

**3.2.2 NUMBER OF
WORKSHOPS/SEMINARS/CONFERENCES INCLUDING
PROGRAMS CONDUCTED ON RESEARCH
METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS
(IPR) AND ENTREPRENEURSHIP DURING THE LAST
FIVE YEARS**

AY 2018-19



V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

(Approved by AICTE & PCI, New Delhi and Affiliated to JNTUK, Kakinada)

Sponsored by A.A.N.M. & V.V.R.S.R. Educational Society

Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

List of events

A.Y. 2018-2019

S. No.	Name of the Event	Date	Details of the Resource Person	No. of Participants
1.	One day seminar on "Frontier Areas of Research and Development in Analytical Technologies".	21-06-2018	Dr. B. Mohan Gandhi Associate Professor Sri Vasavi Institute of Pharmaceutical Sciences Pedatadepalli, West Godavari Dist., Tadepalligudem, AP	32
2.	One day workshop on "Scope of Entrepreneurship in Pharmacy."	16-07-2018	Mr. K. Vinay Kumar Associate Professor Sir C.R. Reddy Institute of Pharmaceutical Sciences Eluru, West Godavari Dist.	29
3.	One day seminar on "Intellectual Property rights and current trends in advanced drug delivery systems."	27-09-2018	Mr. T. Balakrishna, Sr. Assistant Professor, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Guntur.	29
4.	One day seminar on "Advanced Novel Therapies & Research Innovations in Pharmacognosy & Medicinal Plants."	12-10-2018	Dr. K. Bharavi, Professor, Department of Veterinary Pharmacology & Toxicology, College of Veterinary Sciences, Chitoor Road, Tirupathi- 517502	27
5.	One day seminar on "Trending Research & Innovations in Pharmaceutical Sciences"	09-11-2018	Mrs. N.V.L. Sirisha Mulukuri, Assistant Professor, Karnataka College of Pharmacy, Bangalore.	30



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6.	One day seminar on "Pharmaceutical Science's Most Recent Advances and Innovations: Road map to Entrepreneurship."	17-12-2018	Dr. P. Naga Raju, Professor & HOD, Hindu College of Pharmacy, Guntur	30
7.	One day seminar on "IPR impact on Modern Drug Development Innovations & Expanding Drug Chemistry Possibilities."	10-01-2019	Dr. D. Raghava, Professor, K.G.R.L. College of Pharmacy, Bhimavaram, W.G. Dt.	28
8.	One day seminar on "Current Scenario, Scope and Challenges in Pharmaceutical Industry: An Entrepreneur View."	27-02-2019	Mr. P. Naga Raju, Associate Professor Sir C.R. Reddy Institute of Pharmaceutical Sciences Eluru, West Godavari Dist.	30
9.	One day seminar on "Future Advancements in the field of Entrepreneurship in Traditional Herbal & Ayurvedic medicine."	29-03-2019	Dr. B. Narasimha Rao, Associate Professor, P. Ramireddy Memorial College of Pharmacy, Kadapa.	32



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14th June, 2018.

CIRCULAR

This is to inform you that a one-day seminar on “**Frontier Areas of Research and Development in Analytical Technologies**” by **Dr. B. Mohan Gandhi**, Associate Professor, Sri Vasavi Institute of Pharmaceutical Sciences, West Godavari District, Tadepalligudem, AP., being organized by V. V. Institute of Pharmaceutical Sciences is going to be held on **21st June 2018**. All the teaching staff and students are informed to register to this event.

Venue: Room No: 109, VVIPS.

Timings: 10:00 AM



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About Seminar :

This Seminar entitled on "Frontier Areas of Research and Development in Analytical Technologies" focuses on innovative development strategies in Pharmacy. A pharmacist stands up in a significant role a Health Care Professional. The innovative strategies are required in Pharmacy hence this conference builds an informative sessions on research activities which inculcates younger minds to think innovatively and their involvement in research in order to meet social needs so that they reach the level of greatness as they deserves it.

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Topics to be covered:

- #Analytical Research & Development.
- #Additives Analysis.
- #Polymer Analysis.
- #Cosmetic Analysis.
- #Counterfeit Analysis.
- #Elemental Analysis and Trace Metals.
- #Nanoparticles in Analysis.
- #Organic Volatile Impurity Analysis.



