovative thinking and inspire participants to explore new ideas, approaches, and research directions within the pharmaceutical industry. Provide clarity on changing regulations and guidelines affecting pharmaceutical research, ensuring compliance and efficient drug approval processes. Educate attendees about how cutting-edge technologies, like AI and gene editing, can expedite the drug discovery and development process. Highlight the potential for pharmaceutical research to address global health challenges and contribute to health care improvements

### **Topic Covered:**

- ✓ Innovations in Drug delivery.
- ✓ Research & Development techniques.
- ✓ Vaccine developments.
- ✓ Digital health in pharma research.
- ✓ Merits & De-merits.
- ✓ Clinical Trails and Big data.
- ✓ Emerging technologies.
- ✓ 3D printing in pharma.
- ✓ Artificial intelligence in drug discovery.

  
Programme Coordinator



  
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08-12-2021.

## CIRCULAR

This is to inform you that a one-day Seminar on “**Entrepreneurship Goals to Meet the Needs of Clinical Research & Biotechnology Industry**” by **Mr. G. Edward Raju, K.G.R.L. College of Pharmacy, Bhimavaram, A.P.**, being organized by V. V. Institute of Pharmaceutical Sciences on **15-12-2021**. I request you all to register immediately and to attend the program.

**Venue:** Room No: 109, VVIPS.

**Timings:** 03:30 PM



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### Topics to be covered:

- # Bio-Entrepreneurship.
- # Clinical Trails Management
- # Government Incentives
- # Regulatory Requirements
- # Clinical Data Management.
- # Bio-Entrepreneurship Opportunities.

### About the Seminar :

This Seminar entitled on “Entrepreneurship Goals to meet the Needs of Clinical Research and Biotechnology Industry” focuses on Entrepreneurship Opportunities in the Fields of Clinical Research and biotechnology. This Educates the Participants on Various Concepts of Entrepreneurship and the Future of Clinical and biotechnological Startups in India and about The Various Incentives Provided by Governments for Investors.



For more details:

### V. V. Institute of Pharmaceutical Sciences

Gudlavaluru, Krishna Dist,  
Andhra Pradesh, INDIA. PIN - 521356  
Phone: 08674-274649  
Email: venkatesadripharmacy@gmail.com



*Ashwini*  
PRINCIPAL  
V. V. Institute of  
Pharmaceutical Sciences  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356

## One day Seminar on

**“Entrepreneurship Goals to  
meet the Needs of Clinical Research  
and Biotechnology Industry”**

**on 15<sup>th</sup> December, 2021**



*Organized  
by*

### V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,  
Gudlavaluru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlavaluru.ac.in

Resource Person

### Mr. G. Edward Raju

Assistant Professor,  
K.G.R.L College of Pharmacy,  
Bhimavaram, A.P

## Patrons

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Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenors

**Ms. B. Satya Sree**

## Advisory Committee Members

**Dr. Sk. Aminabee**

**Dr. P. Raveesha**

**Ms. T. Prasanthi**

**Ms. T. Sravani**

**Ms. A. Sai Datri**

**Mr. V. L. Vinod Kumar**

**Ms. K. Parimala**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

.....

City .....

State .....

Country .....

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



**Registration  
is free**

*Handwritten signature*  
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## About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1664 Titles and 6176 Volumes, subscription of 19,392 E-journals, 78617 E-Books, JGATE PLUS Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

## **Courses Offered:**

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



# V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

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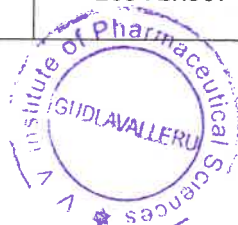
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## LIST OF PARTICIPANTS

**Name of the Programme:** A One-day Seminar on "Entrepreneurship Goals to Meet the Needs of Clinical Research & Biotechnology.

**Date:** 15-12-2021

S. No.	Name of the Student	Roll Number	Course & Year	Signature
01	S. Pramodh	209V1R0008	B.Pharm. & III Yr.	S. pramodh.
02	T. Chandana Sai	209V1R0009	B.Pharm. & III Yr.	T. Chandana Sai
03	V. Akhila Lakshmi	209V1R0010	B.Pharm. & III Yr.	V. Akhilalakshmi
04	A. Pavani	209V1R0011	B.Pharm. & III Yr.	A. Pavani
05	A. Rupa Devi	209V1R0012	B.Pharm. & III Yr.	A. Rupa devi
06	A. Sankar Deekshith	209V1R0013	B.Pharm. & III Yr.	A. Sankar Deekshith
07	A. Vedasri	209V1R0014	B.Pharm. & III Yr.	A. Veda Sri
08	Ayisha Begum	209V1R0015	B.Pharm. & III Yr.	Ayisha Begum
09	B. Brahmaji	209V1R0016	B.Pharm. & III Yr.	B. Brahmaji
10	B. Sai Prasanna	209V1R0017	B.Pharm. & III Yr.	B. Saiprasanna
11	M. Namitha	209V1R0064	B.Pharm. & III Yr.	M. Namitha
12	M. Kusumanjali	209V1R0065	B.Pharm. & III Yr.	M. kusumanjali
13	M. Gousheen	209V1R0067	B.Pharm. & III Yr.	M. Gousheen
14	M. Maimunnisa	209V1R0068	B.Pharm. & III Yr.	M. Maimunnisa
15	M. Sravani	209V1R0069	B.Pharm. & III Yr.	M. Sravani
16	M. Kavya	209V1R0070	B.Pharm. & III Yr.	M. Kavya
17	M. Narasimhanaidu	209V1R0071	B.Pharm. & III Yr.	M. Narasimhanaidu
18	M. Pujitha	209V1R0072	B.Pharm. & III Yr.	M. Pujitha
19	N. Sravani	209V1R0073	B.Pharm. & III Yr.	N. Sravani
20	P. Soujanya	209V1R0074	B.Pharm. & III Yr.	P. Soujanya



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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

21	Kakarala Devi Mallika	199V1R0036	B.Pharm. & IVYr.	K. Devi Mallika
22	Kammili Kiran Kalyan	199V1R0037	B.Pharm. & IVYr.	K. Kiran Kalyan
23	Kancherla Sireesha	199V1R0038	B.Pharm. & IVYr.	K. Sireesha
24	Kandula Anusha	199V1R0039	B.Pharm. & IVYr.	K. Anusha

*Satyashobha*

Program Coordinator



*ANUSHA*

PRINCIPAL

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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## Outcomes of the Programme:

The students & faculty learned principles related to the topic of Entrepreneurship goals to meet the needs of the Clinical Research and biotechnology Industry.



## They Learned about,

- Innovative Solutions
- Economic Growth
- Improved Healthcare Outcomes
- Personalized Medicine
- Global Health Solutions
- Data Management and AI Integration
- Regulatory Advancements
- Sustainability
- Educational and Training Opportunities
- Collaborative Networks



*Arjun*  
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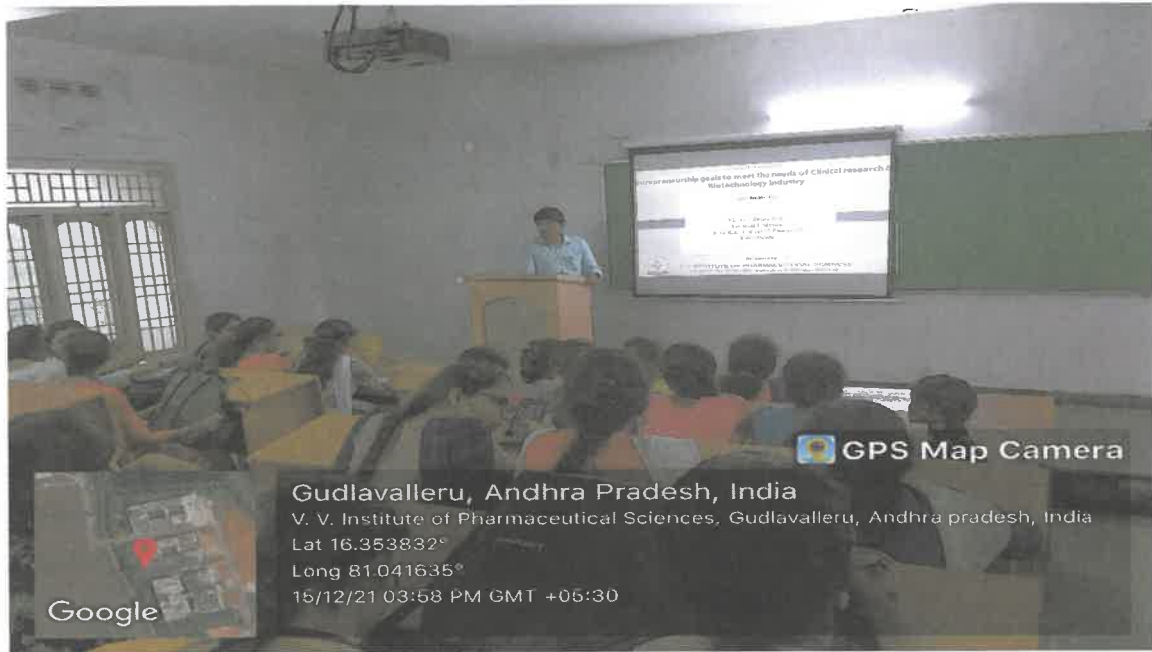
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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

On 15-12-2021, Students and Faculty from our College Participated in the seminar on "Entrepreneurship Goals to Meet the Needs of Clinical Research and Biotechnology."



