

**3.2.2 NUMBER OF
WORKSHOPS/SEMINARS/CONFERENCES INCLUDING
PROGRAMS CONDUCTED ON RESEARCH
METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS
(IPR) AND ENTREPRENEURSHIP DURING THE LAST
FIVE YEARS**

AY 2020-21



V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

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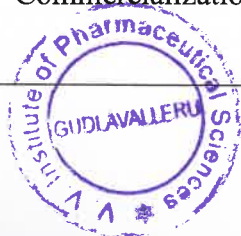
Phone : 08674-274649, Fax : 08674-274441

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List of events

A.Y. 2020-2021

S. No.	Name of the Event	Date	Details of the Resource Person	No. of Participants
1.	One day seminar on "Research in Next-Generation Drug Discovery Unveiling the Power of Artificial Intelligence."	10-11-2020	Dr. Mohan Gandhi Bonthu, Associate Professor, Sri Vasavi Institute of Pharmaceutical Sciences, Tadepalligudem, West Godavari Dt., A.P.	30
2.	One day seminar on "Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models."	27-11-2020	Dr. Chirravuri. S. Phani Kumar, Principal, Department of Pharmaceutics, Adarsa College of Pharmacy, G. Kothapalli. East Godavari District.	24
3.	One day seminar on "Pharmacoeconomic Research: Assessing the Cost-Effectiveness of New Drug Therapies."	01-12-2020	Dr. K. Nageswara Rao, Professor & Director, K.G.R.L. College of Pharmacy, Bhimavaram, W.G.Dt., A.P.	30
4.	One day seminar on "Pioneering Research Innovations in the Field of Pharma & Nano Sciences."	19-12-2020	Dr. Shaik Arifa Begum, Assistant Professor, KVSR Siddhardha College of Pharmaceutical Sciences, Vijayawada 520001	30
5.	One day seminar on "Navigating IPR Challenges in Pharmacy: From Drug Discovery to Commercialization."	08-01-2021	Dr. DSNBK Prasanth, Associate Professor, Department of Pharmacognosy, K L College of Pharmacy, K L Deemed to be University, Green Fields, Vaddeswaram-522302	30



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6.	One day seminar on “IPR in Herbal Medicine: Protecting Traditional Knowledge and Pharmaceutical Innovations.”	29-01-2021	Mr. Kotte Raju, Assistant Professor, Department of Pharmaceutical Chemistry. Sri Vishnu College of Pharmacy, Bhimavaram. West Godavari Dt., A.P.	30
7.	One day seminar on “IPR Essentials in Pharmacy: An Introduction to Intellectual Property Rights and Drug Development.”	19-02-2021	Ms. E. Jajili, Assistant Professor, Department of Pharmaceutical Chemistry. Sir CR Reddy College of Pharmaceutical Sciences, Eluru, West Godavari Dt., A.P.	25
8.	One day seminar on “Beyond the Pill: Entrepreneurship Opportunities in Pharmaceutical Services and Consulting.”	12-03-2021	Dr. T. Balakrishna, Sr. Assistant Professor, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Guntur.	30



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2nd November, 2020.

CIRCULAR

This is to inform you that a one-day seminar on “**Research in Next-Generation Drug Discovery Unveiling the Power of Artificial Intelligence**” by **Dr. B. Mohan Gandhi**, Associate Professor, **Sri Vasavi Institute of Pharmaceutical Sciences, West Godavari Dist., Tadepalligudem, AP.**, being organized by V. V. Institute of Pharmaceutical Sciences on **10th Nov 2020**. I request you all to register immediately and to attend the program.

Venue: Room No: 109, VVIPS Seminar Hall

Timings: 11:00 AM.




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About the Seminar :

This seminar entitled "Research in next-generation drug discovery unveiling the power of artificial intelligence" focuses on innovative development strategies in Pharmacy. A pharmacist stands up in a significant role as a Health Care Professional. The integration of AI into drug discovery not only accelerates the process but also has the potential to identify novel therapies that might have been overlooked using traditional methods. It's an exciting frontier with promising possibilities for more effective and efficient drug development.

Topics to be covered:

- # Target Identification
- # Drug Design
- # Virtual Screening
- # Predicting Drug-Drug Interactions
- # Clinical Trial Optimization
- # Personalized Medicine
- # Data Analysis
- # Drug Repurposing.



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist,
Andhra Pradesh, INDIA. PIN- 521356
Phone: 08674 - 274649



5

One day Seminar

on

“Research in next-generation drug discovery unveiling the power of artificial intelligence”

on 10th November, 2020,



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlalleru.ac.in

Resource Person

Dr. Mohan Gandhi Bonthu,

Associate Professor,

Sri Vasavi Institute of Pharmaceutical Sciences,
Tadepalligudem, West Godavari Dt., A.P.

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6

1

Patrons

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Sri. Rama Krishna Valluripalli
Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. Sk. Aminabee
Dr. P. Raveesha

Advisory Committee Members

Ms. T. Prasanthi

Ms. T. Sravani

Ms. B. SatyaSree

Ms. A. SaiDatri

Mr. V. L. Vinod Kumar

Ms. K. Parimala

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Designation

Organisation

Address

.....

.....

City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....



**Registration
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About the College

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The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1660 Titles and 6150 Volumes, subscription of 11,679 E-journals, 12618 E-Books, JGATE PLUS Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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LIST OF PARTICIPANTS

Name of the Programme: A One-Day Seminar on "Research in Next Generation Drug Discovery Unveiling the Power of Artificial Intelligence".

Date: 10-11-2020

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	AKULA SIDDHARTHA	199V1R0001	B.Pharm & II Yr	A. Siddhartha
2.	KONDA ROHITH REDDY	199V1R0002	B.Pharm & II Yr	K. Rohith Reddy
3.	NUKALA RAMYA SRI SAI	199V1R0003	B.Pharm & II Yr	N. Ramya Sri Sai
4.	PALAPARTHI SRI HARSHA	199V1R0004	B.Pharm & II Yr	P. S. Harsha
5.	POTLURI SANDEEP	199V1R0005	B.Pharm & II Yr	P. Sandeep
6.	T RAVI VARMA	199V1R0006	B.Pharm & II Yr	T. Ravi Varma
7.	ABDUL ASHRAFUNNISA	199V1R0007	B.Pharm & II Yr	A. Ashrafunnisa
8.	ABDUL RAHEEMA	199V1R0008	B.Pharm & II Yr	A. Raheema
9.	A HARSHA PRIYA	199V1R0009	B.Pharm & II Yr	A. Harsha Priya
10.	APPANA DURGA PAVANI	199V1R0010	B.Pharm & II Yr	A. Durga Pavani
11.	ASHRAFUNNISA	199V1R0011	B.Pharm & II Yr	A. Jishnu Sri
12.	ATHKURI JISHNU SRI	199V1R0012	B.Pharm & II Yr	A. Jishnu Sri
13.	A RAMA KRISHNA	199V1R0013	B.Pharm & II Yr	A. Rama Krishna
14.	B N VENKATA NIHARIKA	199V1R0014	B.Pharm & II Yr	B. N. Venkata Niharika
15.	BATTIPATI PRANAVI	199V1R0015	B.Pharm & II Yr	B. Pranavi
16.	BIRUDUGADDA ANUSHA	199V1R0016	B.Pharm & II Yr	B. Anusha
17.	BOGIREDDY HARI PRIYA	199V1R0017	B.Pharm & II Yr	B. Hari Priya
18.	BOLEM MADHU KIRAN	199V1R0018	B.Pharm & II Yr	Madhu Kiran
19.	B LAKSHMI MANASA	199V1R0019	B.Pharm & II Yr	Manasa
20.	B VAMSI KUMAR	199V1R0020	B.Pharm & II Yr	Vamsi Kumar
21.	CH T P SWAROOP	199V1R0021	B.Pharm & II Yr	Ch. T. P. Swaroop
22.	CHIGURUPATI MAHISAI	199V1R0022	B.Pharm & II Yr	Ch. Mahi Sai



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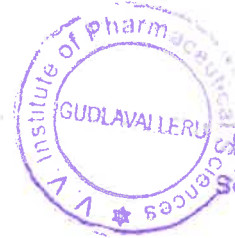
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23.	CH MOUNIKA SAI SRI	199V1R0023	B.Pharm & II Yr	Ch. Mounika
24.	CHINTALAPUDI JHANSI	199V1R0024	B.Pharm & II Yr	Ch. Jhansi
25.	C LAVANYA RESHMA	199V1R0025	B.Pharm & II Yr	C. Lavanya
26.	DARAM BHARGAVI	199V1R0026	B.Pharm & II Yr	D. Bhargavi
27.	D PREM KUMAR	199V1R0027	B.Pharm & II Yr	Prem Kumar
28.	GADDIGOPULA PADMAJA	199V1R0028	B.Pharm & II Yr	G. Padmaja
29.	G CHANDINI	199V1R0029	B.Pharm & II Yr	G. Chandini
30.	HANUMANULA BHARGAVI	199V1R0030	B.Pharm & II Yr	H. Bhargavi

St. A. S.

Programme Coordinator



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Outcomes of the Programme:

The students and faculty learned that research in next-generation drug discovery powered by artificial intelligence has been transformative. AI has accelerated drug development processes in several ways.



They gain the knowledge on:

- AI models analyze vast biological datasets to identify potential drug targets, enabling researchers to focus on the most promising candidates.
- Drug Design: AI-driven algorithms design molecules with specific properties, optimizing drug candidates for effectiveness and safety.
- It Drug Repurposing: AI identifies existing drugs that could be repurposed for new uses, saving time and resources.
- Clinical Trial Optimization: AI helps design more efficient clinical trials, reducing costs and speeding up the drug approval process.
- Drug Safety and Toxicity Prediction: AI models predict potential side effects and toxicity, allowing researchers to address safety concerns early in development



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On 10-11-2020, our college students and faculty participated in the seminar on “Research & Development in Analytical Technologies program.”