For more details:

V. V. Institute of Pharmaceutical Sciences

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Andhra Pradesh, INDIA. PIN- 521356
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Seshadri Rao Knowledge Village
GUDLAVALLERU - 521 356

6

A One day
Seminar on

"Frontier Areas of Research and Development in Analytical Technologies"

on 21st June, 2018



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlavaluru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipseminars@gmail.com

Website: www.vvipsgudlavaluru.ac.in

Resource Person

Dr. B. Mohan Gandhi

Associate Professor,

Sri Vasavi Institute of Pharmaceutical Sciences,
Resatadepalli, Tadepalligudem, 534101, A.P.

1

Patrons

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Sri M. Srinivasa Rao
Co-Chairman

Sri Satyanarayana Rao Valluripalli
Secretary & Correspondent

Sri. Rama Krishna Valluripalli
Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. Sk. Aminabee

Advisory Committee Members

Dr. P. Raveesha

Ms. T. Prasanthi

Ms. T. Sravani

Ms. B. Satya Sree

Ms. A. Sai Datri

Mr. V.L. Vinod Kumar

Ms. K. Parimala

Registration form

Full Name.....

Designation

Organisation

Address

.....

.....

City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....

About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1585 Titles and 5896 Volumes, subscription of 200 E-journals, 1620 E-Books, Delnet Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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LIST OF PARTICIPANTS

Name of the Programme: A One-day seminar on “Frontier Areas of Research and Development in Analytical Technologies”.

Date: 21-06-2018

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	Alimunnisa	159V1R0001	B.Pharm & IV Yr	Alimunnisa
2.	D. Sai Tejaswini	159V1R0002	B.Pharm & IV Yr	D.Sai Tejaswini
3.	G.V. Jaya Lakshmi	159V1R0003	B.Pharm & IV Yr	G.V. Jaya Lakshmi
4.	V. Bhavya Naga Vani	159V1R0004	B.Pharm & IV Yr	V. Bhavya Naga Vani
5.	A.V.D.S. Mani Kumar	159V1R0005	B.Pharm & IV Yr	A.V.D.S. Mani Kumar
6.	A.N.V. Sai Divya	159V1R0006	B.Pharm & IV Yr	A.N.V. Sai Divya
7.	A. Lavanya	159V1R0007	B.Pharm & IV Yr	A. Lavanya
8.	CH. Archana	159V1R0008	B.Pharm & IV Yr	CH. Archana
9.	CH. Monika	159V1R0009	B.Pharm & IV Yr	CH. Monika
10.	G. Bhargavi	159V1R0010	B.Pharm & IV Yr	G. Bhargavi
11.	G. Divya	159V1R0011	B.Pharm & IV Yr	G. Divya
12.	G. Ooha Deepika	159V1R0012	B.Pharm & IV Yr	G. Ooha Deepika
13.	J. Sai Sowmya	159V1R0013	B.Pharm & IV Yr	J. Sai Sowmya
14.	K. Sravani	159V1R0014	B.Pharm & IV Yr	K. Sravani
15.	K. Monika Raasi	159V1R0015	B.Pharm & IV Yr	K. Monika Raasi
16.	M. Lakshmi Sujitha	159V1R0016	B.Pharm & IV Yr	M. Lakshmi
17.	M.L.N.T. Amalawari	159V1R0017	B.Pharm & IV Yr	M.L.N.T. Amalawari
18.	M. Uday Kiran	159V1R0018	B.Pharm & IV Yr	M. Uday Kiran
19.	M. Sasikala	159V1R0019	B.Pharm & IV Yr	M. Sasikala
20.	N. Teja	159V1R0020	B.Pharm & IV Yr	N. Teja
21.	P. Kesava Krishna	159V1R0021	B.Pharm & IV Yr	P. Kesava Krishna