**Program Co-ordinator:**

**PRINCIPAL**



**V. V. Institute of  
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GUDLAVALLERU - 521 356**



# V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## PROGRAMME REPORT

<b>Programme Name</b>	A One-day Seminar on "Entrepreneurship Goals to meet the Needs of Clinical Research and Biotechnology Industry."
<b>Resource Person</b>	Mr. G. Edward Raju, Assistant Professor, K.G.R.L College of Pharmacy, Bhimavaram, A.P.
<b>Date of Activity</b>	15-12-2021
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

**Objective of the Programme:** Clinical Research and Biotechnology is Estimated to have a Market of 4 billion Dollars by the Year 2027. There a Plethora of Entrepreneurship Opportunities in the Fields of Clinical Research & Biotechnology. The Objective of this Seminar is to Educate the Participants about Entrepreneurial Opportunities in the fields of Biotechnology and Clinical Research.

### Topics Covered:

- Entrepreneurship in Clinical Research & Biotechnology.
- Clinical trials.
- Bio-Entrepreneurship
- Management of Regulatory Requirements.
- Government Initiatives for Startups.
- Management of Intellectual Property Rights.

*Satyash*

**Programme Coordinator**

*Arjun*  
**PRINCIPAL**



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in


02<sup>nd</sup> January, 2022.


## CIRCULAR

This is to inform you that a one-day seminar on “Exploring Challenges in Pharmaceutics Research & Process of Formulation Design for the Future” by Dr. P. Sai Kishore, Professor, Bapatla College of Pharmacy, Bapatla, is being organized by V. V. Institute of Pharmaceutical Sciences on 07<sup>th</sup> January 2022. I request you all to register immediately and to attend the program.

**Venue:** Room No: 109, VVIPS Seminar Hall

**Timings:** 10:00 AM

  
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Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356





### About Seminar :

This Seminar entitled “Exploring Challenges in Pharmaceutics Research & Process of Formulation Design for the Future” focuses on specific terms of generic and branded drugs, their comparison, specifications, merits and demerits, and different aspects of intellectual property rights regarding generic and branded drugs. How to convert the research projects or works into patents and hands-on training on patent searches for innovations. Innovative strategies are required in Pharmacy; hence, this conference builds an informative sessions on research activities that inculcates younger minds to think innovatively and their involvement in research in order to meet social needs so that they reach the level of greatness as they deserves it.

### Topics to be covered:

- # Generic Vs. Branded drug
- # Merits and demerits
- # Intellectual property rights
- # specifications and comparisons of generic and branded drug



For more details:

### V. V. Institute of Pharmaceutical Sciences

Gudlavalluru, Krishna Dist,  
Andhra Pradesh, INDIA. PIN - 521356  
Phone: 08674 - 274649  
Email: [venkatasai@pharmacy@gmail.com](mailto:venkatasai@pharmacy@gmail.com)



*Amud*  
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Pharmaceutical Sciences  
Seshadri Rao Knowledge Village

One day Seminar  
on

“ Exploring Challenges in Pharmaceutics  
research & Process of formulation  
design for the future”

on 7<sup>th</sup> Jan, 2022



Organized  
by

### V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,  
Gudlavalluru Post, Krishna District, PIN-521 356, A.P.  
Phone: 08674-274649, 9542894455  
E-mail: [vvipsseminars@gmail.com](mailto:vvipsseminars@gmail.com)  
Website: [www.vvipsgudlavalluru.ac.in](http://www.vvipsgudlavalluru.ac.in)

Resource Person

**Dr. P. Sai Kishore,**  
Professor,  
Dept. of Pharmaceutics  
Bapatla College of Pharmacy,  
Bapatla.

## Patrons

**Dr. V. Nageswara Rao**  
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**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenors

**Ms. B. Satya Sree**

## Advisory Committee Members

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**Dr. P. Raveesha**

**Ms. T. Prasanthi**

**Ms. A. Sai Datri**

**Mr. V. L. Vinod Kumar**

**Ms. K. Parimala**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

.....

.....

City .....

State .....

Country .....

Pin Code.....

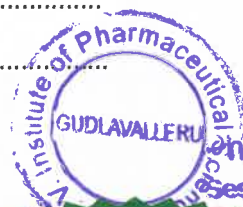
Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



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**Registration  
is free**

## About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1664 Titles and 6176 Volumes, subscription of 19,392 E-journals, 78617 E-Books, Knimbus Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

### **Courses Offered:**

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



# V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

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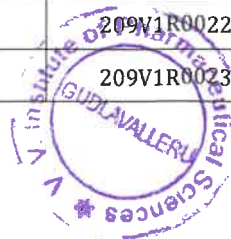
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## LIST OF PARTICIPANTS

Name of the Programme: A one-day seminar on “Exploring Challenges in Pharmaceutics Research & Process of Formulation Design for the Future”.

Date: 07-01-2022

S. No.	Name Of the student	Roll Number	Course & Year	Signature
1.	A. Siva Narayana	209V1R0001	B.Pharm & II Yr	A. Siva Narayana
2.	B. Harathi	209V1R0002	B.Pharm & II Yr	B. Harathi
3.	Ch. Kusumanjali Devi	209V1R0003	B.Pharm & II Yr	Ch. K. Devi
4.	G. Himaja	209V1R0004	B.Pharm & II Yr	G. Himaja
5.	K. Hima Bindu	209V1R0005	B.Pharm & II Yr	Hima Bindu
6.	K. Bharath Krishna Reddy	209V1R0006	B.Pharm & II Yr	K. Bharath
7.	D. Nageswara Rao	209V1R0007	B.Pharm & II Yr	D. Nageswara Rao
8.	S. Pramodh	209V1R0008	B.Pharm & II Yr	S. Pramodh
9.	T. Chandana Sai	209V1R0009	B.Pharm & II Yr	T. Chandana Sai
10.	V. Akhila Lakshmi	209V1R0010	B.Pharm & II Yr	V. Akhila Lakshmi
11.	A. Pavani	209V1R0011	B.Pharm & II Yr	A. Pavani
12.	A. Rupa Devi	209V1R0012	B.Pharm & II Yr	A. Rupa Devi
13.	A. Sankar Deekshith	209V1R0013	B.Pharm & II Yr	A. Deekshith
14.	A. Vedasri	209V1R0014	B.Pharm & II Yr	A. Vedasri
15.	Ayisha Begum	209V1R0015	B.Pharm & II Yr	Ayisha Begum
16.	B. Brahmaji	209V1R0016	B.Pharm & II Yr	B. Brahmaji
17.	B. Sai Prasanna	209V1R0017	B.Pharm & II Yr	B. Sai Prasanna
18.	B.D.L.N. Pattabhi Ram	209V1R0018	B.Pharm & II Yr	B. Devendra
19.	B. Tejaswini	209V1R0019	B.Pharm & II Yr	B. Tejaswini
20.	B. Uma Meenakshi	209V1R0020	B.Pharm & II Yr	B. Meenakshi
21.	B. Ramya Sree	209V1R0021	B.Pharm & II Yr	B. Ramya Sree
22.	B. Venkata Vinayak	209V1R0022	B.Pharm & II Yr	B. V. Vinayak
23.	Ch. Suvarna	209V1R0023	B.Pharm & II Yr	suvarna.ch



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

24.	Ch. Gayathri	209V1R0024	B.Pharm & II Yr	Ch. Gayathri
25.	Ch. Srija	209V1R0025	B.Pharm & II Yr	Ch. Srija
26.	Ch. Naveenkumar	209V1R0026	B.Pharm & II Yr	Ch. Naveenkumar
27.	Ch. Rampandu	209V1R0027	B.Pharm & II Yr	Ch. Rampandu
28.	Ch. Keerthi	209V1R0028	B.Pharm & II Yr	Ch. Keerthi
29.	D. Mrudula Sruthi	209V1R0029	B.Pharm & II Yr	D. Mrudula Sruthi
30.	D. Rama Lakshmi	209V1R0030	B.Pharm & II Yr	D. Ramalakshmi
31.	D. Praneetha	209V1R0031	B.Pharm & II Yr	D. Praneetha
32.	D. Gayathri	209V1R0032	B.Pharm & II Yr	D. Gayathri

  
Programme Coordinator



  
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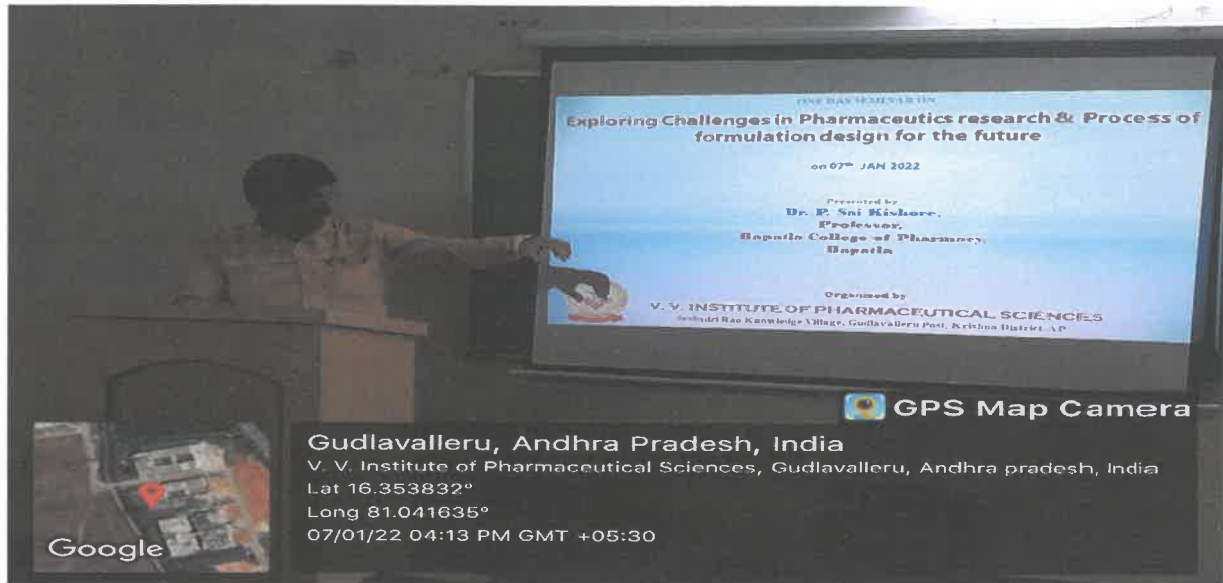
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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## Outcomes of the Programme:

The students & faculty learned the concepts of Exploring Challenges in Pharmaceutics Research & Process of Formulation Design for the Future”.