Programme Coordinator



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PROGRAMME REPORT

Programme Name	A One-day seminar on “ Research in Next-Generation Drug Discovery Unveiling the Power of Artificial Intelligence. ”
Resource Person	Dr. B. Mohan Gandhi , Associate Professor, Sri Vasavi Institute of Pharmaceutical Sciences, W.G.Dist., Tadepalligudem, AP.,
Date of Activity	10-11-2020
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Room No: 109, V. V. Institute of Pharmaceutical Sciences

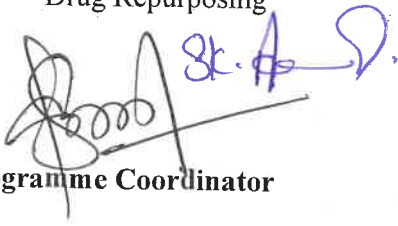
The objective of the Programme:

The objective of this research program is to harness the capabilities of artificial intelligence (AI) for the advancement of next-generation drug discovery. The program will focus on several key objectives of this program are:

- **Toxicology Assessment:** Utilize AI to predict potential toxicological effects of drug candidates.
- **Personalized Medicine:** Investigate AI applications for tailoring drug treatments to individual patient profiles. This will involve the integration of genomics, patient data, and AI-based analysis to recommend the most effective and safe drug therapies for specific individuals.
- **Optimized Clinical Trial Design:** Develop AI algorithms for designing efficient and cost-effective clinical trials. AI will be used to identify suitable patient cohorts, predict trial outcomes, and optimize trial protocols.

Topic Covered:

- ✓ AI-Enhanced Drug Design
- ✓ Data Integration and Knowledge Graphs
- ✓ Collaboration and Industry Adoption
- ✓ Ethical and Regulatory Considerations
- ✓ Merits & De-merits
- ✓ AI-Driven Drug Screening
- ✓ Education and Training
- ✓ Drug Repurposing


Programme Coordinator




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20th November 2020.

CIRCULAR

This is to inform you that a **One-day seminar on “Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models”** by **Dr. Chirravi S. Phani Kumar**, Principal, Adarsa College of Pharmacy, Kothapalli., is being organized by the V. V. Institute of Pharmaceutical Sciences on **27th November 2020**. I request you all to register immediately and to attend the program.

Venue: VVIPS Seminar Hall

Timings: 11:00 AM



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About the Seminar :

This Seminar entitled "Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models" focuses on Current Entrepreneurship Opportunities in Retail Pharmacy. The aim is to understand the various challenges faced by Retail Pharmacy Entrepreneurs in Developing Countries like India. This Program Helps the Participants to Understand Challenges Related to Infrastructure, Capital, and decision-making with an Entrepreneurial Mindset in the Students..

Topics to be covered:

- # Retail Vs Wholesale
- # Career in Retail pharmacy
- # Sales & Sales Forecasting
- # Regulatory practices
- # Roles of Community Pharmacist.
- # Entrepreneurship in Retail Pharmacy.



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlavaluru, Krishna Dist,
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Principal
V. V. Institute of
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One day Seminar

on

"Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models"

on 27nd November, 2020



Organized
by

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Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlavaluru.ac.in

Resource Person

Dr. Chirravuri. S. Phanikumar,

Principal,

Adarsa College of Pharmacy,
Kothapalli, West Godavari dist, A.P.

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Co-Chairman

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Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. P. Raveesha

Advisory Committee Members

Ms. T.Prasanthi

A. Sai Datri

Mr. G. Venkata Ratnam

Ms. D. Alekhya

Mr. V. L. Vinod Kumar

Mr. M. Sai Vishnu

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Designation

Organisation

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City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....



A. Lakshmana Rao

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Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

LIST OF PARTICIPANTS

Name of the Programme: A One-Day Seminar on "Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models."

Date: 27-11-2020

S. No.	Name of the Student	Roll Number	Course & Year	Signature
01	PALAPARTHI SRI HARSHA	199V1R0004	B. Pharm & II Yr.	P. Sri Harsha
02	POTLURI SANDEEP	199V1R0005	B. Pharm & II Yr.	P. Sandeep.
03	T RAVI VARMA	199V1R0006	B. Pharm & II Yr.	T. Ravi Varma
04	JOGI MANIKANTA	199V1R0033	B. Pharm & II Yr.	J. Manikanta
05	K LAKSHMI KEERTHI	199V1R0034	B. Pharm & II Yr.	K. L. Keerthi
06	KADIYALA NEHA	199V1R0035	B. Pharm & II Yr.	K. Neha
07	KAKARALA DEVI MALLIKA	199V1R0036	B. Pharm & II Yr.	K. Mallika
08	NARASINGULA JHANSI RANI	199V1R0055	B. Pharm & II Yr.	N. Jhansi Rani
09	N M CHANDRA NARAYANA	199V1R0056	B. Pharm & II Yr.	NMC Narayana.
10	PADAMATA DURGA BHAVANI	199V1R0057	B. Pharm & II Yr.	P. Durga Bhavani
11	PANCHAKARLA BHARGAVI	199V1R0058	B. Pharm & II Yr.	P. Bhargavi
12	P YAMINI PADMA BHAVANI	199V1R0060	B. Pharm & II Yr.	P. Yamini
13	PILLI MEGHANA	199V1R0061	B. Pharm & II Yr.	P. meghana.
14	PITTU SUMAJA	199V1R0062	B. Pharm & II Yr.	P. Sumaja
15	PRAVALLIKA GUNTURU	199V1R0063	B. Pharm & II Yr.	Pravallika
16	TALLURI SOWMYA SRI	199V1R0080	B. Pharm & II Yr.	T. Sowmya Sri
17	TATINENI AKHILA	199V1R0081	B. Pharm & II Yr.	T. Akhila
18	TOMMANDRU RAJ KUMAR	199V1R0082	B. Pharm & II Yr.	T. Raj Kumar
19	V CHAITANYA LAKSHMI	199V1R0083	B. Pharm & II Yr.	V. chaitanya



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20	V RAJA RAJESWARI GAJULA	199V1R0084	B. Pharm & II Yr.	V Raja Rajeswari Gajula
21	VEERNA DEEPTHI	199V1R0085	B. Pharm & II Yr.	V. Deepthi
22	VEEROJI ADITHYA	199V1R0086	B. Pharm & II Yr.	V. Adithya
23	VIJJAPU NITISH KUMAR	199V1R0087	B. Pharm & II Yr.	V. NITISH KUMAR
24	M. PRANEETH VARMA	189V1R0040	B. Pharm & II Yr.	M. Praneeth Varma

Program Co-ordinator

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Outcomes of the Program: The Students and the Faculty Learned about “Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models.



They Gained Knowledge on:

- Retail & Wholesale Pharmacy
- Sales & Sales Forecasting.
- Career and Entrepreneurship in Retail Pharmacy.
- Licensing & Dispensing
- Roles of a Community Pharmacist



Anand
Principal

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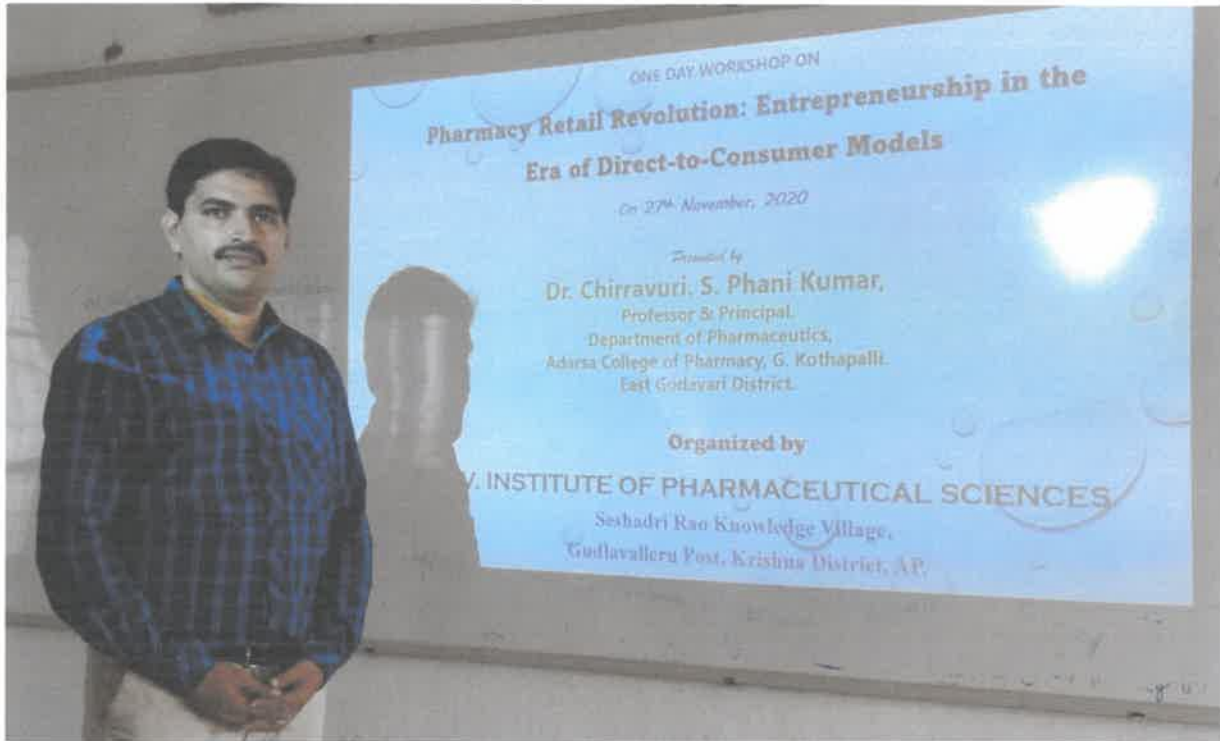
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On 27-11-2020, Students & Faculty from our College Participated in "Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models."