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22.	P. Lakshmi Prasanna	159V1R0022	B.Pharm & IV Yr	P. Lakshmi
23.	P. Prudhvi	159V1R0023	B.Pharm & IV Yr	P. Prudhvi
24.	R.B.S.D.S. Hari Gopal	159V1R0024	B.Pharm & IV Yr	Hari Gopal
25.	Shabana Begum	159V1R0025	B.Pharm & IV Yr	Shabana Begum
26.	S. Tejaswini	159V1R0026	B.Pharm & IV Yr	S. Tejaswini
27.	T. Krishna Tulsasi	159V1R0027	B.Pharm & IV Yr	T. Krishna Tulsasi
28.	T.N.S.D. Prathima	159V1R0028	B.Pharm & IV Yr	T.N.S.D. Prathima
29.	T. Praveena	159V1R0029	B.Pharm & IV Yr	T. Praveena
30.	T. Sandhya	159V1R0030	B.Pharm & IV Yr	T. Sandhya
31.	P. Raja Sekhar	149V1R0005	B.Pharm & IV Yr	P. Raja Sekhar
32.	P. Sri Raga Vidhya	149V1R0064	B.Pharm & IV Yr	P. Sri Raga Vidhya

Programme Coordinator



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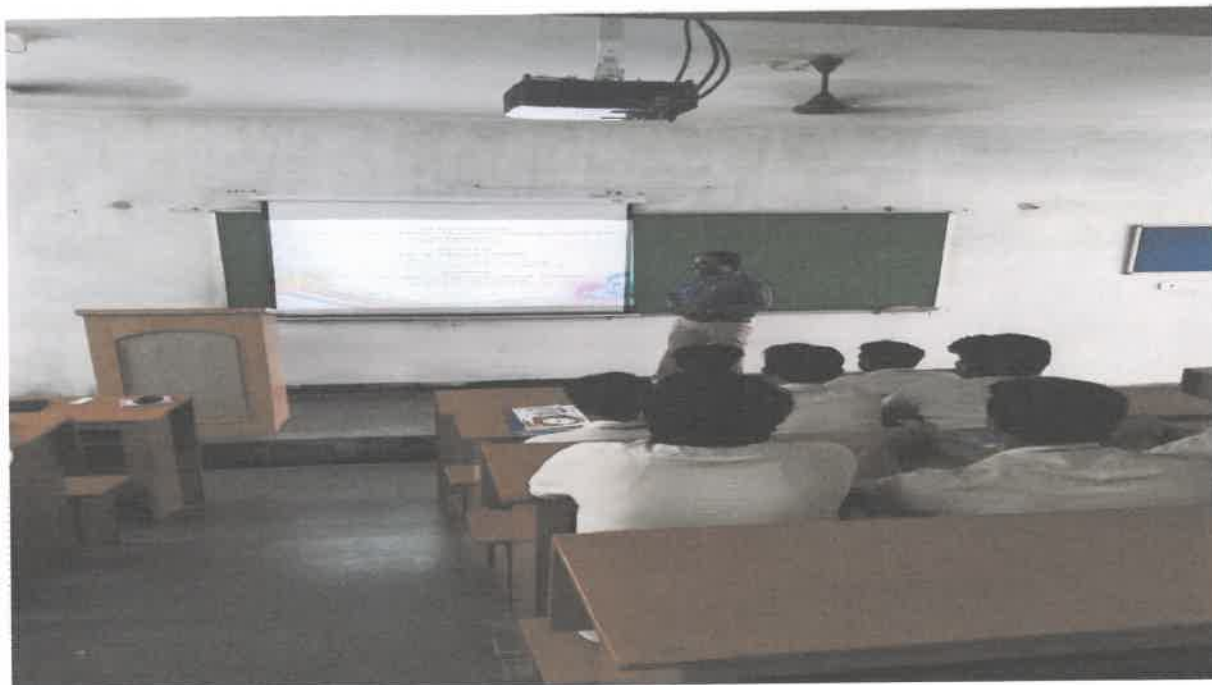
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Outcomes of the Programme:

The students & faculty learned the concepts of Research & Development in Analytical technologies.



They gain the knowledge on:

- Research is the continuous process to identify the problem and find its solution.
- It is to focus on the development of analytical methods using new combinations of established instruments and approaches.
- It involves basic research in identity, purity, content, stability of starting materials, excipients, active pharmaceutical ingredients.
- The department involved in teaching & training post graduate students, in the subjects of analytical sciences pertaining to qualitative estimation of natural & synthetic compounds in various matrices by application of spectroscopy, chromatography & analytical methods. This will help the students to understand various principles, methods & tools to research.



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On 21-06-2018, our college students & faculty participated in the one day seminar on "Frontier Areas of Research & Development in Analytical Technologies".