They gain the knowledge on:

- Differences and comparisons of generic drugs and branded drugs
- Merits and demerits
- Importance of generic and branded drug
- Commercialization prices of both generic and branded drugs
- Patenting related to generic and branded drugs
- How to patent innovations and their requirements and their terms
- Concepts of Trademarks, copyrights
- Knowledge about Terms and infringements of patents



*Ambar*  
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On 07-01-2022, our college students & faculty participated in the seminar “Exploring Challenges in Pharmaceutics Research & Process of Formulation Design for the Future.”



Programme Co-ordinator

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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## PROGRAMME REPORT

<b>Programme Name</b>	A One-day seminar on“Exploring Challenges in Pharmaceutics Research& Process of Formulation Design for the Future”.
<b>Resource Person</b>	<b>Dr. P. Sai Kishore</b> , Professor, Bapatla College of Pharmacy, Bapatla.
<b>Date of Activity</b>	07-01-2022
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Room No: 109, V. V. Institute of Pharmaceutical Sciences

### **The objective of the Programme:**

This Conference entitled on Generics vs. Brand-name Drugs: The IPR Dynamics in the Pharmaceutical Industry focuses on specific terms of generic and branded drugs their comparison, specifications, merits and demerits, different aspects of intellectual property rights regarding generic and branded drugs. How to convert the research projects or works into patents and hands on training on patent searches for innovations. The innovative strategies are required in Pharmacy hence this conference builds an informative sessions on research activities which inculcates younger minds to think innovatively and their involvement in research in order to meet social needs so that they reach the level of greatness as they deserves it.

### **Topic Covered:**

- ✓ Generic vs. branded drugs
- ✓ Importance of generic drugs
- ✓ Importance of branded drugs
- ✓ Comparison and specifications of branded and generic
- ✓ Overview of intellectual property rights
- ✓ How to convert the research and project works to patents
- ✓ Copyrights and trademarks
- ✓ Merits and Demerits

  
**Programme Coordinator**



  
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19<sup>th</sup> January, 2022.

## CIRCULAR

This is to inform you that a one-day seminar on “**Empowering New Era Technologies in Pharmaceutical Sciences**” by **Mr. Vaddadi Abhishek**, Marketing executive, Lupin Pharmaceuticals Ltd., Vijayawada., being organized by V. V. Institute of Pharmaceutical Sciences is going to be held on **25<sup>th</sup> Jan 2022**. I request you all to register immediately and to attend the program.

**Venue:** VVIPS Seminar Hall

**Timings:** 10:00 AM



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**GUDLAVALLERU - 521 356**

## Topics to be covered:

- # Patents and Drug Discovery
- # Biotechnology and Genetic Engineering
- # AI and Machine Learning
- # 3D Printing and Personalized Medicine
- # Regulatory Data Protection
- # Ethical and Access Considerations
- # Biosimilars and Biogenerics



### Registration form

Full Name.....  
Designation .....  
Organisation .....  
Address .....  
City .....  
State .....  
Country ..... Pin Code.....  
Telephone.....Mobile.....  
E-mail.....  
Date ..... Signature.....

**Registration  
is free**

For more details:

**V. V. Institute of Pharmaceutical Sciences**  
Gudlavalleru, Krishna Dist, Andhra Pradesh, PIN- 521356  
Phone: 08674 - 274649  
Email: venkatadripharmacy@gmail.com



*Amma*  
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GUDLAVALLERU - 521 356

**One day seminar**  
on

## **"Empowering New Era Technologies in Pharmaceutical Sciences: IPR Prospectives"**

*on 25<sup>th</sup> January, 2022*



*Organized  
by*

### **V. V. Institute of Pharmaceutical Sciences**

Seshadri Rao Knowledge Village,  
Gudlavalleru Post, Krishna District, PIN-521 356, A.P.  
**Phone: 08674-274649, 9542894455**  
E-mail: [vvipsseminars@gmail.com](mailto:vvipsseminars@gmail.com)  
Website: [www.vvipsgudlavalleru.ac.in](http://www.vvipsgudlavalleru.ac.in)

Resource Person

**Mr. Vaddadi Abhishek**

Marketing executive,  
Lupin Pharmaceuticals Ltd.,  
Vijayawada.

## Patrons

**Dr. Nageswara Rao Vallurupalli**  
Chairman

**Sri. M. Srinivasa Rao**  
Co-Chairman

**Dr. V. Nageswara Rao**  
Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

### Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

### CO-Convenor

**Ms.D.Lavanya**

### Advisory Committee Members

**Dr. Sk. Aminabee**

**Dr.P.Raveesha**

**Ms.T.Prasanthi**

**Ms. B.Satya sri**

**Ms. K.Parimala**

**Mr. V. L. Vinod Kumar**



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## About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1680 Titles and 6282 Volumes, subscription of 10,172 E-journals, 2447 E-Books, Knimbus Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

### Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy : Pharmaceutics: 15 Seats  
Pharm. Analysis: 15 Seats

## About Seminar

This seminar entitled on "Empowering new era Technologies in pharmaceutical sciences: IPR perspectives" Pharmaceutical companies heavily rely on patents to protect their novel drug compounds, formulations, and methods of treatment. The advent of new technologies, such as high-throughput screening, computational chemistry, and genomics, has accelerated drug discovery. Patents on these innovations help companies recoup their investments and incentivize further research. 3D printing enables the creation of patient-specific drug delivery systems and medical devices. Patents in this area cover both the hardware and the specific formulations designed for individual patients.



# V.V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

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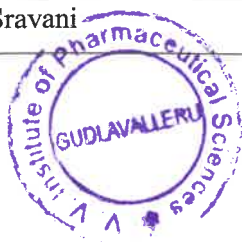
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## LIST OF PARTICIPANTS

**Name of the Programme:** One day Conference on "Empowering New Era Technologies in Pharmaceutical Sciences: IPR Prospectives"

**Date:** 25-01-2022

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	K. Sushmitha	189V1R0031	B.Pharm. & I Yr.	K. Sushmitha
2.	K. Rajya Lakshmi	189V1R0032	B.Pharm. & I Yr.	K. R. Lakshmi
3.	K. Meghana	189V1R0033	B.Pharm. & I Yr.	K. Meghana
4.	K. Madhavi Sri	189V1R0034	B.Pharm. & I Yr.	K. Madhavi Sri
5.	K. Keerthi	189V1R0035	B.Pharm. & I Yr.	K. Keerthi
6.	K. Avinash	189V1R0036	B.Pharm. & I Yr.	K. Avinash
7.	K. Indrajya	189V1R0037	B.Pharm. & I Yr.	K. Indrajya
8.	K. Blessy Pragna	189V1R0038	B.Pharm. & I Yr.	K. Blessy pragna
9.	K. Naga Devika	189V1R0039	B.Pharm. & I Yr.	K. Naga Devika
10.	K. Matha Manogna	189V1R0040	B.Pharm. & I Yr.	K. matha manogna
11.	K. Ramya Sri	189V1R0041	B.Pharm. & I Yr.	K. Ramya Sri
12.	K. Jyosna Sri	189V1R0042	B.Pharm. & I Yr.	K. Jyosna Sri
13.	K. Sowmya	189V1R0043	B.Pharm. & I Yr.	K. Sowmya
14.	K. Bhumika	189V1R0044	B.Pharm. & I Yr.	K. Bhumika
15.	K. Akhila	189V1R0045	B.Pharm. & I Yr.	K. Akhila
16.	L. Pavan Kumar	189V1R0046	B.Pharm. & I Yr.	L. Pavan Kumar
17.	L. Kavya	189V1R0047	B.Pharm. & I Yr.	L. Kavya
18.	M. Iswarya	189V1R0048	B.Pharm. & I Yr.	M. Iswarya
19.	M. Swapna Sri	189V1R0050	B.Pharm. & I Yr.	M. Swapna Sri
20.	M. Janaki Ram	189V1R0051	B.Pharm. & I Yr.	M. Janaki Ram
21.	M.V. Sai Keerthi	189V1R0052	B.Pharm. & I Yr.	M.V.S. Keerthi
22.	M. Jyothirmai	189V1R0053	B.Pharm. & I Yr.	M. Jyothirmai
23.	M. Sandhya	189V1R0054	B.Pharm. & I Yr.	M. Sandhya
24.	M. Sravani	189V1R0055	B.Pharm. & I Yr.	M. Sravani



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25.	M. Rambabu	189V1R0056	B.Pharm. & I Yr.	M. Rambabu
26.	M. Jeevana kumari	189V1R0057	B.Pharm. & I Yr.	M. Jeevana kumari
27.	M. Hepsibha	189V1R0058	B.Pharm. & I Yr.	M. Hepsibha
28.	MD. Naseemunnisa	189V1R0059	B.Pharm. & I Yr.	M.D. Naseemunnisa
29.	M.B.D. Venkata vinayaki	189V1R0060	B.Pharm. & I Yr.	M.B.D. Vinayaki
30.	Mohammed Zakir	189V1R0061	B.Pharm. & I Yr.	Md. Zakir.

D. Lavanya

Programme Coordinator

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## Outcomes of the Programme:

The students & faculty learned about Empowering New Era Technologies in Pharmaceutical Sciences in relation to IPR.