Program Co-Ordinator

Principal



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PROGRAMME REPORT

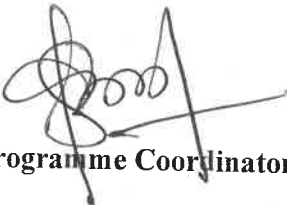
Programme Name	One-day seminar on "Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models."
Resource Person	Dr. Chirravuri S Phani Kumar, Professor & Principal, Adarsa College of Pharmacy, Kothapalli, East Godavari.
Date of Activity	27-11-2020
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

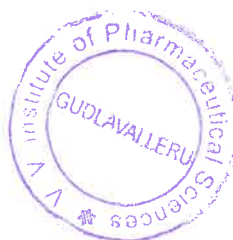
The objective of the Programme:

Pharmacy Retail Revolution: Entrepreneurship in the Era of Direct-to-Consumer Models" focuses on Current Entrepreneurship Opportunities in Retail Pharmacy. The aim is to understand the various challenges faced by Retail Pharmacy Entrepreneurs in Developing Countries like India. This program helps the participants understand challenges related to infrastructure and capital and develop risk-taking and decision attitudes in the young students and entrepreneurial mindset students.

Topic Covered:

- ✓ Retail & Wholesale Pharmacy.
- ✓ Role of Community Pharmacist.
- ✓ Sales & Sales Forecasting
- ✓ Infrastructure and Capital.
- ✓ Risk taking & Decision Making.


Programme Coordinator




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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

25th November, 2020.

CIRCULAR

This is to inform you that a one-day seminar on “**Pharmacoeconomic Research Assessing the Cost-effectiveness of New Drug Therapies**” by **Dr. K. Nageswara Rao**, Professor & Director, K.G.R.L. College of Pharmacy, Bhimavaram, W.G.Dt., A.P. being organized by V. V. Institute of Pharmaceutical Sciences on **01st December 2020**. I request you all register immediately and attend the program.

Venue: VVIPS Seminar Hall

Timings: 11:00 AM




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About the Seminar :

This seminar entitled “Pharmacoeconomic research assessing the cost effectiveness of new drug therapies” focuses on innovative development strategies in Pharmacy. Pharmacoeconomics analysis is important for inclusion in formularies or coverage by drug insurance companies. It assesses the therapeutic advantages and disadvantages of the drug and the cost-effectiveness of the drug relative to accepted therapy.

Topics to be covered:

- # Therapeutic advantages
- # Cost effectiveness
- # Accepted new drug therapy
- # Drug evaluation
- # Economic evaluation of medical treatments

PHARMACOECONOMICS
Perspectives of Pharmacoeconomics



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlavalleru, Krishna Dist,

Andhra Pradesh, INDIA. PIN - 521356

Phone: 08674 - 274649

Email: venkatadrinpharmacy@gmail.com



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One day Seminar

on

**“Pharmacoeconomic research
assessing the cost-effectiveness
of new drug therapies”**

on 1st December, 2020



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlavalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlavalleru.ac.in

Resource Person

Dr. K. Nageswara Rao,

Professor & Director,
K.G.R.L. College of Pharmacy,
Bhimavaram, W.G.Dt., A.P.

Patrons

Dr. V. Nageswara Rao
Chairman

Sri M. Srinivasa Rao
Co-Chairman

Sri Satyanarayana Rao Valluripalli
Secretary & Correspondent

Sri. Rama Krishna Valluripalli
Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. P. Raveesha

Advisory Committee Members

Ms. T. Prasanthi

Ms. K. Parimala

Ms. B. Satya Sree

Ms. A. Sai Datri

Mr. V. L. Vinod Kumar

Ms.T. Sravani

Registration form

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Designation

Organisation

Address

.....

City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....



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WALLERU - 521 356

About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1660 Titles and 6150 Volumes, subscription of 11,679 E-journals, 12618 E-Books, JGATE PLUS Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

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LIST OF PARTICIPANTS

Name of the Programme: A One Day Seminar on “Pharmacogenomics Research Assessing the Cost Effectiveness of New Drug Therapies.”

Date: 01-12-2020

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	K RAJYA LAKSHMI	189V1R0032	B.Pharm & IIIYr	Lakshmi
2.	KANAPARTHI MEGHANA	189V1R0033	B.Pharm & IIIYr	K. Meghana
3.	KANDUKURI MADHAVISRI	189V1R0034	B.Pharm & IIIYr	K. madhavisesri
4.	KARAMSETTI KEERTHI	189V1R0035	B.Pharm & IIIYr	K. Keerthi
5.	KATRAM AVINASH	189V1R0036	B.Pharm & IIIYr	K. Avinash
6.	KESANA INDRAJA	189V1R0037	B.Pharm & IIIYr	IndraJa.k.
7.	KOKKU NAGA DEVIKA	189V1R0039	B.Pharm & IIIYr	Naga devika
8.	K MATHA MANOGNA	189V1R0040	B.Pharm & IIIYr	K. Matha Mangona
9.	KONDA RAMYA SRI	189V1R0041	B.Pharm & IIIYr	K. Ramyasri
10.	KOPANATHI JYOSNA SRI	189V1R0042	B.Pharm & IIIYr	K. Jyosna Sri
11.	KUNASANI BHUMIKA	189V1R0044	B.Pharm & IIIYr	K. Bhunika
12.	KURAMA AKHILA	189V1R0045	B.Pharm & IIIYr	K. Akhila
13.	L PAVAN KUMAR	189V1R0046	B.Pharm & IIIYr	L. Pavan
14.	LOYI KAVYA	189V1R0047	B.Pharm & IIIYr	L. Kavya
15.	MADDA ISWARYA	189V1R0048	B.Pharm & IIIYr	M. Iswarya
16.	MADDALA SWAPNA SRI	189V1R0050	B.Pharm & IIIYr	M. Swapna Sri
17.	MADEM JANAKI RAM	189V1R0051	B.Pharm & IIIYr	M. Janakiram
18.	M VENKATA SAI KEERTHI	189V1R0052	B.Pharm & IIIYr	M. Saikarthi
19.	MALLA JYOTHIR MAI	189V1R0053	B.Pharm & IIIYr	Jyothi
20.	MANDA SANDHYA	189V1R0054	B.Pharm & IIIYr	M. sandhya
21.	MARELLA SRAVANI	189V1R0055	B.Pharm & IIIYr	M. sravani
22.	MARSAKATLA RAMBABU	189V1R0056	B.Pharm & IIIYr	Rambabu
23.	M JEEVANA KUMARI	189V1R0057	B.Pharm & IIIYr	M. Kumari



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24.	MAYARA HEPSIBHA	189V1R0058	B.Pharm & IIIYr	Mayara Hepsibha
25.	MD NASEEMUNNISA	189V1R0059	B.Pharm & IIIYr	MD.Naseemunnisa
26.	M B D VENKATA VINAYAKI	189V1R0060	B.Pharm & IIIYr	M.B.D.Vinayaki
27.	MOHAMMED ZAKIR	189V1R0061	B.Pharm & IIIYr	Md. Zakir
28.	MORA SRI SNIGDHANJANI	189V1R0062	B.Pharm & IIIYr	M. Sri snigdhanjani
29.	NAIDU PAVANI	189V1R0064	B.Pharm & IIIYr	N. Pavani
30.	NOORJAH BÉGUM	189V1R0065	B.Pharm & IIIYr	Noorjaha begum

Programme Coordinator



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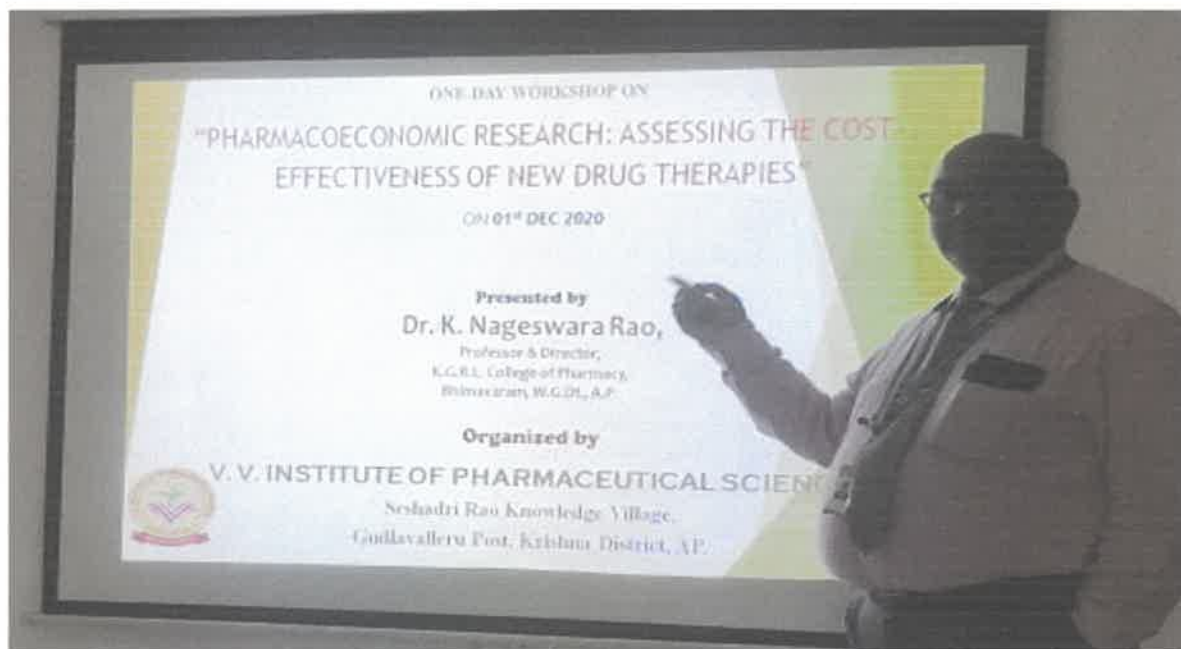
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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

Outcomes of the Programme:

The students & faculty learned pharmacoeconomic research assessing the cost-effectiveness of new drug therapies.