Programme Coordinator



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PROGRAMME REPORT

Programme Name	A One-day seminar on "Frontier Areas of Research and Development in Analytical Technologies"
Resource Person	Dr. B. Mohan Gandhi, Associate Professor, Sri Vasavi Institute of Pharmaceutical Sciences, West Godavari District, Tadepalligudem, AP.
Date of Activity	21-06-2018
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Room No: 109, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:

Research and development evidence should be used to identify new areas for improved health services in pharmacy. The generation of such evidence through practice-based research should be predicted on the appropriate use of robust and rigorous methodologies. In addition to the quantitative & qualitative approaches used in pharmacy practice research, mixed methods and other novel approaches in pharmacy practice research. Developing & conducting research on medication use & patient safety. The main aim is to discover and deliver new medical drugs, devices, or therapies to market.

Topic Covered:

- ✓ Different methods used in Pharmacy
- ✓ Research & Development techniques
- ✓ Research methods
- ✓ Discussion method and its suitability
- ✓ Merits & De-merits
- ✓ How to overcome problems while method development
- ✓ How to improve Research techniques
- ✓ Relevance to empirical research


Programme Coordinator




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09th July 2018.

CIRCULAR

This is to inform you that a one-day workshop on “Scope of entrepreneurship in Pharmacy” by Mr. K. Vinay Kumar, Associate Professor, Sir C.R. Reddy College of Pharmaceutical Sciences, Eluru, West Godavari district AP., being organized by V. V. Institute of Pharmaceutical Sciences on 16th July 2018. I request you all to register immediately and to attend the program.

Venue: Room No: 109, VVIPS.

Timings: 11:00 AM



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About Workshop :

Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. The most prominent example of entrepreneurship is the starting of new businesses. Pharmacy entrepreneurship presents a unique opportunity for pharmacists to combine their clinical expertise with their entrepreneurial spirit, creating innovative solutions to meet the evolving needs of patients and communities. This conference focuses on the thrust areas of Pharmacy where a pharmacist can have a great career.

Topics to be covered:

- # Pharmacy Business Models.
- # Medication Adherence Solutions
- # Telepharmacy and e-Pharmacy
- # Healthcare Technology
- # Healthcare Technology
- # Pharmaceutical Consulting
- # Pharmaceutical Product Innovation
- # Biotechnology Ventures



For more details:

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GUDLAVALLERU - 521 356

One day workshop
on

“Scope of Entrepreneurship in Pharmacy”

on 16th July, 2018



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlavalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlavalleru.ac.in

Resource Person

Mr. K. Vinay Kumar

Associate Professor,

Sir C.R. Reddy Institute of Pharmaceutical Sciences,
Eluru, West Godavari District.

Patrons

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Sri M. Srinivasa Rao
Co-Chairman

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Secretary & Correspondent

Sri. Rama Krishna Valluripalli
Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. P. Raveesha

Advisory Committee Members

Dr. Sk. Aminabee

Ms. T. Prasanthi

Ms. T. Sravani

Ms. B. Satya Sree

Ms. A. Sai Datri

Mr. V.L. Vinod Kumar

Ms. K. Parimala

Registration form

Full Name.....
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Address
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City
State
Country
Pin Code.....
Telephone.....
Mobile.....
E-mail.....
Date
Signature.....

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Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats

**Registration
is free**



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LIST OF PARTICIPANTS

Name of the Programme: One-day workshop on "Scope of Entrepreneurship in Pharmacy."