They gain the knowledge on:

- As biopharmaceuticals become more prevalent, the protection of biological products through patents and regulatory exclusivity is crucial. The development of biosimilars involves complex legal and scientific considerations.
- The pharmaceutical industry operates globally, and international harmonization of IPR laws is important to protect innovations across borders. Agreements like the Trade-Related Aspects of Intellectual Property Rights (TRIPS) aim to standardize IPR protections.
- Balancing IPR with the need for affordable access to life-saving medicines is a complex issue. Initiatives like compulsory licensing and differential pricing aim to address these ethical concerns.



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On 25-01-2022, our college students & faculty participated in the seminar on “**Empowering New Era Technologies in Pharmaceutical Sciences: IPR Prospectives.**”



*D. Lavanya*

**Programme Coordinator**



*A. Rao*

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## PROGRAMME REPORT

<b>Programme Name</b>	A One-day seminar on "Empowering New Era Technologies in Pharmaceutical Sciences: IPR prospectives"
<b>Resource Person</b>	Mr. Vaddadi Abhishek, Marketing Executive, Lupin Pharmaceuticals Ltd., Vijayawada.
<b>Date of Activity</b>	25-01-2022
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

### **The objective of the Programme:**

Advances in biotechnology, including gene editing techniques like CRISPR-Cas9, have revolutionized pharmaceutical research. Companies are patenting specific genetic sequences, modified organisms, and related methods. Ethical considerations and regulatory frameworks are also important in this context. Artificial intelligence and machine learning have found applications in drug discovery, biomarker identification, clinical trial design, and personalized medicine. The algorithms and models developed using these technologies can be patented, and companies often protect their proprietary data sets. However, the question of whether AI can be an inventor in a patent is a topic of ongoing debate. In addition to patents, regulatory data protection is essential for pharmaceuticals. Data generated during clinical trials and drug approval processes are often protected for a set period, preventing competitors from relying on this data to develop generic versions of a drug. Many pharmaceutical companies rely on trade secrets to protect confidential information related to drug formulations, manufacturing processes, and research data. Keeping these secrets secure is essential to maintaining a competitive edge.

### **Topic Covered:**

- Enforcement and Litigation.
- International Harmonization.
- Regulatory Data Protection.
- Biosimilars and Biogenetics.
- Ethical and Access Considerations.
- AI and Machine Learning.

*D. Lavanya*

**Programme Coordinator**



*Amritha*

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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

21<sup>st</sup> February, 2022.

## CIRCULAR

This is to inform you that a one-day seminar on “**Unveiling the Entrepreneurship Potentials of Pharma Industry**” by Ms. Dasari Santhi Krupa, Assistant Professor, Krishna University College of Pharmaceutical Science and Research, Machilipatnam being organized by V. V. Institute of Pharmaceutical Sciences on 26<sup>th</sup> February 2022. I request you all to register immediately and to attend the program.

**Venue:** Room No: 109, VVIPS.

**Timings:** 10:00 AM



  
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### About Seminar :

This Seminar entitled “Unveiling the entrepreneurship potentials of pharma industry” focuses on innovative development strategies in Pharmacy. seeking to understand how possibilities to bring into existence future goods and services are identified, developed, and exploited, by whom, and with what repercussions.” Several entrepreneurial opportunities closely associated with the pharma industry and urges budding entrepreneurs to explore and leverage the huge growth potential in this sector.

### Topics to be covered:

- # Entrepreneurship opportunities
- # New technologies and medical procedures
- # Appealing prospects
- # Growth potential of pharma industry
- # Innovative approaches
- # Economic growth
- # Job creation



## One day Seminar

on

## “Unveiling the entrepreneurship potentials of the Pharma industry”

on 26<sup>th</sup> Feb, 2022



Organized  
by

### V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,  
Gudlavalluru Post, Krishna District, PIN-521 356, A.P.

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Website: [www.vvipsgudlavalluru.ac.in](http://www.vvipsgudlavalluru.ac.in)

For more details:

### V. V. Institute of Pharmaceutical Sciences

Gudlavalluru, Krishna Dist.

Andhra Pradesh, INDIA. PIN - 521356

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Email: [venkatadripharmacy@gmail.com](mailto:venkatadripharmacy@gmail.com)

*Amma*

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Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521356

Resource Person

### Ms. Dasari Santhi Krupa,

Assistant Professor,

Department of Pharmacology,  
Krishna university College of

Pharmaceutical Science and Research,  
Machilipatnam.

## Patrons

**Dr. V. Nageswara Rao**  
Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenors

**Ms. A. Sai Datri**

## Advisory Committee Members

**Ms. T. Prasanthi**

**Ms. T. Sravani**

**Ms. B. Satya Sree**

**Mr. V. L. Vinod Kumar**

**Ms. K. Parimala**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

.....

.....

City .....

State .....

Country .....

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



*Arundha*  
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**Registration  
is free**

## About the College

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Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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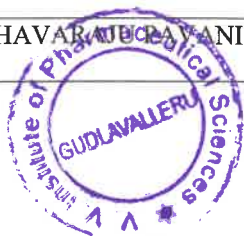
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## LIST OF PARTICIPANTS

**Name of the Programme:** A One Day Seminar on “Unveiling the Entrepreneurship Potentials of Pharma Industry.”

**Date:** 26-02-2022

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	AFRIN SULTHANA	219V1S1601	M.Pharm & IYr	A. Sulthana
2.	KESANA SRI NAVYA	219V1S1602	M.Pharm & IYr	K. Sri Navya
3.	KORAM SREE RAMYA	219V1S1603	M.Pharm & IYr	Ramyam
4.	MURARI BHAVANA	219V1S1604	M.Pharm & IYr	M. Bhavana
5.	TANDU DIVYA SREE	219V1S1605	M.Pharm & IYr	T. Divya sree
6.	BALE SANDHYA RANI	219V1S0301	M.Pharm & IYr	Bale sandhya rani
7.	CHATLA SUMANA DEEPIKA	219V1S0302	M.Pharm & IYr	C.S. Deepika
8.	GOGU LAVANYA	219V1S0303	M.Pharm & IYr	G. Lavanya.
9.	K VICTOR PRASANTH	219V1S0304	M.Pharm & IYr	K. Victor
10.	MARADANI SIVA SRAVANI	219V1S0305	M.Pharm & IYr	M.S. Sravani
11.	NELAPATI JHANSI	219V1S0306	M.Pharm & IYr	N. Jhansi
12.	B L SRAVANI KOLLIPARA	219V1R0001	B.Pharm & IYr	B.L. Sravani
13.	GOPI SAI RAHUL PEDAPUDI	219V1R0002	B.Pharm & IYr	P. Rahul Gopi
14.	BALASUBRAHMANYAM	219V1R0003	B.Pharm & IYr	Bala Subramanyam
15.	REDDY SRAVANI	219V1R0004	B.Pharm & IYr	Sravani
16.	AALURI SRUTHI	219V1R0005	B.Pharm & IYr	A. Sruthi
17.	AKULA PAVANI	219V1R0006	B.Pharm & IYr	A. pavani
18.	BADUGU PAVAN KUMAR	219V1R0007	B.Pharm & IYr	B. Pavan kumar
19.	BATTINA NAVYA	219V1R0008	B.Pharm & IYr	B. Navya.
20.	BATTINA SASIKANTH	219V1R0009	B.Pharm & IYr	B. Sasikanth.
21.	BATTULA SASI KANTH	219V1R0010	B.Pharm & IYr	B. Sasi kanth
22.	BHAVARAJU PAVANI	219V1R0011	B.Pharm & IYr	B. Pavani



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23.	BOMMANA SANDHYA	219V1R0012	B.Pharm & IYr	Bommanna sandhya
24.	BORRA TEJA SRI	219V1R0013	B.Pharm & IYr	Borra Tejasri
25.	CH NARASIMHA NAIDU	219V1R0014	B.Pharm & IYr	CH. Narasimha Naidu
26.	CH N V V PRAVALLIKA	219V1R0015	B.Pharm & IYr	CH.N.V.V.pravallika
27.	CHEELI MITHALI	219V1R0016	B.Pharm & IYr	C.MITHALI
28.	CH J N D S PAIDI PRANITHA	219V1R0017	B.Pharm & IYr	CH.Pranitha
29.	DEEVI G.N.V. GAYATHRI	219V1R0018	B.Pharm & IYr	G. Gayatri
30.	DE BHAVANI SANKAR	219V1R0019	B.Pharm & IYr	D.B.sankar

  
**Programme Coordinator**

  
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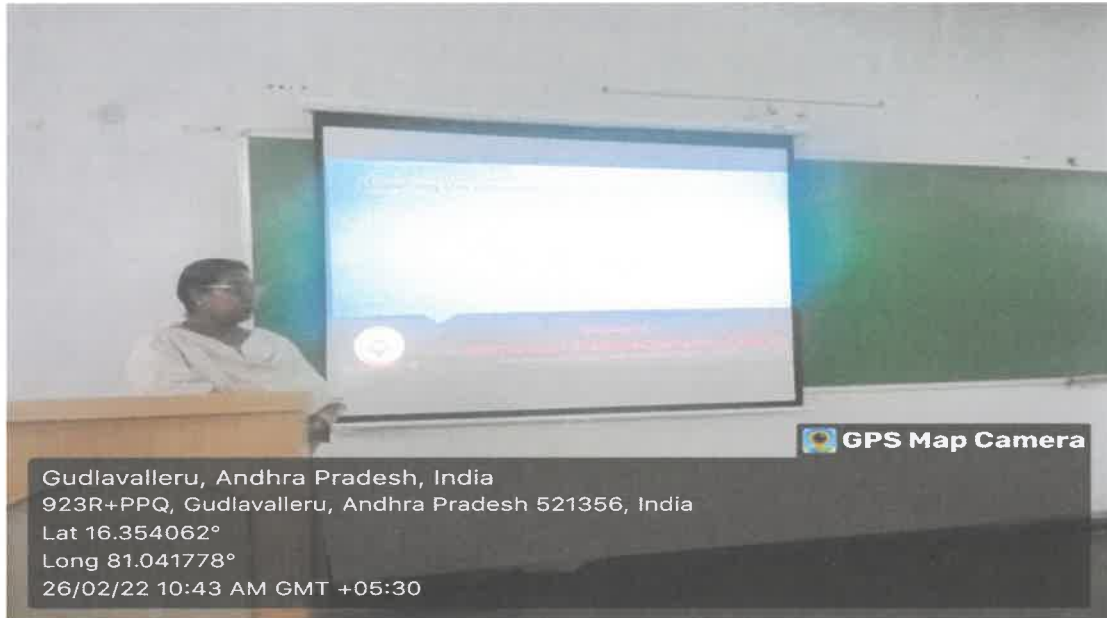
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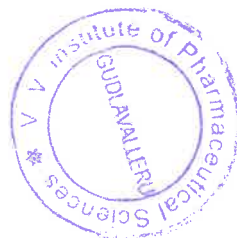
## Outcomes of the Programme:

The students & faculty learned the topics related to entrepreneurship opportunities related to the Pharma Industry.