They gain the knowledge on:

- Pharmacoeconomics has been provided with the intent of helping the reader in cost-justification efforts and providing cost-effective outcomes.
- The economic evaluation of medical treatments—especially involving treatments with new pharmacological products or medical devices—is a relatively young field.
- Pharmacoeconomic evaluations will hinder the new drug application (NDA) process.
- Clinical studies during the drug development process aim to demonstrate the efficacy and safety of the medications and require sufficient finances without this fund the evaluation of the efficacy and safety of these new medications will not be achieved.



[Signature]
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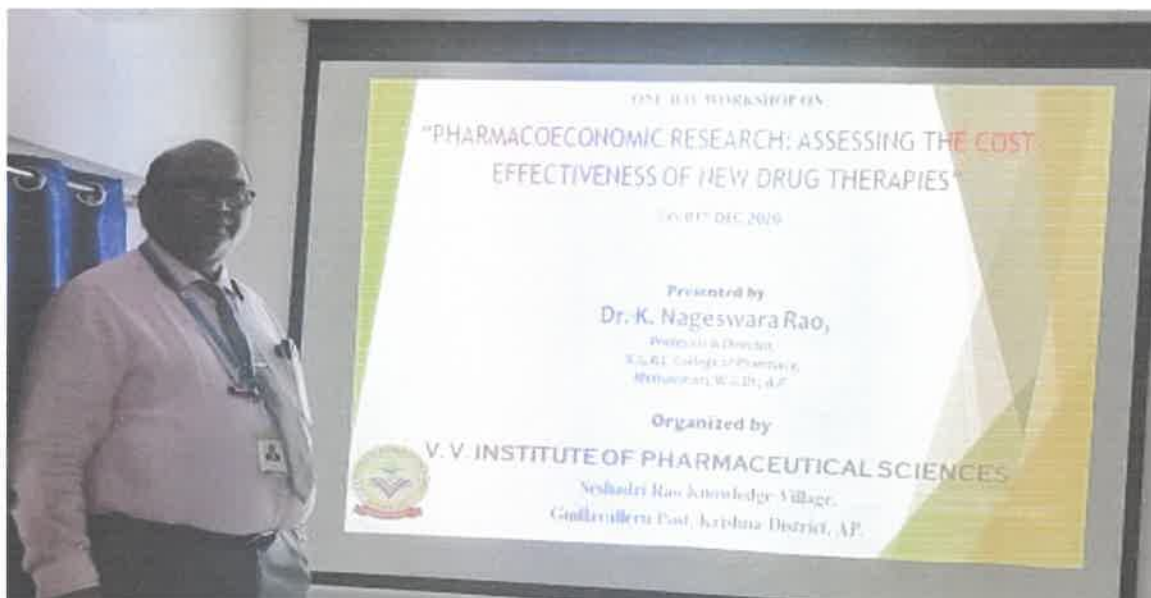
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On 01-12-2020, our college students & faculty participated in the seminar on "Pharmacoeconomic research assessing the cost-effectiveness of new drug therapies."



Programme Coordinator



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PROGRAMME REPORT

Programme Name	A One-day seminar on “Pharmacoeconomic research assessing the cost-effectiveness of new drug therapies.”
Resource Person	Dr. K. Nageswara Rao, Professor & Director, K.G.R.L. College of Pharmacy, Bhimavaram, W.G.Dt., A.P.
Date of Activity	01-12-2020
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

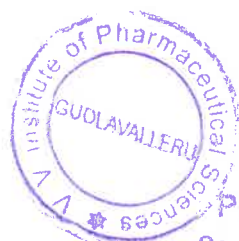
The objective of the Programme:

Pharmacoeconomics focuses on the costs and benefits of drug therapy, and pharmacoeconomic evaluations provide a basis for resource allocation and utilization. It is increasingly becoming important for health policy decision-making. A pharmacoeconomic evaluation may be conducted as an economic assessment incorporated into clinical trials. Such trials should compare the new drug/procedure with an older drug or existing intervention. Four techniques are used for economic evaluation, namely, cost-minimization analysis, cost-effectiveness analysis, cost-utility analysis, and cost-benefit analysis. The choice of the evaluation method depends on the nature of the outcomes and the context in which the choices need to be made. Pharmacoeconomics is a young science that will improve with application. Its need is undeniable, especially in developing countries.

Topic Covered:

- ✓ Away to examine both the costs and health outcomes of one or more interventions.
- ✓ Costs involved in pharmacoeconomic evaluation can be mainly divided into financial cost (mandatory cost) and economic cost (resource for which no mandatory payment is made).
- ✓ The different types of health costs include direct (medical and non-medical costs), indirect, and intangible costs.
- ✓ A cost-effectiveness analysis (CEA) compares marginal benefits and marginal costs of treatment with the next-best alternative.
- ✓ Assessing therapeutic advantages and disadvantages of the drug and cost-effectiveness of the drug relative to accepted therapy


Programme Coordinator




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10th December, 2020.

CIRCULAR

This is to inform you that a One-day seminar on “Pioneering Research Innovations in the field of Pharma & Nano Sciences” by Dr. Shaik Arifa Begum, Assistant Professor, K.V.S.R. Siddhartha College of Pharmaceutical Sciences, Vijayawada, A.P. being organized by V. V. Institute of Pharmaceutical Sciences on 19th December 2020. I request you all to register immediately and to attend the program.

Venue: Room no: 109, VVIPS Seminar Hall

Timings: 10:00 AM




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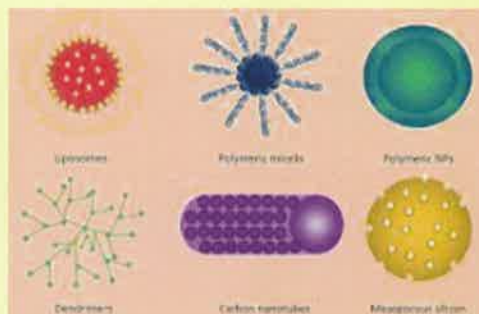


About the Seminar :

This seminar entitled "Pioneering Research Innovations in the field of Pharma & Nano Sciences" focuses on innovative development strategies in Pharmacy and Nano Sciences. Pharmacists and the Science field are presented with the challenge of undertaking innovative practices to transform the healthcare system and create novel opportunities, and Nano Sciences Technology Innovation and Research are critical aspects that support economic growth and development.

Topics to be covered:

- # Innovations and advancements.
- # Nano Technology.
- # Development strategies.
- # Innovative practices.
- # Health care systems.
- # Research On Nano Sciences.
- # Novel opportunities.



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist,

Andhra Pradesh, INDIA. PIN - 521356

Phone: 08674-274649

Email: venkatadripharmacy@gmail.com



Handwritten signature: Anand
PRINCIPAL
V. V. Institute of
Pharmaceutical Sciences
Seshadri Rao Knowledge Village
GUDLALLERU - 521356

One day Seminar

on

"Pioneering Research Innovations in the field of Pharma & Nano Sciences"

on 19th December, 2020



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
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Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlalleru.ac.in

Resource Person

Dr. Shaik Arifa Begum,

Assistant Professor ,

KVSR Siddhardha College
of Pharmaceutical Sciences,
Vijayawada, AP.

Patrons

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Chairman

Sri M. Srinivasa Rao
Co-Chairman

Sri Satyanarayana Rao Valluripalli
Secretary & Correspondent

Sri. Rama Krishna Valluripalli
Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. P. Raveesha

Advisory Committee Members

Ms. T. Prasanthi

Ms. T. Sravani

Ms. B. Satya Sree

Ms. A. Alekhya

Ms. K. Parimala

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State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

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M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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LIST OF PARTICIPANTS

Name of the Programme: A One-Day Seminar on "Pioneering Research Innovations in the field of Pharma and Nano Science."

Date: 19-12-2020

S. No.	Name Of The Student	Roll Number	Course & Year	Signature
1.	Ibathula Hema Latha	199V1R0031	B.Pharm & IIYr	I. Hema Latha
2.	I Baby Pushya Raajita	199V1R0032	B.Pharm & IIYr	I. Baby Pushya Raajita
3.	Jogi Manikanta	199V1R0033	B.Pharm & IIYr	Jogi Manikanta
4.	K Lakshmi Keerthi	199V1R0034	B.Pharm & IIYr	K. Keerthi
5.	Kadiyala Neha	199V1R0035	B.Pharm & IIYr	K. Neha
6.	Kakarala Devi Mallika	199V1R0036	B.Pharm & IIYr	K. Devi Mallika
7.	Kammili Kiran Kalyan	199V1R0037	B.Pharm & IIYr	K. Kiran Kalyan
8.	Kancherla Sireesha	199V1R0038	B.Pharm & IIYr	K. Sireesha
9.	Kandula Anusha	199V1R0039	B.Pharm & IIYr	K. Anusha
10.	Karre Naga Lakshmi	199V1R0040	B.Pharm & IIYr	K. Naga Lakshmi
11.	K L N Durga Satya Sri	199V1R0041	B.Pharm & IIYr	K.L.N.D. Satya Sri
12.	Kasula Gopal	199V1R0042	B.Pharm & IIYr	K. Gopal
13.	K Subramanya Swamy	199V1R0043	B.Pharm & IIYr	K. Subramanya Swamy
14.	Kodali Alekhya	199V1R0044	B.Pharm & IIYr	K. Alekhya
15.	Kokkiligadda Shiny	199V1R0045	B.Pharm & IIYr	K. Shiny
16.	Kommukuri Vijay	199V1R0046	B.Pharm & IIYr	K. Vijay
17.	Kota Rajitha	199V1R0047	B.Pharm & IIYr	K. Rajitha
18.	Kote Hemalatha	199V1R0048	B.Pharm & IIYr	K. Hemalatha
19.	Kudeti Himaja Kasturi	199V1R0049	B.Pharm & IIYr	K. Himaja Kasturi



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

20.	Kummagiri Siromani	199V1R0050	B.Pharm& IYr	K. Siromani
21.	Kurapati Harshitha	199V1R0051	B.Pharm& IYr	K. Harshitha
22.	Maragani Mohan Sai	199V1R0052	B.Pharm& IYr	M. Mohan Sai
23.	Mullapudi Tejaswi	199V1R0053	B.Pharm& IYr	M. Tejaswi
24.	Mutnuri Lakshmi Priya	199V1R0054	B.Pharm& IYr	Lakshmi Priya
25.	Puppala Naga Sai	199V1R0064	B.Pharm& IYr	P. Naga Sai
26.	P Yoga Satya Sai Phani Sri	199V1R0065	B.Pharm& IYr	P. Y. Satya
27.	Rajulapati Likhitha	199V1R0066	B.Pharm& IYr	R. Likhitha
28.	Reddy Rachana	199V1R0067	B.Pharm& IYr	R. Rachana
29.	Sajja Pranathi	199V1R0071	B.Pharm& IYr	S. Pranathi
30.	Vusa Tejaswini	199V1R0088	B.Pharm& IYr	V. Tejaswini


Programme Coordinator




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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

Outcomes of Programme:

The students & faculty learned Research Research Innovations in the field of Pharma and Nano Science.