Date: 16-07-2018

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	B. U. NAGA SANKAR	179V1R0001	B.Pharm & III Year	B.U. Sankar
2.	G. SAI KUMAR	179V1R0002	B.Pharm & III Year	G. Sai Kumar
3.	P. ANUHYA	179V1R0003	B.Pharm & III Year	Anuhyas
4.	Y. DIVYA SREE	179V1R0004	B.Pharm & III Year	Y. Divya Sree
5.	AFRIN SULTHANA	179V1R0005	B.Pharm & III Year	A. Sulthana
6.	AKKINENI RATHHNA	179V1R0006	B.Pharm & III Year	A. Rathhna
7.	AKUNURI YAMINI	179V1R0007	B.Pharm & III Year	Yamini A
8.	AMBADAPUDI SRIVIDYA	179V1R0008	B.Pharm & III Year	A. Srividya
9.	ANGADALA TEJASWI	179V1R0009	B.Pharm & III Year	Tejaswi
10.	BEZAWADA JAYASRI	179V1R0011	B.Pharm & III Year	B. Jayasri
11.	BHUKYA VARNIKA	179V1R0012	B.Pharm & III Year	B. Varnika
12.	B. NAGA TANYA SRI	179V1R0013	B.Pharm & III Year	B. Naga Tanya
13.	BOLLA SUSHMA SREE	179V1R0014	B.Pharm & III Year	B. Sushma Sree
14.	BORRA NIKHITHA	179V1R0015	B.Pharm & III Year	B. Nikhitha
15.	B S. LAKSHMI DEEPTHI	179V1R0016	B.Pharm & III Year	B. S. Lakshmi Deepthi



(Handwritten Signature)
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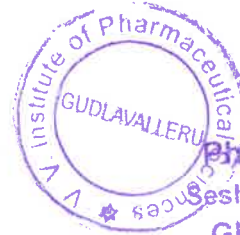
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16.	CHATLA SUMANADEEPIKA	179V1R0017	B.Pharm & III Year	<i>C. Sumanadeepika</i>
17.	D SAISARVANI	179V1R0018	B.Pharm & III Year	<i>D. Saisarvani</i>
18.	D D JAYASHREE	179V1R0019	B.Pharm & III Year	<i>DD Jayashree</i>
19.	D C EDWARDSON	179V1R0020	B.Pharm & III Year	<i>D.C. Edwardson</i>
20.	E T NAGA POOJA	179V1R0021	B.Pharm & III Year	<i>E.T. Naga Pooja</i>
21.	GANTA AKANKSHA	179V1R0022	B.Pharm & III Year	<i>G. Akanksha</i>
22.	G NEELIMA	179V1R0023	B.Pharm & III Year	<i>G. Neelima</i>
23.	GARIKAMUKKU SNEHA	179V1R0024	B.Pharm & III Year	<i>G. Sneha</i>
24.	G V PAVAN KUMAR	179V1R0025	B.Pharm & III Year	<i>G.V. Pavan Kumar</i>
25.	GOGU LAVANYA	179V1R0026	B.Pharm & III Year	<i>G. Lavanya</i>
26.	GOLLA SOWMYA	179V1R0027	B.Pharm & III Year	<i>G. Sowmya</i>
27.	GORIPARTHI RAMYA SRI	179V1R0028	B.Pharm & III Year	<i>G. Ramya Sri</i>
28.	G YESWANTH	179V1R0029	B.Pharm & III Year	<i>G. Yeswanth</i>
29.	GOSU MAHENDRA	179V1R0030	B.Pharm & III Year	<i>G. Mahendra</i>

[Signature]
Programme Coordinator



[Signature]
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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

Outcomes of the Programme:

The students & faculty learned about Research & entrepreneurship scope in the field of pharmacy.



They gained the knowledge on:

- Research is the continuous process to identify the problem and find its solution.
- Drug Discovery and Development
- Pharmaceutical Entrepreneurship: Explore how to start and manage a pharmaceutical business, including regulatory considerations, funding, and market analysis.
- Pharmacy Innovation: Highlight innovative technologies and approaches in the field, such as precision medicine and personalized healthcare.
- Case Studies: Share success stories of pharmaceutical entrepreneurs and researchers who have made significant contributions to the field.
- Collaboration Opportunities
- Market Analysis: Provide insights into market trends, competition, and opportunities in the pharmaceutical sector.
- Funding and Investment: Discuss various funding sources, including grants, venture capital, and angel investors, that can support pharmaceutical research and entrepreneurship.



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V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

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On 16-07-2018, students & faculty participated in the workshop on the Scope of entrepreneurship in Pharmacy.