They gain the knowledge on:

- Entrepreneurship is crucial to instilling innovation in our developing and evolving society. The pharmaceutical industry offers several entrepreneurial opportunities.
- Entrepreneurs in pharmacy can bring fresh ideas/innovative approaches to solve healthcare-related problems.
- The Indian pharmaceutical industry holds a significant place in the global economy. It ranks third in volume and fourteenth in value worldwide.
- Pharmacy degree holders have a greater degree of flexibility than others because they can either work as entrepreneurs or in a hospital. Pharmacy graduates can work in several different industries, such as sales, marketing, research and development, manufacturing, quality check, education, etc.



*Arjun*  
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On 26-02-2022, our college students & faculty participated in the one-day seminar on "Unveiling the entrepreneurship potentials of pharma industry."



  
**Programme Coordinator**

  
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## PROGRAMME REPORT

<b>Programme Name</b>	A One-day seminar on “Unveiling the Entrepreneurship Potentials of the Pharma Industry.”
<b>Resource Person</b>	<b>Ms. Dasari Santhi Krupa</b> , Assistant Professor, Krishna University College of Pharmaceutical Science and Research, Machilipatnam.
<b>Date of Activity</b>	26-02-2022
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

### **The objective of the Programme:**

The pharma sector and bio-medical research rely heavily on innovation. Every medical or therapeutic product that is produced and delivered to the market is the result of an intellectual curiosity that necessitates a proof of concept and takes years. The pharma and wellness industries have had a huge impact on Indian society. Moreover, entrepreneurial activity is becoming a key factor of growth and development in every country. The pharmaceutical industry's future, each with its unique potential, challenges, and growth factors. These markets offer significant growth opportunities for multinational pharmaceutical companies willing to navigate their complexities and tap into their vast potential.

### **Topic Covered:**

- ✓ Unleashing Pharmaceutical Potential
- ✓ Paving the Way for Pharma Success
- ✓ Redefining Pharmaceutical Innovation
- ✓ leveraging local expertise, forging strategic partnerships, and adapting to regulatory environments, pharmaceutical companies can establish a strong presence and contribute to advancing healthcare worldwide.
- ✓ Entrepreneurial opportunities that are closely associated with the pharma sector, to name a few: 24-hour pharmacies, mobile pharmacies, online pharmacies, medical devices manufacturing, App developers, natural home remedies services, educational and training institutions, publishers, consultancy services, counseling centers. Each of them has the potential to become a successful business enterprise.

  
Programme Coordinator



  
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01<sup>st</sup> March 2022.

## CIRCULAR

This is to inform you that a one-day seminar on “**Entrepreneurship Innovations in Pharmacovigilance & Clinical Management**” by Mr. M.M. Eeswaradu, Associate Professor, Vignan College of Pharmacy, Vadlamudi, AP., being organized by V. V. Institute of Pharmaceutical Sciences on 11<sup>th</sup> March 2022. I request you all to register immediately and to attend the program.

**Venue:** Room No: 109, VVIPS.

**Timings:** 03:00 PM



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### About Seminar :

This seminar entitled “Entrepreneurship Innovations in Pharmacovigilance & Clinical Management” focuses on innovative strategies in Pharmacy Entrepreneurship. Specialty Pharmacies are those that dispense Special Medicine Rare Medical disorders , Rare medicine and Dispensing of vaccines. The Aim of This workshop is to understand the Specialty Pharmacy and Entrepreneurial Opportunities in This Field.

### Topics to be covered:

- # Specialty Pharmacy.
- # Core Business Management
- # Dispensing Vaccines
- # An Entrepreneurial Attitude
- # Critical Thinking



For more details:

### V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist,  
Andhra Pradesh, INDIA. PIN - 521356  
Phone: 08674 - 274649  
Email: venkatadripharmacy@gmail.com



**PRINCIPAL**  
**V. V. Institute of**  
**Pharmaceutical Sciences**  
Seshadri Rao Knowledge Village  
GUDLALLERU, 521 356

### One day-Seminar

on

### “Entrepreneurship Innovations in Pharmacovigilance & Clinical Management”

on 11<sup>th</sup> March, 2022



Organized  
by

### V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,  
Gudlalleru Post, Krishna District, PIN-521 356, A.P.  
**Phone: 08674-274649, 9542894455**  
E-mail: [vvipsseminars@gmail.com](mailto:vvipsseminars@gmail.com)  
Website: [www.vvipsgudlalleru.ac.in](http://www.vvipsgudlalleru.ac.in)

Resource Person

**Mr. M.M. Eeswarudu**  
Associate Professor  
Department of Pharmaceutical Analysis  
Vignan College of Pharmacy,  
Vadlamudi,  
Guntur,, AP.

## Patrons

**Dr. V. Nageswara Rao**  
Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenors

**Ms. T. Prasanthi**

## Advisory Committee Members

**Ms. T. Sravani**

**Ms. B. Satya Sree**

**Ms. A. Sai Datri**

**Mr. V. L. Vinod Kumar**

**Ms. K. Parimala**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

.....

.....

City .....

State .....

Country .....

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



*Armano*  
PRINCIPAL  
V. V. Institute of  
Pharmaceutical Sciences  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356

**Registration  
is free**

## About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1664 Titles and 6176 Volumes, subscription of 19,392 E-journals, 78617 E-Books, Knimbus Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

### **Courses Offered:**

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



# V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

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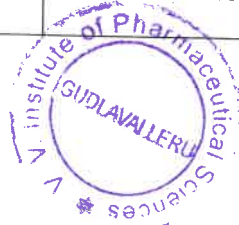
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalluru.ac.in

## LIST OF PARTICIPANTS

Name of the Programme: A one-day seminar on "Entrepreneurship Innovations in Pharmacovigilance & Clinical Management".

Date: 11-03-2022

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	K. Bharath Krishna Reddy	209V1R0006	B.Pharm.&II Yr.	K. Bharath
2.	D. Nageswara Rao	209V1R0007	B.Pharm. & II Yr.	D. Nageswara Rao
3.	S. Pramodh	209V1R0008	B.Pharm. & II Yr.	S. Pramodh
4.	A. Sankar Deekshith	209V1R0013	B.Pharm. & II Yr.	A. Sankar Deekshith
5.	A. Vedasri	209V1R0014	B.Pharm. & II Yr.	A. Veda Sri
6.	Ayisha Begum	209V1R0015	B.Pharm. & II Yr.	Ayisha Begum
7.	B. Brahmaji	209V1R0016	B.Pharm. & II Yr.	B. Brahmaji
8.	B. Sai Prasanna	209V1R0017	B.Pharm. & II Yr.	B. Sai Prasanna
9.	Shayastha Begum	189V1R0080	B.Pharm. & IVYr.	Shayastha Begum
10.	Sirajunnisa	189V1R0081	B.Pharm. & IVYr.	Sirajunnisa
11.	Tadanki Myna	189V1R0082	B.Pharm. & IVYr.	T. Myna
12.	Tammisetti Sravani	189V1R0083	B.Pharm. & IVYr.	T. Sravani
13.	Jogi Teja Sree	189V1R0030	B.Pharm.& IV Yr.	J. T. Sree
14.	Kakarla Sushmitha	189V1R0031	B.Pharm.& IV Yr.	K. Sushmitha
15.	Kallepalli Rajya Lakshmi	189V1R0032	B.Pharm.& IV Yr.	K. Rajya Lakshmi
16.	Kanaparthi Meghana	189V1R0033	B.Pharm.& IV Yr.	K. Meghana
17.	Kandukuri Madhavi sri	189V1R0034	B.Pharm.& IV Yr.	Madhavi Sri
18.	K. Devendra Babu	209V1R0048	B.Pharm. & II Yr.	K. Devendra
19.	K. Navyasri	209V1R0049	B.Pharm. & II Yr.	K. Navyasri
20.	K. Naveena	209V1R0050	B.Pharm. & II Yr.	K. Naveena
21.	Golla Uha	209V1S1603	M.Pharm.& II Yr.	Uha. G



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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

22.	Matti Bhargavi	209V1S1604	M.Pharm.& II Yr.	Matti Bhargavi
23.	Meghana Mungara	209V1S1605	M.Pharm.& II Yr.	M. Meghana
24.	Mynampati Sai Durga	209V1S1606	M.Pharm.& II Yr.	M. Sai durga
25.	Putti Siva Prasanna	209V1S1607	M.Pharm.& II Yr.	Siva Prasanna
26.	K. Sambaiah	209V1R0056	M.Pharm.& II Yr.	K. Sambaiah