They gain the knowledge on:

- Research is the continuous process to identify the problem and find its solution.
- It is to focus on the development of Nano Science using new combinations of established instruments and approaches.
- It involves basic research in identity, purity, content, stability of starting materials, excipients, active pharmaceutical ingredients.
- The department involved in teaching & training post graduate students, in the subjects of Pharma sciences pertaining to Provide Nano science technology which is more required in future to get better healthcare system .This will help the students to understand various principles, methods & tools to research and Innovation.



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On 19-12-2020, our college students & faculty participated in the seminar on "Pioneering Research Innovations in the field of Pharma and Nano Science."




Programme Coordinator




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PROGRAMME REPORT

Programme Name	A One-day seminar on “Pioneering Research Innovations in the field of Pharma & Nano Sciences.”
Resource Person	Dr. Shaikh Arifa Begum, Assistant Professor, KVSR Siddhartha College of Pharmaceutical Sciences, Vijayawada, AP.
Date of Activity	19-12-2020
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Room no: 109, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:

Pioneering Research Innovation in Pharma and Nanoscience is to fulfill its role as a key technology to present new dimensions to solving problems in life science, communication, information, and environment for improved health services. The generation of such evidence through practice-based research should be predicted on the appropriate use of robust and rigorous methodologies. In addition to the quantitative & qualitative approaches used in pharmacy practice research, mixed methods and other novel approaches in pharmacy practice research. Developing & researching medication use & patient safety. The main aim is to discover and deliver new medical drugs, devices, or therapies to market.

Topic Covered:

- ✓ Different methods for Nano Science and technology
- ✓ Research & Development techniques
- ✓ Research methods
- ✓ Discussion method and its suitability
- ✓ Merits & De-merits
- ✓ How to overcome problems during method development
- ✓ How to improve Research techniques
- ✓ Relevance to empirical research

Programme Coordinator



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03rd January, 2021.

CIRCULAR

This is to inform you that a one-day seminar on “**Navigating IPR Challenges in Pharmacy: From Drug Discovery to Commercialization**” by **Dr. DSNBK Prasanth**, Associate Professor, Department of Pharmacognosy, KL College of Pharmacy, Vaddeswaram, Andhra Pradesh is being organized by V. V. Institute of Pharmaceutical Sciences on **08th January 2021**. I request you all to register immediately and to attend the program.

Venue: VVIPS Seminar Hall

Timings: 11:00 AM



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About the Seminar :

This seminar entitled "Navigating IPR Challenges in Pharmacy: From Drug Discovery to Commercialization" focuses on innovative development strategies in Pharmacy. Intellectual property pertains to any original creation of the human intellect, such as artistic, literary, technical, or scientific creation. Intellectual property rights (IPR) refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period. The drug commercialization process is critical in bringing new pharmaceuticals to market.

Topics to be covered:

- # Analytical Drug Research & Development.
- # Drug Commercialization
- # IPR
- # Regulatory Approval



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlavalleru, Krishna Dist,
Andhra Pradesh, INDIA. PIN - 521356

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Email: venkatadripharmacy@gmail.com



Anwar
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One day Seminar

on

"Navigating IPR Challenges in Pharmacy: From Drug Discovery to Commercialization"

on 8th January, 2021



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlavalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipseminars@gmail.com

Website: www.vvipsgudlavalleru.ac.in

Resource Person

Dr. DSNBK Prasanth,

Associate Professor,
KL College of Pharmacy,
K L Deemed to be University
Green Fields, Vaddeswaram-522302

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CO-Convenors

Dr. Sk. Aminabee

Advisory Committee Members

Dr. P. Raveesha

T. Prasanthi

Ms. B. Satya Sree

Mr. V. L. Vinod Kumar

Ms.T. Sravani

Ms. K. Parimala

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Designation

Organisation

Address

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City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....



**Registration
is free**

A. Lakshmana Rao

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About the College

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The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1660 Titles and 6150 Volumes, subscription of 11,679 E-journals, 12618 E-Books, JGATE PLUS Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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LIST OF PARTICIPANTS

Name of the Programme: A One Day Seminar on "Navigating IPR Challenges in Pharmacy: From Drug Discovery to Commercialization."

Date: 08-01-2021

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	PITTU SUMAJA	199V1R0062	B.Pharm & IIYr	P. Sumaja
2.	PRAVALLIKA GUNTURU	199V1R0063	B.Pharm & IIYr	G. pravelika
3.	PUPPALA NAGA SAI	199V1R0064	B.Pharm & IIYr	P. Naga Sai
4.	P Y SATYA SAI PHANI SRI	199V1R0065	B.Pharm & IIYr	P.Y. Phani sri
5.	RAJULAPATI LIKHITHA	199V1R0066	B.Pharm & IIYr	R. likhitha
6.	REDDY RACHANA	199V1R0067	B.Pharm & IIYr	R. Rachana
7.	REDDY SINDHU SRI	199V1R0068	B.Pharm & IIYr	R. Sindhu
8.	R KIRAN KUMAR	199V1R0069	B.Pharm & IIYr	Kiran Kumar R.
9.	SAFEENA TABASSUM	199V1R0070	B.Pharm & IIYr	Safeena Tabassum
10.	SAJJA PRANATHI	199V1R0071	B.Pharm & IIYr	S. Pranathi
11.	S HARI BABU	199V1R0072	B.Pharm & IIYr	S. Hari babu
12.	S N VENKATA KARTHIK	199V1R0073	B.Pharm & IIYr	Venkata Karthik
13.	SHAHER BANU	199V1R0074	B.Pharm & IIYr	Shaher Banu
14.	S RATNA LAHARI	199V1R0075	B.Pharm & IIYr	Ratnalahari S
15.	SONTI RUSHITHA	199V1R0076	B.Pharm & IIYr	Rushitha
16.	SOWMYA NUKALA	199V1R0077	B.Pharm & IIYr	N. Sowmya
17.	TALAM NAGAMANI	199V1R0078	B.Pharm & IIYr	Nagamani
18.	TALLURI KAVYASRI	199V1R0079	B.Pharm & IIYr	T. Kavyasri
19.	TALLURI SOWMYA SRI	199V1R0080	B.Pharm & IIYr	T. Sowmya Sri
20.	TATINENI AKHILA	199V1R0081	B.Pharm & IIYr	Akhila
21.	T RAJ KUMAR	199V1R0082	B.Pharm & IIYr	Raj Kumar
22.	V CHAITANYA LAKSHMI	199V1R0083	B.Pharm & IIYr	V. C. Lakshmi
23.	V R RAJESWARI GAJULA	199V1R0084	B.Pharm & IIYr	V.R. Rajeswari



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

24.	VEERNALA DEEPTHI	199V1R0085	B.Pharm & IIYr	V. Deepthi
25.	VEEROJI ADITHYA	199V1R0086	B.Pharm & IIYr	V. Adithya
26.	VIJJAPU NITISH KUMAR	199V1R0087	B.Pharm & IIYr	V. Nitish Kumar
27.	VUSA TEJASWINI	199V1R0088	B.Pharm & IIYr	Tejaswini
28.	Y SIVA RAM KUMAR	199V1R0089	B.Pharm & IIYr	Siva Ram Kumar
29.	YARRAGUNTA SAHITHYA	199V1R0090	B.Pharm & IIYr	Y. Sahithya
30.	PITTU SUMAJA	199V1R0062	B.Pharm & IIYr	P. Sumaja


Programme Coordinator




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Outcomes of the Programme:

The students & faculty learned about Navigating IPR Challenges in Pharmacy: From Drug Discovery to Commercialization.



They gain the knowledge on:

- Developing new medicines is a complex and lengthy process involving several research and testing stages and regulatory approval from government agencies.
- The drug development process is complex and lengthy, involving several research, testing, and regulatory approval stages.
- Discovery and target identification, which is the initial stage of drug development, where researchers identify a target molecule, protein, or gene involved in the disease.
- About a drug which has successfully completed Phase 3 clinical trials and demonstrated safety and efficacy, the drug developer can file a New Drug Application (NDA) with regulatory authorities such as the FDA. The NDA provides detailed information about the drug's safety and efficacy, clinical trial data, manufacturing process, and proposed labeling and prescribing information.



Prasanth
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On 08-01-2021, our college students & faculty participated in a one-day seminar on “Navigating IPR Challenges in Pharmacy: From Drug Discovery to Commercialization.”