Programme Coordinator



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

PROGRAMME REPORT

Programme Name	A one-day seminar on Scope of Entrepreneurship in Pharmacy
Resource Person	Mr. K. Vinay Kumar, Associate Professor, Sri C.R. Reddy Institute of Pharmaceutical Sciences, Eluru, West Godavari Dist., AP.
Date of Activity	16-07-2018
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

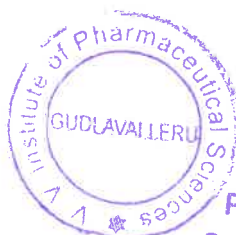
The objective of the Programme:

- Drug Development: Researching to discover and develop new pharmaceutical drugs to treat various medical conditions, thereby improving healthcare outcomes
- Innovation: Fostering innovation in pharmaceuticals by creating new drug delivery systems.
- Patient Care: Improving patient care by developing pharmaceutical products that are more patient-friendly
- Business Opportunities: Creating entrepreneurial ventures in the pharmaceutical industry to bring innovative products to market

Topic Covered:

- Drug Development and Formulation
- Pharmaceutical Technology
- Clinical Pharmacy and Pharmacotherapy
- Regulatory Affairs
- Pharmacy Practice and Healthcare Management
- Biotechnology and Biopharmaceuticals
- Natural Products and Herbal Medicines
- Entrepreneurship Opportunities
- Sustainability in Pharmaceuticals
- Intellectual Property and Licensing
- Global Health and Access to Medicines.


Programme Coordinator




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21th September 2018.

CIRCULAR

This is to inform you that a one-day seminar on “Intellectual Property Rights and Current Trends in Advanced Drug Delivery Systems” by Mr. T. Balakrishna, Sr. Assistant Professor, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences, Guntur, AP., being organized by V. V. Institute of Pharmaceutical Sciences on 27th September 2018. I request you all to register immediately and to attend the program.

Venue: Room No: 109, VVIPS.

Timings: 10:00 AM



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About Conference :

This Conference entitled on "Intellectual property rights and current trends in advanced drug delivery systems". This conference is a dynamic hub of knowledge of innovations focusing on the intersection of intellectual property rights and latest advancements in drug delivery systems. This premier event is a unique convergence of expertise, innovations and opportunity at the crossroads of intellectual property rights (IPR). This conference is an opportunity to expand your knowledge, connect with like-minded individuals and embark on a journey of intellectual exploration.

Topics to be covered:

- #Intellectual Property rights.
- #Emerging drug delivery technologies.
- #Recent changes in IPR laws.
- # Patenting drug deliveries.
- #Regulatory and ethical aspects.
- #IPR enforcement and legislation.
- #Emerging Markets and IPR.
- #Global trends and future prospects.



For more details:

V. V. Institute of Pharmaceutical Sciences

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Andhra Pradesh, INDIA. PIN-521356
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Seshadri Rao Knowledge Village
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A one day
Seminar on

"Intellectual Property rights and Current Trends in Advanced Drug Delivery Systems"

on 27th September, 2018



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

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Website: www.vvipsgudlalleru.ac.in

Resource Person

Mr. T. Balakrishna

Sr. Assistant Professor,
Chebrolu Hanumaiah Institute of
Pharmaceutical sciences,
Guntur, A.P.

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Co-Secretary & Correspondent

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Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. P.B. Bhushan Rao

Advisory Committee Members

Mr. K. Srikanth Kumar

Ms. D. Sharmila

Ms. B. Satya Sree

Ms. D. Alekhya

Mr. V.L. Vinod Kumar

Mr. M. Sai Vishnu

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Designation

Organisation

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City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....

About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1585 Titles and 5896 Volumes, subscription of 200 E-journals, 1620 E-Books, Delnet Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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LIST OF PARTICIPANTS

Name of the Programme: A One-day National Conference on Intellectual Property Rights and Current Trends in Advanced drug delivery systems.