  
Programme Coordinator



  
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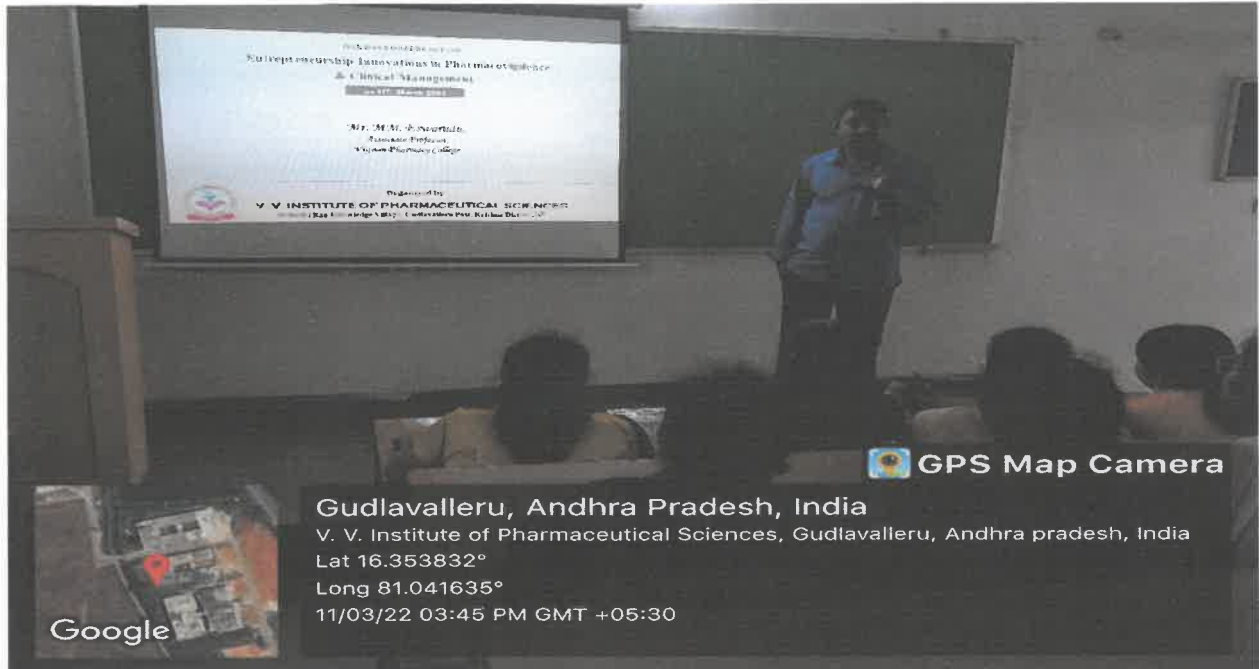
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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadrpharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## Outcomes of Programme:

The students and faculty learned about different Entrepreneurial Opportunities in Specialty Pharmacy.



## They Gained Knowledge on

- Several Entrepreneurial Opportunities in Dispensing Pharmacy
- Career as a Dispensing Pharmacist.
- Employing Various Strategies to overcome Challenges in Pharmacy.
- Developing an Entrepreneurial Attitude.
- Critical Thinking.
- Successful Pharma Business Management Skills.



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On 11-03--2022, our college students & faculty participated in a one-day seminar on  
“Entrepreneurship Innovations in Pharmacovigilance & Clinical Management.”



*T. Prasanna*  
Programme Coordinator



*Aravind*  
**PRINCIPAL**  
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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## PROGRAMME REPORT

<b>Programme Name</b>	A One-day seminar on “Entrepreneurship Innovations in Pharmacovigilance & Clinical Management.”
<b>Resource Person</b>	Mr. M.M. Eeswaradu, Associate Professor, Vignan College of Pharmacy, Guntur A.P.
<b>Date of Activity</b>	11-03-2022
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Room No: 109, V. V. Institute of Pharmaceutical Sciences

**Objective of the Programme:** Specialty pharmacies are those that provide medicines exclusively for various rare and complex health problems. As many people don't have rare Diseases, these medicines are not found in the local Pharmacies. These medicines need special handling care by pharmacists, and several precautions need to be taken while handling such medicines. The Objective of this Program is to help the Participants understand the concept of Specialty Pharmacy and Various Entrepreneurial Opportunities in Specialty Pharmacy.

### Topic Covered:

- ✓ The Concept of Specialty Pharmacy
- ✓ Management of Specialty Pharmacy
- ✓ Dispensing of Vaccines
- ✓ Marketing Specialty Medicine.
- ✓ Regulations to Dispense Specialty Medicine.
- ✓ Merits & De-merits
- ✓ How to overcome Challenges in Specialty pharmacy

*T. Paravathi*  
Programme Coordinator

*Aravind*  
PRINCIPAL



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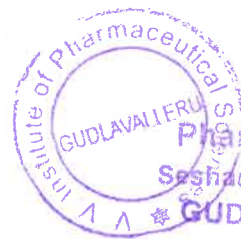
04<sup>th</sup> April, 2022.

## CIRCULAR

This is to inform you that a one-day seminar on “**Current Advances in IPR Aspects: Pharma Analytical Development Trends and Research**” by **Dr. B. Mohan Gandhi**, Associate Professor, Sri Vasavi Institute of Pharmaceutical Sciences, West Godavari Dist., Tadepalligudem, AP., being organized by V. V. Institute of Pharmaceutical Sciences on **08<sup>th</sup> April 2022**. I request you all to register immediately and to attend the program.

**Venue:** Room No: 109, VVIPS Seminar Hall

**Timings:** 01:00 PM



*Ar Rao*

**PRINCIPAL**

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Pharmaceutical Sciences  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356



### About Seminar :

This seminar entitled on "Current Advances in Pharma Analytical Development Trends And Research" focuses on innovative development strategies in Pharmacy. As India Pharma Inc strives to transform into a more value-led and innovation-driven industry and accelerate its next phase of its growth, it has to invest and build capabilities which will enable the development of innovative and differentiated pharma products across a range of indications. This, in turn, helps to meet the needs of evolving regulatory environments across the globe.

### Topics to be covered:

- # Analytical Research & Development.
- # Recent advances in technology
- # Qbd Approach
- # Analytical Instruments
- # Nanoparticles in Analysis.
- # Data Analysis.



**One day Seminar  
on**

**“Current Advances in IPR Aspects:  
Pharma Analytical Development  
Trends and Research”**

**on 8<sup>th</sup> April, 2022**



*Organized  
by*

**V. V. Institute of Pharmaceutical Sciences**

Seshadri Rao Knowledge Village,  
Gudlavalleru Post, Krishna District, PIN-521 356, A.P.

**Phone: 08674-274649, 9542894455**

E-mail: [vvipsseminars@gmail.com](mailto:vvipsseminars@gmail.com)

Website: [www.vvipsgudlavalleru.ac.in](http://www.vvipsgudlavalleru.ac.in)

**Resource Person**

**Dr. B. Mohan Gandhi**

Associate Professor,

Department of Pharmaceutical Analysis,

Sri Vasavi Institute of Pharmaceutical Sciences,

Pedatadepalli, Tadepalligudem, 534101, AP.

For more details:

**V. V. Institute of Pharmaceutical Sciences**

Gudlavalleru, Krishna Dist,

Andhra Pradesh, PIN - 521356

Phone: 08674 - 274649

Email: [venkatadripharmacy@gmail.com](mailto:venkatadripharmacy@gmail.com)



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**Pharmaceutical Sciences**  
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GUDLAVALLERU - 521 356

## Patrons

**Dr. V. Nageswara Rao**  
Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenor

**Dr. P. Raveesha**

## Advisory Committee Members

**Ms. T. Prasanthi**

**Ms. T. Sravani**

**Ms. B. Satya Sree**

**Ms. A. Sai Datri**

**Mr. V. L. Vinod Kumar**

**Ms. K. Parimala**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

.....

.....

City .....

State .....

Country .....

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



*A. Lakshmana Rao*  
PRINCIPAL  
V. V. Institute of  
Pharmaceutical Sciences  
Shadri Rao Knowledge Village  
GUDLAVALLERU - 521 356

**Registration  
is free**

## About the College

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M. Pharmacy:

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Pharm. Analysis: 15 Seats



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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

## LIST OF PARTICIPANTS

**Name of the Programme:** A One Day Seminar on “Current Advances in IPR Aspects: Pharma Analytical Development Trends and Research”.