Programme Coordinator



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PROGRAMME REPORT

Programme Name	A One-day seminar on “Navigating IPR Challenges in Pharmacy: From Drug Discovery to Commercialization.”
Resource Person	Dr. DSNBK Prasanth, Associate Professor, Department of Pharmacognosy, KL College of Pharmacy, Vaddeswaram, A.P.
Date of Activity	08-01-2021
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:


Management of IP and IPR is a multidimensional task and calls for many different actions and strategies that need to be aligned with national laws and international treaties and practices. It is no longer driven purely by a national perspective. IP and its associated rights are seriously influenced by the market needs, market response, cost involved in translating IP into commercial venture, and so on. The pharmaceutical industry currently has an evolving IP strategy. Drug commercialization is a critical step in bringing new treatments to patients. The process involves several stages, each requiring careful planning and execution and compliance with regulatory requirements and quality control standards.

Topic Covered:

- ✓ How new medicines are developed
- ✓ Discovery and target identification
- ✓ Investigational new drug (IND) application
- ✓ New drug application (NDA) submission
- ✓ Pre-clinical & clinical development
- ✓ Types of Intellectual Properties and their Description
- ✓ Role of Undisclosed Information in Intellectual Property


Programme Coordinator




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22nd January, 2021.

CIRCULAR

This is to inform you that a one-day seminar on “**IPR in Herbal Medicine: Protecting Traditional Knowledge and Pharmaceutical Innovations**” by Mr. Kotte Raju, Assistant Professor, Department of Pharmaceutical Chemistry, Sri Vishnu College of Pharmacy, Bhimavaram. West Godavari Dt., A.P., being organized by V. V. Institute of Pharmaceutical Sciences on 29th January 2021. I request you all to register immediately and to attend the program.

Venue: VVIPS Seminar Hall

Timings: 09:30 AM



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About the Seminar :

This seminar is entitled "IPR in Herbal Medicine: Protecting Traditional Knowledge and Pharmaceutical Innovations." This unique and thought-provoking event will take you on a journey into the world of intellectual property rights (IPR) within the realm of herbal medicine. This conference serves as a bridge between the rich tapestry of traditional herbal knowledge and the dynamic Frontier of Pharmaceutical Innovations. Explore the ethical dimensions of IPR in Herbal Medicine and its potential to empower indigenous communities and knowledge holders.

Topics to be covered:

- # Intellectual Property rights Fundamentals.
- # Traditional knowledge protection.
- # Pharmaceutical innovations in Herbal Medicine.
- # Ethical use of traditional knowledge.
- # Legal and Regulatory landscape.
- # Challenges and controversies in IPR.
- # Patents and trademarks in Herbal Medicine.
- # Future trends and opportunities.



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlavaluru, Krishna Dist,
Andhra Pradesh, INDIA, PIN- 521356
Phone: 08674-274649

Email: venkatadrpharmacy@gmail.com



One day Seminar on "IPR in Herbal Medicine: Protecting Traditional Knowledge and Pharmaceutical Innovations"

on 29th January, 2021



Organized
by

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Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlavaluru.ac.in

Resource Person Mr. Kotte Raju

Assistant Professor,
Department of Pharmaceutical Chemistry,
Sri Vishnu College of Pharmacy,
Bhimavaram, West Godavari Dt., A.P.

Handwritten signature and stamp of the Principal, V.V. Institute of Pharmaceutical Sciences, Seshadri Rao Knowledge Village, Gudlavaluru - 521356.

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CO-Convenors

Dr. Bhargava Bhushan Rao

Advisory Committee Members

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Ms. K. Parimala

Ms. B. SatyaSree

Ms. A. SaiDatri

Mr. V. L. Vinod Kumar

Ms. T.Prasanthi

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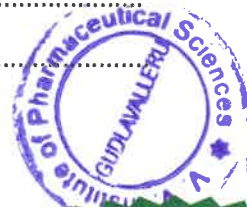
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Date

Signature.....



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M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

LIST OF PARTICIPANTS

Name of the Programme: One-day National Conference on IPR in Herbal Medicine: Protecting Traditional Knowledge and Pharmaceutical Innovations.

Date: 29-01-2021

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	KANUMARI JYOTHSNA	189V1R0001	B.Pharm & III Yr	D. Jyothsna
2.	SANIVARAPU KAVYA SRI	189V1R0002	B.Pharm & III Yr	S. Kavya Sri
3.	UGGINA MANASA	189V1R0003	B.Pharm & III Yr	U. Manasa.
4.	A KEERTHI PRIYANKA	189V1R0004	B.Pharm & III Yr	A. Priyanka
5.	AKUNURI RIKITH SWAMY	189V1R0005	B.Pharm & III Yr	A.R Swamy
6.	AYESHA FATHIMA	189V1R0006	B.Pharm & III Yr	Ayesha Fathima
7.	B LEELA MURALI KRISHNA	189V1R0008	B.Pharm & III Yr	B. Leela Murali Krishna
8.	BANDARU SRIHARSHITHA	189V1R0009	B.Pharm & III Yr	B. Sri Harshitha
9.	BANDI NAGA KALYAN	189V1R0010	B.Pharm & III Yr	B. naga kalyan
10.	BASA SUDHA RANI	189V1R0011	B.Pharm & III Yr	B. Sudha Rani
11.	BATTULA DIVYATEJA	189V1R0012	B.Pharm & III Yr	B. Divya Teja
12.	BODEDDULA PAVAN	189V1R0013	B.Pharm & III Yr	B. Pavan
13.	B VENKATESWARA RAO	189V1R0014	B.Pharm & III Yr	B. Venkateswara Rao.
14.	B SWETHA PRIYANKA	189V1R0015	B.Pharm & III Yr	B. Swetha Priyanka
15.	BOYINA JAHAVI	189V1R0016	B.Pharm & III Yr	B. Jahnavi
16.	CHALAMALASETTI SHIVANI	189V1R0018	B.Pharm & III Yr	Ch. Shivani
17.	CHATLA PRANITHA	189V1R0019	B.Pharm & III Yr	Ch. Pranitha
18.	CHILUMURI SUMANTHI	189V1R0020	B.Pharm & III Yr	Ch. Sumanthi
19.	DASARI SUVARNA	189V1R0021	B.Pharm & III Yr	Suvarna.
20.	DUBA CHANDRAKANTH	189V1R0022	B.Pharm & III Yr	D. Chandrakanth
21.	GARIKAPATI AKHILA	189V1R0023	B.Pharm & III Yr	Akhila.
22.	G B H KUMAR CHOWDARY	189V1R0024	B.Pharm & III Yr	kumar



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23.	GATTINENI RAJITHA	189V1R0025	B.Pharm & III Yr	G. Rajitha
24.	GOKARAKONDA BHAVYASRI	189V1R0026	B.Pharm & III Yr	G. Bhavya -
25.	GONE RAJA SINGH	189V1R0027	B.Pharm & III Yr	G. Raja Singh.
26.	GOPISETTY DHAMASRI	189V1R0028	B.Pharm & III Yr	G. Dhamasri
27.	JANGAM SONY	189V1R0029	B.Pharm & III Yr	Sony - J
28.	JOGI TEJA SREE	189V1R0030	B.Pharm & III Yr	J-Tejasree
29.	KAKARLA SUSHMITHA	189V1R0031	B.Pharm & III Yr	K. Sushmitha
30.	K RAJYA LAKSHMI	189V1R0032	B.Pharm & III Yr	Rajya Lakshmi

Dr. Babushan Rao
Programme Coordinator



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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

Outcomes of the Programme:

The students and faculty learned principles related to IPR in Herbal Medicine, how to Protect Traditional Knowledge, and how to apply for Pharmaceutical Innovations.



They gain the knowledge on:

- Participants gain a deeper understanding of the importance of intellectual property rights (IPR) in the herbal medicine field, including how they can protect traditional knowledge and foster innovations.
- The Programme contributes to the preservation and respectful use of traditional herbal knowledge, ensuring that valuable wisdom is passed down to future generations.
- The Programme encourages the development of innovative herbal medicines, leading to new treatments and remedies that can benefit global health.
- Attendees learn about ethical and responsible practices in Herbal Medicine research and development, respecting cultural heritage and biodiversity.
- Knowledge about bioprospecting regulations and benefit-sharing agreements helps create fair partnerships between herbalists, indigenous communities and researchers.




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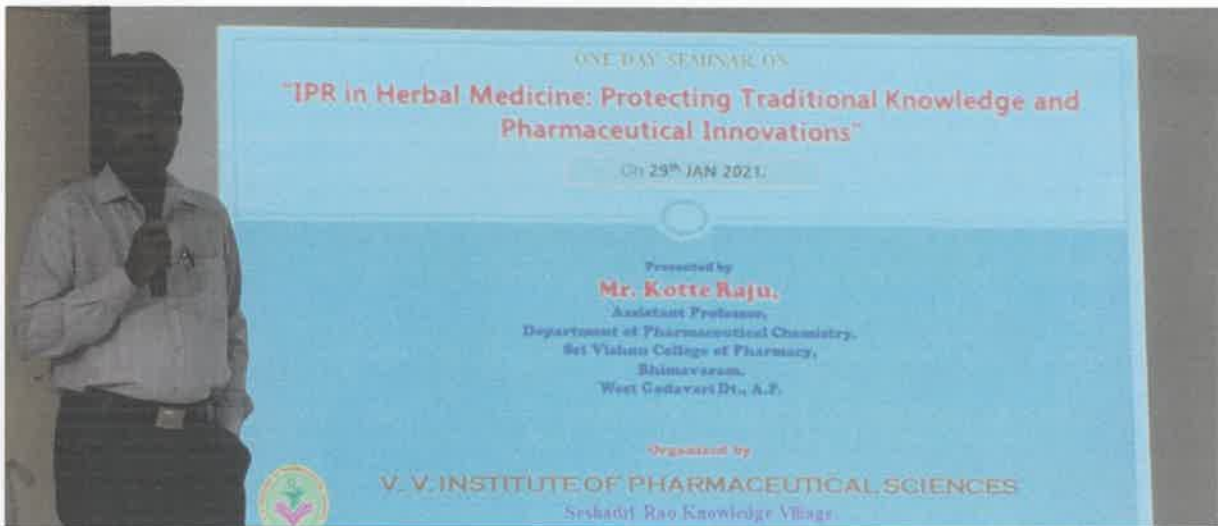
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On 29-01-2021, our college students & faculty participated in the seminar on "IPR in Herbal Medicine: Protecting Traditional Knowledge and Pharmaceutical Innovations."