Date: 27-09-2018

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	G. GOWRISWARI	179V1R0031	B.Pharm & III Yr	G. Gowriswari
2.	G. MANIKESWARI	179V1R0032	B.Pharm & III Yr	G. Manikeswari
3.	JAMPANA NANDINI	179V1R0033	B.Pharm & III Yr	Jampana
4.	JOGI MAHESH	179V1R0034	B.Pharm & III Yr	Jogi Mahesh
5.	JOGI SRI RENU	179V1R0035	B.Pharm & III Yr	J. Sri Renu
6.	JWALA VARSSHINY	179V1R0036	B.Pharm & III Yr	Vaishini
7.	K. DURGA BHAVANI	179V1R0037	B.Pharm & III Yr	K. Durga bhavani
8.	KAILA SRI DIVYA	179V1R0038	B.Pharm & III Yr	K. Sri Divya
9.	KALAPALA NAGA PRIYA	179V1R0039	B.Pharm & III Yr	K. Naga priya
10.	KANDRU SANTHI PRIYA	179V1R0040	B.Pharm & III Yr	K. Santhipriya
11.	K. MANI SANKAR	179V1R0041	B.Pharm & III Yr	K. Mani sankar
12.	K. NAGA RAMYASREE	179V1R0042	B.Pharm & III Yr	K. N. Ramyasree
13.	KESANA SRI NAVYA	179V1R0043	B.Pharm & III Yr	K. Sri Navya
14.	KOPPULA BHARGAVI	179V1R0044	B.Pharm & III Yr	K. Bhargavi
15.	KORAM SREE RAMYA	179V1R0045	B.Pharm & III Yr	Sree Ramya
16.	K. SUDHEERA	179V1R0046	B.Pharm & III Yr	K. sudheera
17.	K. BHARATH	179V1R0047	B.Pharm & III Yr	K. Bharath
18.	LAHORI GOPI	179V1R0048	B.Pharm & III Yr	Lahori Gopi
19.	L. NAGA MANI MOUNICA	179V1R0049	B.Pharm & III Yr	M. Sravani
20.	MAGANTI SRAVANI	179V1R0051	B.Pharm & III Yr	
21.	M. SIVA SRAVANI	179V1R0052	B.Pharm & III Yr	M. Siva Sravani
22.	M. NAGALAKSHMI	179V1R0053	B.Pharm & III Yr	M. Nagalakshmi
23.	MEKALA KAVYA SRI	179V1R0054	B.Pharm & III Yr	M. Mekala Sri



Principal
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24.	M. NAGA BHAVANI	179V1R0055	B.Pharm & III Yr	Naga Bhavani
25.	METLA RAGA MALLIKA	179V1R0056	B.Pharm & III Yr	Raga Mallika
26.	MD. SAQIB AMJUM	179V1R0057	B.Pharm & III Yr	Md. Amjum
27.	M. SAMRAJYAM	179V1R0058	B.Pharm & III Yr	M. Samrajyam
28.	M. ABHINAY	179V1R0059	B.Pharm & III Yr	M. Abhinay
29.	MURALA PRASANNA	179V1R0060	B.Pharm & III Yr	Prasanna

Dr. Bhushan Rao
Programme Coordinator

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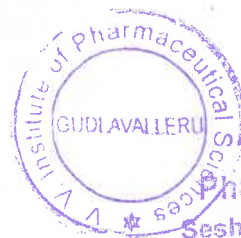
Outcomes of the Programme:

The students & faculty learned about Intellectual property rights and current trends in advanced drug delivery systems.



They gain the knowledge on:

- Pharmaceutical companies invest significant resources in the development of new drugs and drug delivery systems. Obtaining a patent provides them with a period of exclusivity, during which they have the sole right to manufacture and sell the product. This allows them to recoup their investment and make a profit.
- Nanoparticles and nanocarriers are being used to enhance drug delivery. These can improve solubility, bioavailability, and targeted delivery of drugs.
- Advances in genomics and molecular biology are leading to personalized treatment approaches. Drug delivery systems are being designed to target specific genetic or molecular markers.
- These systems can monitor physiological parameters and adjust drug delivery in real time based on the patient's needs. These involve the combination of a drug with a medical device or delivery system, often for convenience or enhanced efficacy.



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On 27-09-2018, our college students & faculty participated in the seminar on "Intellectual Property Rights and current trends in advanced drug delivery systems program."



Dr. Bhushan Rao

Programme Coordinator



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PROGRAMME REPORT

Programme Name	A One-dayseminaron “ Intellectual Property Rights and Current Trends in Advanced Drug Delivery Systems. ”
Resource Person	Mr. T. Balakrishna, Assistant Professor, ChebroluHanumaiahInstitute of Pharmaceutical Sciences,Guntur, AP.
Date of Activity	27-09-2018
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Room No: 109, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:

To provide a platform for the dissemination of the latest research, trends, and innovations in the fields of intellectual property rights (IPR) and advanced drug delivery systems, forecasting a culture of continuous learning and knowledge sharing. To promote innovation in drug delivery systems by highlighting the importance of IPR protection and creating an environment that encourages researchers and industry professionals to develop novel solutions.To enhance the understanding of IPR laws and regulations among participants,enabling them to navigate the complex legal landscape and protect their intellectual property effectively.