**Date:** 08-04-2022

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	D. Rama Lakshmi	209V1R0030	B.Pharm. & II Yr.	D. Rama Lakshmi
2.	D. Praneetha	209V1R0031	B.Pharm. & II Yr.	D. Praneetha
3.	D. Gayathri	209V1R0032	B.Pharm. & II Yr.	D. Gayathri
4.	G. Karthika	209V1R0033	B.Pharm. & II Yr.	G. Karthika
5.	G. Harshini	209V1R0034	B.Pharm. & II Yr.	G. Harshini
6.	G. Devi Bhavani Pravallika	209V1R0035	B.Pharm. & II Yr.	G. Pravallika
7.	G. Vijaya Amrutha	209V1R0036	B.Pharm. & II Yr.	G. Amrutha
8.	G. Sneha	209V1R0037	B.Pharm. & II Yr.	G. Sneha
9.	G. Yuva Sri Durga	209V1R0038	B.Pharm. & II Yr.	G. Yuva
10.	G. Chandrika	209V1R0039	B.Pharm. & II Yr.	G. Chandrika
11.	G. Roja Sumanjali	209V1R0041	B.Pharm. & II Yr.	G. Roja Sumanjali
12.	I. Raja	209V1R0042	B.Pharm. & II Yr.	I. Raja
13.	J.D.N.V. Sai Pavan	209V1R0043	B.Pharm. & II Yr.	J. Sai Pavan
14.	J. Meghana	209V1R0044	B.Pharm. & II Yr.	J. Meghana
15.	J. Durga Phani Sri	209V1R0045	B.Pharm. & II Yr.	J. Durgaphani Sri
16.	K.G.N.V. Sai Sudeepthi	209V1R0046	B.Pharm. & II Yr.	K.G.N.V. Sudeepthi
17.	K. Sirisha	209V1R0047	B.Pharm. & II Yr.	K. Sirisha
18.	K. Devendra Babu	209V1R0048	B.Pharm. & II Yr.	K. Devendra
19.	K. Navyasri	209V1R0049	B.Pharm. & II Yr.	K. Navyasri



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

20.	K. Naveena	209V1R0050	B.Pharm. & II Yr.	K. Naveena
21.	C. Kareena	209V1R0051	B.Pharm. & II Yr.	C. Kareena
22.	K. Krishna Vinay Kumar	209V1R0052	B.Pharm. & II Yr.	K. Krishna Vinay Kumar
23.	K. Lakshmi Niharika	209V1R0053	B.Pharm. & II Yr.	K. Lakshmi Niharika
24.	K. Sowmya	209V1R0054	B.Pharm. & II Yr.	K. Sowmya
25.	K. Harshitha	209V1R0055	B.Pharm. & II Yr.	K. Harshitha
26.	K. Sambaiah	209V1R0056	B.Pharm. & II Yr.	K. Sambaiah
27.	K. Teja Sree	209V1R0057	B.Pharm. & II Yr.	K. Tejasree
28.	K.C. Lakshmi Rama Devi	209V1R0058	B.Pharm. & II Yr.	K.C. Lakshmi Rama Devi
29.	M. Veena Madhuri	209V1R0059	B.Pharm. & II Yr.	M. Veena Madhuri
30.	M. Kusuma Siri	209V1R0060	B.Pharm. & II Yr.	M. Kusuma sri

  
Program Co-ordinator



  
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Pharmaceutical Sciences  
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## Outcomes of the Programme:

The students & faculty learned about Current Advances in IPR Aspects of Pharma Analytical Development Trends and Research



They gain the knowledge on:

- Research is the continuous process to identify the problem and find its solution.
- It is to focus on the development of analytical methods using new combinations of established instruments and approaches.
- They discuss the opportunities and challenges emerging in this sphere and strategies to tackle them.
- The experts stressed the importance of choosing and implementing the right technologies.
- They also emphasized how pivotal it is to invest in continuous skilling and training of analytical development professionals to keep pace with technological advancements.



*Handwritten signature in green ink.*

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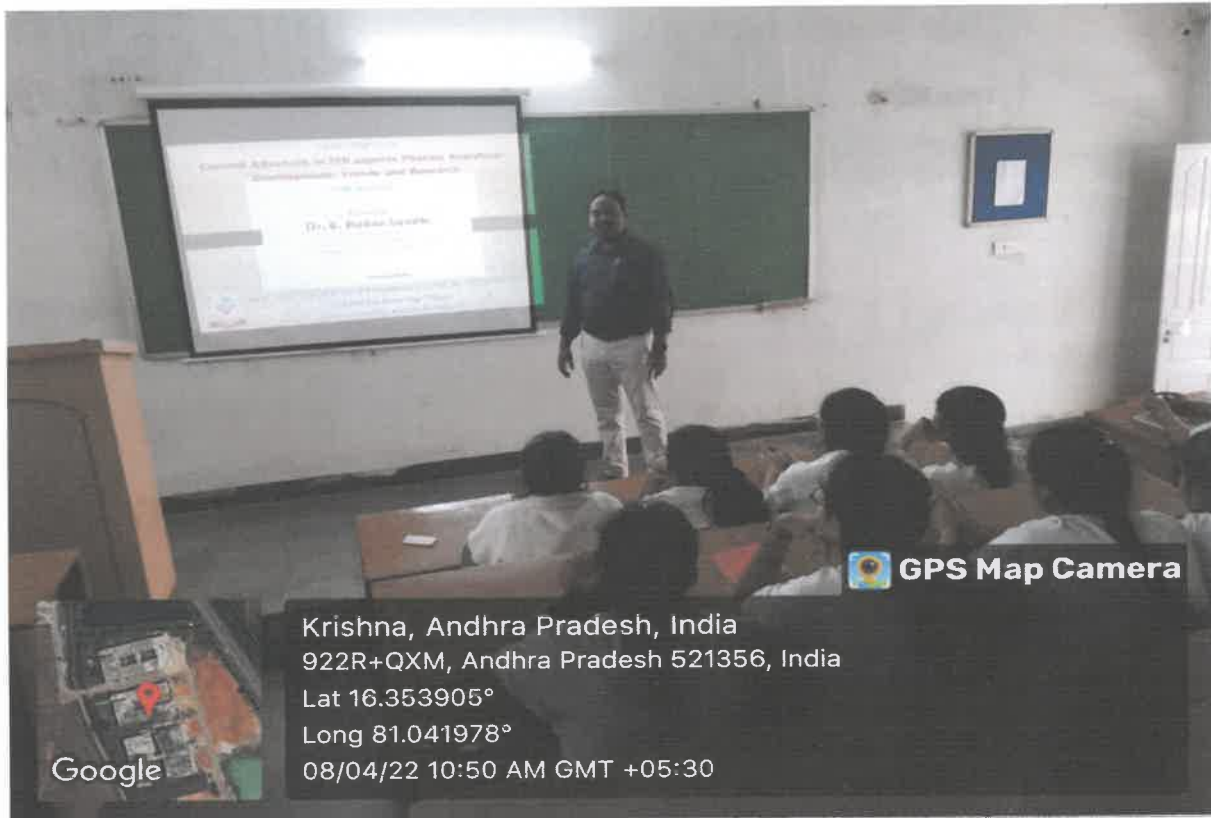
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On 08-04-2022, our college students & faculty participated in the Current Advances in IPR Aspects Pharma Analytical Development Trends and Research.



  
Programme Coordinator  
R.M.



  
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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgucllavalleru.ac.in

## PROGRAMME REPORT

<b>Programme Name</b>	A One-day seminar on Current Advances in IPR Aspects Pharma Analytical Development Trends and Research.
<b>Resource Person</b>	<b>Dr. B. Mohan Gandhi</b> , Associate Professor, Sri Vasavi Institute of Pharmaceutical Sciences, West Godavari Dist., Tadepalligudem, AP.
<b>Date of Activity</b>	08-04-2022
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences
<b>Venue</b>	Room No: 109, V. V. Institute of Pharmaceutical Sciences

### **The objective of the Programme:**

Current Advances in IPR Aspects should be used to identify new areas for improved Analytical development in pharmacy. The main aim is to transform the pharm into a more value-led and innovation-driven industry and accelerate the next phase of its growth, it has to invest and build capabilities that will enable the development of innovative and differentiated pharma products across a range of indications. The speaker spoke on the evolution of this segment with the advances in technology and highlighted how tools like LCMS, scanning electron microscopy, X-ray spectroscopy, and Raman spectroscopy with imaging, etc., are ushering better efficiency across processes to improve outcomes in processes such as impurities profiling and extractables and leachables. They also spoke on how the QbD approach is being adopted rapidly in analytical research and development. Citing examples of how manual methods are being replaced by automated tools, they elaborated on how this has helped to improve traceability, reduce errors, and ensure quality in the sphere of analytical development.

### **Topic Covered:**

- ✓ Different Analytical methods used in Pharma
- ✓ Research & Development techniques
- ✓ IPR Aspects
- ✓ Research methods
- ✓ Discussion method and its suitability
- ✓ Merits & De-merits
- ✓ How to overcome problems during method development
- ✓ How to improve Research techniques
- ✓ Relevance to empirical research

  
Programme Coordinator



  
PRINCIPAL

V. V. Institute of  
Pharmaceutical Sciences  
Seshadri Rao Knowledge Village  
GUDLAVALLERU - 521 356



# V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

(Approved by AICTE & PCI, New Delhi and Affiliated to JNTUK, Kakinada)

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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

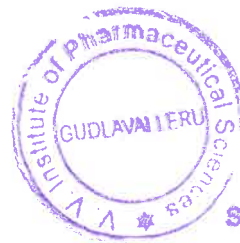
20-04-2022

## CIRCULAR

This is to inform that a one-day seminar on “**Health Tech & Entrepreneurship: Blending Pharmacy with Technology Innovations**” by **Dr. K.S. Nataraj**, Professor & Principal, Shri Vishnu College of Pharmacy, Vishnupur, Bhimavaram being organized by V. V. Institute of Pharmaceutical Sciences on **28<sup>th</sup> April 2022**. I request you all to register immediately and to attend the program.

**Venue:** Room No: 109, VVIPS Seminar Hall

**Timings:** 10:00 AM



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### About Seminar :

This Seminar entitled “Health Tech and Entrepreneurship: Blending Pharmacy with Technology and Innovations” focuses on Recent innovations and Technologies in Health Tech and Pharmacy and Blending of Pharmacy with Technology. The Objective of this Workshop is to Educate the Participants on Recent Innovations in Pharmacy practice such as E-Prescribing, Automation use of Robotics in dispensing and Other recent Technologies.

### Topics to be covered:

- # Health tech Entrepreneurship
- # Automation and Robotics in Packing and Dispensing
- # Remote Medical Verification
- # Digital Billing binders & Formularies.