Dr. Bhushan Rao

Programme Coordinator



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

PROGRAMME REPORT

Programme Name	A One-day seminar on "IPR in Herbal Medicine: Protecting Traditional Knowledge and Pharmaceutical Innovations."
Resource Person	Mr. Kotte Raju, Assistant Professor, Department of Pharmaceutical Chemistry, Sri Vishnu College of Pharmacy, Bhimavaram. W.G. Dt., A.P.
Date of Activity	29- 01-2021
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:

Provide comprehensive education and awareness on the relevance of intellectual property rights (IPR) in the context of herbal medicine. Preserving and respecting traditional knowledge, ensuring that it is protected and shared responsibly. And to promote ethical and responsible practices in Herbal Medicine research, development, and commercialization while respecting cultural heritage and biodiversity. To educate about bioprospecting regulations and the equitable sharing of benefits with indigenous communities and knowledge holders. To showcase successful IPR applications and real-world case studies, demonstrating best practices and inspiring attendees.

Topic Covered:

- ✓ Pharmaceutical Innovations in Herbal Medicine.
- ✓ Ethical practices in Herbal Medicine.
- ✓ Legal and Regulatory framework.
- ✓ Patents and trademarks in Herbal Medicine.
- ✓ Merits & De-merits.
- ✓ Bioprospecting and benefit-sharing.
- ✓ How to improve Research techniques.
- ✓ Case studies and success stories.

Dr. Bhusan Rao
Programme Coordinator



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10-02-2021.

CIRCULAR

This is to inform you that a one-day seminar on “**IPR Essentials in Pharmacy: An Introduction to Intellectual Property Rights & Drug Development**” by Ms. E. Jajili, Assistant Professor, Sir C.R. Reddy College of Pharmaceutical Sciences, Eluru, being organized by V. V. Institute of Pharmaceutical Sciences on **19-02-2021**. I request you all to register immediately and to attend the program.

Venue: VVIPS Seminar Hall

Timings: 11:00 AM




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About the Seminar :

This seminar entitled "IPR Essentials in Pharmacy: An Introduction to Intellectual Property Rights & Drug Development" focuses on innovative development strategies in Pharmacy. Intellectual property pertains to any original creation of the human intellect, such as artistic, literary, technical, or scientific creation. Intellectual property rights (IPR) refer to the legal rights given to the inventor or creator to protect his invention or creation for a certain period. The drug commercialization process is critical in bringing new pharmaceuticals to market.

Topics to be covered:

- # Analytical Drug Research & Development.
- # Drug Commercialization
- # IPR
- # Regulatory Approval



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlavaluru, Krishna Dist,

Andhra Pradesh, INDIA. PIN - 521356

Phone: 08674 - 274649

Email: venkatadripharmacy@gmail.com



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One day Seminar on

"IPR Essentials in Pharmacy: A n Introduction to Intellectual Property Rights & Drug development"

on 19th February, 2021



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlavaluru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlavaluru.ac.in

Resource Person

Ms. E. Jajili

Assistant Professor,

Sir C.R. Reddy College of Pharmacy,
Eluru

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Advisory Committee Members

Dr. Sk. Aminabee

Dr. P. Raveesha

Ms. B. Satya Sree

Mr. V. L. Vinod Kumar

Ms.T. Sravani

Ms. K. Parimala

Registration form

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Designation

Organisation

Address

.....

.....

City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....



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**Registration
is free**

About the College

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The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1660 Titles and 6150 Volumes, subscription of 11,679 E-journals, 12618 E-Books, JGATE PLUS Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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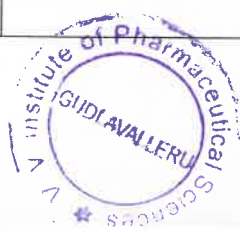
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

LIST OF PARTICIPANTS

Name of the Programme: A One Day Seminar on "IPR Essentials in Pharmacy: An Introduction to Intellectual Property Rights & Drug development"

Date: 19-02-2021

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	Hanumanula Bhargavi	199V1R0030	B.Pharm& IIIYr	H. Bhargavi
2.	Ibathula Hema Latha	199V1R0031	B.Pharm& IIIYr	Hema
3.	I Baby Pushya Raajita	199V1R0032	B.Pharm& IIIYr	I. Pushya
4.	Jogi Manikanta	199V1R0033	B.Pharm& IIIYr	J. Manikanta
5.	Kadakuditi Lakshmi Keerthi	199V1R0034	B.Pharm& IIIYr	K. Keerthi
6.	Kadiyala Neha	199V1R0035	B.Pharm& IIIYr	K. Neha.
7.	Kakarala Devi Mallika	199V1R0036	B.Pharm& IIIYr	K. Devi Mallika
8.	Kammili Kiran Kalyan	199V1R0037	B.Pharm& IIIYr	K. Kiran Kalyan
9.	Kancherla Sireesha	199V1R0038	B.Pharm& IIIYr	K. Sireesha
10.	Kandula Anusha	199V1R0039	B.Pharm& IIIYr	K. Anusha
11.	Katta Subramanya Swamy	199V1R0043	B.Pharm& IIIYr	Swamy
12.	Kodali Alekhya	199V1R0044	B.Pharm& IIIYr	K. Alekhya
13.	Kokkiligadda Shiny	199V1R0045	B.Pharm& IIIYr	K. Shiny
14.	Kommukuri Vijay	199V1R0046	B.Pharm& IIIYr	K. Vijay
15.	Kota Rajitha	199V1R0047	B.Pharm& IIIYr	K. Rajitha
16.	Kummagiri Siromani	199V1R0050	B.Pharm& IIIYr	K. Siromani
17.	Kurapati Harshitha	199V1R0051	B.Pharm& IIIYr	K. Harshitha
18.	Maragani Mohan Sai	199V1R0052	B.Pharm& IIIYr	M. Mohan Sai
19.	Mullapudi Tejaswi	199V1R0053	B.Pharm& IIIYr	M. Tejaswi
20.	Mutnuri Lakshmi Priya	199V1R0054	B.Pharm& IIIYr	M. Lakshmi Priya
21.	Narasingula Jhansi Rani	199V1R0055	B.Pharm& IIIYr	N. Jhansi Rani



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

22.	N M Chandra Narayana	199V1R0056	B.Pharm & IIIYr	N.M. Chandra Narayana
23.	Alimunnisa	199V1S1601	M.Pharm & IIYr	Alimunnisa
24.	Ch. Purna Durganjali	199V1S1602	M.Pharm & IIYr	Ch. Durganjali
25.	D. Sai Tejaswini	199V1S1603	M.Pharm & IIYr	Sai Tejaswini

T. Prasanna
Programme Coordinator



Prasanna
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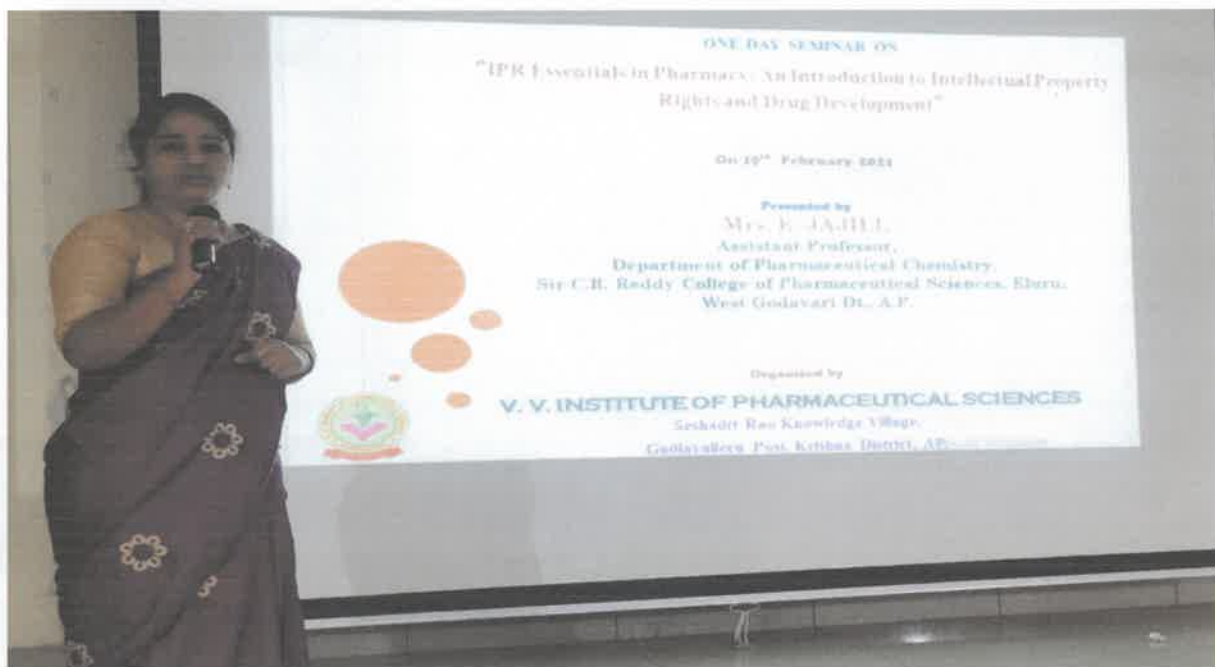
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Outcomes of Programme: The Students and Faculty learned about IPR Essentials in Pharmacy and the importance of Intellectual Property Rights in Drug Development.



They Gained Knowledge on

- Intellectual Property Rights
- Role of IPR In Drug Discovery and Development
- They Learned about Trademark and Copyrights act.
- Patent Act 1970
- Patent Jurisdiction
- Requirements of Patentability and Filing of Patent Application.



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On 19-02-2021, Students and Faculty from our College participated in the seminar on "IPR Essentials in Pharmacy: An Introduction to Intellectual Property Rights & Drug Development."



T. Prasanna

Program Co-ordinator:



Prasanna
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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

PROGRAMME REPORT

Programme Name	A One-day seminar on "IPR Essentials in Pharmacy: An Introduction to Intellectual Property Rights & Drug Development."
Resource Person	Ms E. Jajili, Assistant Professor, Sir C.R. Reddy College of Pharmaceutical Sciences, Eluru.
Date of Activity	19-02-2021
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

Objective of the Programme: IPR Means Intellectual Property Rights. These are the rights given to the people over the creations of their minds. The right is also known as a patent. Intellectual Property can be defined as the right held by a person over the creation of his intellect. IPR is a statutory right that allows the creator or the owner to exclude others from exploiting the creation for a particular period. The Objective of this Program is to help participants understand Intellectual Property Rights.

Topic Covered:

- ✓ What is IPR?
- ✓ Paris Convention.
- ✓ IPR Lawsuits.
- ✓ Copyrights Act
- ✓ Patent abuse & Trolling

T. Pasantho
Programme Coordinator



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

06th March, 2021.

CIRCULAR

This is to inform you that a one-day seminar on “**Beyond the Pill: Entrepreneurship Opportunities in Pharmaceutical Services and Consulting**” by **Dr. T. Balakrishna**, Sr. Assistant Professor, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Guntur, being organized by V. V. Institute of Pharmaceutical Sciences on **12th March 2021**. I request you all to register immediately and to attend the program.

Venue: Room No: 109, VVIPS Seminar Hall

Timings: 10:00 AM



[Signature]
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Topics to be covered:

- # Medication Therapy Management (MTM) Services.
- # Pharmaceutical Regulatory Consulting.
- # Pharmacovigilance Services.
- # Health Outcomes and Real-World Evidence (RWE) Research.
- # Market Access Consulting.
- # Pharmaceutical Marketing and Sales Strategies.
- # Supply Chain and Logistics Optimization.



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Full Name.....
Designation

Organisation

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City

State

Country Pin Code.....

Telephone.....Mobile.....

E-mail.....

Date Signature.....

**Registration
is free**

For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist, Andhra Pradesh, PIN 521356

Phone: 08674 - 274649

Email: venkatadripharmacy@gmail.com



One day seminar

on

**"Beyond the pill: entrepreneurship opportunities
in pharmaceutical services and consulting"**

on 12th March, 2021



Organized
by

V. V. Institute of Pharmaceutical Sciences

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Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlalleru.ac.in

Resource Person

Dr. T. Balakrishna,

Associate Professor,

Chebrolu Hanumaiah Institute of
Pharmaceutical Sciences, Guntur.

Alwar

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Mr. V. L. Vinod Kumar

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Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy : Pharmaceutics: 15 Seats
Pharm. Analysis: 15 Seats

About Seminar

This seminar entitled "Beyond the pill: entrepreneurship opportunities in pharmaceutical services and Consulting" focuses on innovative development strategies in Pharmacy. Start a CRO that provides services such as clinical trials, pharmacovigilance, or data management to pharmaceutical companies. Create a PBM that manages prescription drug benefits for health insurers and employers, optimizing costs and access to medications. Develop software or services that help patients adhere to their medication regimens, improving health outcomes and reducing healthcare costs. Create apps or devices that help patients manage their medications, monitor their health, and interact with healthcare providers.



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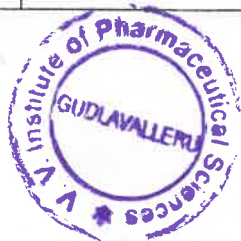
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

LIST OF PARTICIPANTS

Name of the Programme: One-day seminar on "Beyond the pill: Entrepreneurship opportunities in pharmaceutical services and consulting."

Date: 12-03-2021

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	P. Meghana	199V1R0061	B.Pharm & II Yr	P. meghana
2.	P. Sumaja	199V1R0062	B.Pharm & II Yr	P. sumaja
3.	Pravallika Gunturu	199V1R0063	B.Pharm & II Yr	G. Pravallika
4.	P. Naga Sai	199V1R0064	B.Pharm & II Yr	P. naga sai
5.	P. Y Satya Sai Phani Sri	199V1R0065	B.Pharm & II Yr	Phani Sri
6.	R. Likitha	199V1R0066	B.Pharm & II Yr	Likitha
7.	R. Rachana	199V1R0067	B.Pharm & II Yr	R. Rachana
8.	R. Sindhu Sri	199V1R0068	B.Pharm & II Yr	R. sindhu sri
9.	R. Kiran Kumar	199V1R0069	B.Pharm & II Yr	R. Kiran Kumar
10.	Safeena Tabassum	199V1R0070	B.Pharm & II Yr	S. Tabassum
11.	S. Pranathi	199V1R0071	B.Pharm & II Yr	S. Pranathi
12.	S. Hari babu	199V1R0072	B.Pharm & II Yr	H. Hari babu
13.	S. Naga Venkata Karthik	199V1R0073	B.Pharm & II Yr	S. Karthik
14.	S. Banu	199V1R0074	B.Pharm & II Yr	S. Banu
15.	S. Ratna Lahari	199V1R0075	B.Pharm & II Yr	S. Ratna Lahari
16.	S. Rushitha	199V1R0076	B.Pharm & II Yr	Rushitha
17.	Sowmya Nukala	199V1R0077	B.Pharm & II Yr	Sowmya N
18.	T. Naga Mani	199V1R0078	B.Pharm & II Yr	T. Naga Mani
19.	T. Kavya Sri	199V1R0079	B.Pharm & II Yr	T. Kavya Sri
20.	T. Sowmya Sri	199V1R0080	B.Pharm & II Yr	T. Sowmya Sri
21.	T. Akhila	199V1R0081	B.Pharm & II Yr	T. Akhila
22.	T. Raj Kumar	199V1R0082	B.Pharm & II Yr	T. Raj Kumar
23.	V. Chaitanya Lakshmi	199V1R0083	B.Pharm & II Yr	V. C. Lakshmi



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24.	Vasavi Raja Rajeswari	199V1R0084	B.Pharm & II Yr	<i>Lajemali</i>
25.	V. Deepthi	199V1R0085	B.Pharm & II Yr	<i>V. Deepthi</i>
26.	V. Aditya	199V1R0086	B.Pharm & II Yr	<i>V. Aditya</i>
27.	V. Nitish Kumar	199V1R0087	B.Pharm & II Yr	<i>V. Nitish Kumar</i>
28.	V. Tejaswini	199V1R0088	B.Pharm & II Yr	<i>V. Tejaswini</i>
29.	Y. Siva Ram Kumar	199V1R0089	B.Pharm & II Yr	<i>Y. S. R. Kumar</i>
30.	Y. Sahithya	199V1R0090	B.Pharm & II Yr	<i>Y. Sahithya</i>

Dr. Bhushan Rao

Programme Coordinator



ANAND

PRINCIPAL

V. V. Institute of
Pharmaceutical Sciences
Seshadri Rao Knowledge Village
GUDLAVALLERU - 521 356



V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

(Approved by AICTE & PCI, New Delhi and Affiliated to JNTUK, Kakinada)

Sponsored by A.A.N.M. & V.V.R.S.R. Educational Society

Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

Outcomes of the Programme:

The students and faculty learned the topics related to Entrepreneurship and opportunities in the fields of pharmaceutical services and consultation.



They gain the knowledge on:

How to

- Start a CRO that provides services such as clinical trials, pharmacovigilance, or data management to pharmaceutical companies.
- Create a PBM that manages prescription drug benefits for health insurers and employers, optimizing costs and access to medications.
- Develop software or services that help patients adhere to their medication regimens, improving health outcomes and reducing healthcare costs.
- Create apps or devices that help patients manage their medications, monitor their health, and interact with healthcare providers.
- Assist pharmaceutical companies in managing their intellectual property, patents, and trademarks.
- Enter the field of pharmacogenomics and offer genetic testing services to help tailor medication regimens to individual patients.



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On 12-03-2021, our college students and faculty participated in the seminar on “Beyond the Pill: Entrepreneurship opportunities in pharmaceutical services and consulting.”



Dr. Bhushan Rao

Programme Coordinator



APMO

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PROGRAMME REPORT

Programme Name	A One-day seminar on "Beyond the Pill: Entrepreneurship Opportunities in Pharmaceutical Services and Consulting."
Resource Person	Dr. T. Balakrishna, Sr. Assistant Professor, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Guntur
Date of Activity	12-03-2021
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Room No: 109, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:

Start a consultancy that offers MTM services to patients and healthcare providers. You can help optimize medication regimens, improve patient adherence, and reduce adverse drug reactions. There is a growing need for experts who can navigate the complex world of pharmaceutical regulations. Offer consulting services to help companies navigate FDA and other regulatory requirements. Create a business that specializes in monitoring and reporting adverse drug reactions. Pharmaceutical companies are legally required to track and report these events. Research to assess the real-world effectiveness and value of pharmaceutical products. This information is valuable to both pharmaceutical companies and payers. Assist pharmaceutical companies in understanding and accessing global markets. This includes reimbursement strategies, pricing, and market analysis.

Topic Covered:

- Medication Therapy Management (MTM) Services
- Pharmaceutical Regulatory Consulting
- Pharmacovigilance Services
- Health Outcomes and Real-World Evidence (RWE) Research
- Market Access Consulting
- Pharmaceutical Marketing and Sales Strategies
- Supply Chain and Logistics Optimization
- Pharmaceutical Quality Assurance and Compliance Consulting

Dr. Bhushan Rao

Programme Coordinator



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