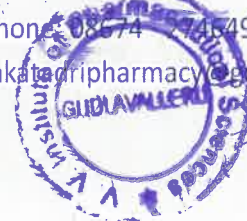
For more details:

### V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist,  
Andhra Pradesh, INDIA, PIN - 521356

Phone: 08674 274649

Email: venkatariphararmacy@gmail.com



⑤

## One day Seminar on

## “Health Tech and Entrepreneurship: Blending Pharmacy with Technology and Innovations”

on 28<sup>th</sup> April, 2022



Organized  
by

### V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,  
Gudlalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipseminars@gmail.com

Website: www.vvipsgudlalleru.ac.in

### Resource Person

### Dr. K.S. Nataraj,

Professor & Principal,  
Shri Vishnu College of Pharmacy,  
Vishnupur, Bhimavaram.

*Handwritten signature*  
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GUDLALLERU - 521 356

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①

## Patrons

**Dr. V. Nageswara Rao**  
Chairman

**Sri M. Srinivasa Rao**  
Co-Chairman

**Sri Satyanarayana Rao Valluripalli**  
Secretary & Correspondent

**Sri. Rama Krishna Valluripalli**  
Co-Secretary & Correspondent

## Convenor

**Dr. A. Lakshmana Rao**  
Professor & Principal

## CO-Convenors

**Ms. T. Sravani**

## Advisory Committee Members

**Dr. Sk. Aminabee**

**Dr. P. Raveesha**

**Ms. T. Prasanthi**

**Ms. B. Satya Sree**

**Ms. A. Sai Datri**

**Mr. V. L. Vinod Kumar**

**Ms. K. Parimala**

## Registration form

Full Name.....

Designation .....

Organisation .....

Address .....

.....

.....

City .....

State .....

Country .....

Pin Code.....

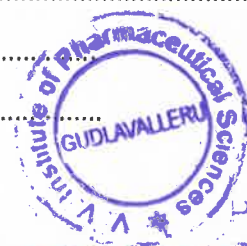
Telephone.....

Mobile.....

E-mail.....

Date .....

Signature.....



*Handwritten signature*  
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GUDLAVALLERU - 521 356

**Registration  
is free**

## About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1664 Titles and 6176 Volumes, subscription of 19392 E-journals, 78617 E-Books, Knimbus Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

## Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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E-mail : venkatadipharma@gmail.com, Website : www.vvpsguidlavalleru.ac.in

## LIST OF PARTICIPANTS

**Name of the Programme:** A One Day Seminar on "Health Tech and Entrepreneurship: Blending Pharmacy with Technology and Innovations".

**Date:** 28-04-2022.

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	B Lakshmi Sravani	219V1R0001	B.Pharm. & I Yr.	B. Lakshmi Sravani
2.	G Sai Rahul	219V1R0002	B.Pharm. & I Yr.	Rahul
3.	L Subrahmanyam	219V1R0003	B.Pharm. & I Yr.	L. Subrah
4.	Reddy Sravani	219V1R0004	B.Pharm. & I Yr.	Reddy Sravani
5.	G. Harshini	209V1R0034	B.Pharm. & II Yr.	G. Harshini
6.	G. Devi Bhavani Pravallika	209V1R0035	B.Pharm. & II Yr.	G. Devi Bhavani
7.	G. Vijaya Amrutha	209V1R0036	B.Pharm. & II Yr.	G. Vijaya
8.	G. Sneha	209V1R0037	B.Pharm. & II Yr.	G. Sneha
9.	G. Yuva Sri Durga	209V1R0038	B.Pharm. & II Yr.	G. Yuva Sri Durga
10.	G. Chandrika	209V1R0039	B.Pharm. & II Yr.	G. Chandrika
11.	G. Roja Sumanjali	209V1R0041	B.Pharm. & II Yr.	G. Roja Sumanjali
12.	I. Raja	209V1R0042	B.Pharm. & II Yr.	I. Raja
13.	Puppala Naga Sai	199V1R0064	B.Pharm. & III Yr.	P. Naga Sai
14.	PYoga Satya Sai Phani Sri	199V1R0065	B.Pharm. & III Yr.	P. Y. S. S. Phani Sri
15.	Yericharla Sunil	199V1R0092	B.Pharm. & II Yr.	Y. Sunil
16.	K. Blessy Pragna	189V1R0038	B.Pharm. & II Yr.	K. Pragna
17.	M. Praneeth Varma	189V1R0040	B.Pharm. & II Yr.	M. Praneeth Varma



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E-mail - venkatadrpharmacy@gmail.com, Website - www.vvipsgudlavalluru.ac.in

18.	K. Devendra Babu	209V1R0048	B.Pharm. & II Yr.	K. Devendra Babu
19.	K. Navyasri	209V1R0049	B.Pharm. & II Yr.	K. Navyasri
20.	M. Raghavendra Kumar	209V1S0301	M.Pharm. & II Yr.	M. Raghavendra
21.	Pagolu Kiranmayee	209V1S0302	M.Pharm. & II Yr.	P. Kiranmayee
22.	Sariki Bhavana Durga	209V1S0303	M.Pharm. & II Yr.	Bhavana Durga
23.	Sykam Haritha	209V1S0304	M.Pharm. & II Yr.	S. Haritha
24.	Tirumalasetti Jaswitha	209V1S0305	M.Pharm. & II Yr.	T. Jaswitha
25.	S Cherishma	219V1R00A9	B.Pharm. & I Yr.	S-cherishma
26.	Pandraju Meghana	219V1R00B0	B.Pharm. & I Yr.	P. Meghana

T. Sravani  
Programme Coordinator



  
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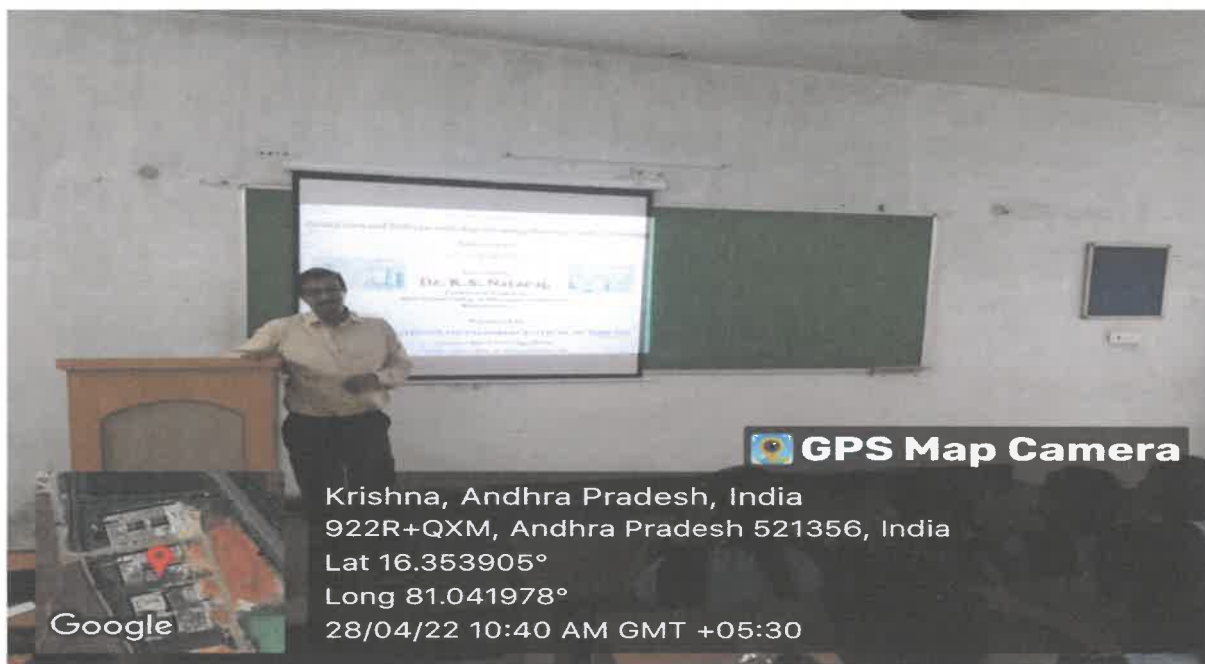
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**Outcomes of the Program:** The Students and Faculty Learned about “Health Tech Entrepreneurship: Blending Pharmacy with Technology & Innovations.



They Gained Knowledge on

- Recent Innovations in Pharmacy.
- Use of Automation and Robotics in Dispensing.
- Use of Recent Innovations in Pharmacy.



  
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On 28-04-2022, Students and Faculty from our college participated in one-day seminar on "Health Tech Entrepreneurship: Blending Pharmacy with Technology Innovations."



T. Sreewani  
Program Coordinator:



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## PROGRAMME REPORT

<b>Programme Name</b>	A One-day seminar on “ <b>Health tech and Entrepreneurship: Blending Pharmacy with Technology Innovations.</b> ”
<b>Resource Person</b>	<b>Dr. K.S. Nataraj</b> , Professor & Principal, Shri Vishnu College of Pharmacy, Vishnupur, Bhimavaram.
<b>Date of Activity</b>	28-04-2022.
<b>Organized By</b>	V. V. Institute of Pharmaceutical Sciences.
<b>Venue</b>	Room No: 109, V. V. Institute of Pharmaceutical Sciences.

**Objective of the Programme:** In the Profession of Pharmacy, One-to-One Interactions are Essential to a Successful Practice. Several Evolving Technologies form an Ecosystem in Pharmacy, one flowing into another. The Purpose of This program is to help the participants Understand Evolving technologies and Innovations in Health care Technologies and understand the Entrepreneurial Opportunities in the healthtech field.

### Topic Covered:

- ✓ E-Prescribing
- ✓ Automation and Robotics for Sorting, Packing, and Dispensing.
- ✓ Remote Patient Monitoring.
- ✓ Digital Billing Binder, Formularies.
- ✓ Pharmacoeconomics.
- ✓ Scheduling Patient Care Platforms.

*T. Sreemani*  
**Programme Coordinator**



*[Signature]*  
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