Topic Covered:

- ✓ IPR Enforcement and legislation.
- ✓ Biopharmaceuticals and IPR.
- ✓ Marketing access and pricing.
- ✓ Patenting strategies and drug delivery.
- ✓ Digital technologies and drug delivery
- ✓ Merits & De-merits
- ✓ Case studies and best practices.
- ✓ Global trends and future prospects.
- ✓ Intellectual property management.

Dr. Bushan Rao
Programme Coordinator



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4th October 2018.

CIRCULAR

This is to inform you that a one-day seminar on “Advanced Novel Therapies and Research Innovations in Pharmacognosy and Medicinal Plants” by Dr. K Bharavi, Professor, Department of Veterinary Pharmacology and Toxicology College of Veterinary Sciences, Chittoor, Tirupati, AP., being organized by V. V. Institute of Pharmaceutical Sciences on 12th October 2018. I request you all to register immediately and to attend the program.

Venue: VVIPS Seminar Hall

Timings: 11:00 AM




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About Seminar :

This Seminar entitled on “Advance novel therapies and research innovations in Pharmacognosy and medicinal plants”. A pharmacist holds an important position as a member of the medical community. Pharmacy needs innovative approaches, so this conference incorporates educational sessions on research activities that encourage young minds to think creatively and get involved in research to meet social needs so they can rise to the level of greatness they deserve.

5

Topics to be covered:

- # Bioinformatics and Big Data
- # Metabolomics
- # Synthetic Biology #Phytochemistry
- # Traditional Medicine Validation
- # Natural Product Libraries
- # Pharmacogenomics



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlavalleru, Krishna Dist,
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Chittoor Road, Tirupathi- 517502

6

A one day Seminar
on

“Advance Novel Therapies and Research Innovations in Pharmacognosy and Medicinal Plants”

on 12th October, 2018



Organized
by

V. V. Institute of Pharmaceutical Sciences

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Phone: 08674-274649, 9542894455

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Resource Person

Dr. K. Bharavi

Professor,
Department of Veterinary
Pharmacology & Toxicology,
College of Veterinary Sciences,
Chittoor Road, Tirupathi- 517502

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Sri M. Srinivasa Rao
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Sri. Rama Krishna Valluripalli
Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Mr. K. Srikanth Kumar

Advisory Committee Members

Dr. P.B. Bhushan Rao

Ms. D. Sharmila

Ms. B. Satya Sree

Ms. D. Alekhya

Mr. V.L. Vinod Kumar

Mr. M. Sai Vishnu

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Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



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LIST OF PARTICIPANTS

Name of the Programme: One Day Seminar on "Advance Novel Therapies And Research Innovations In Pharmacognosy And Medicinal Plants".

Date: 12-10-2018

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	KANAGARLA DIVYA VASAVI	169V1R0031	B.Pharm & IV Yr	K. Divya Vasavi
2.	KARE LAKSHMI PRASANNA	169V1R0032	B.Pharm & IV Yr	K. LAKSHMI PRASANNA
3.	KODALI HEMA HARINI	169V1R0033	B.Pharm & IV Yr	K. Hema Harini.
4.	KODALI SUPRIYA	169V1R0034	B.Pharm & IV Yr	K. Supriya.
5.	KOTNANI PHANIPRIYA	169V1R0035	B.Pharm & IV Yr	Phanipriya
6.	KOTRA LAVANYA	169V1R0036	B.Pharm & IV Yr	K. Lavanya
7.	KRISHNA VENI NARRA	169V1R0038	B.Pharm & IV Yr	Krishna Veni
8.	MADAPATI MOUNIKA	169V1R0039	B.Pharm & IV Yr	M. Mounika
9.	MADAPATI NIKHILA DEVI	169V1R0040	B.Pharm & IV Yr	M. Nikhila Devi
10.	MATTI BHARGAVI	169V1R0041	B.Pharm & IV Yr	Bhargavi
11.	MEGHANA MUNGARA	169V1R0042	B.Pharm & IV Yr	Meghana
12.	MEKALA SIVA SAI DURGA PRASAD	169V1R0043	B.Pharm & IV Yr	M. Siva Sai Durga Prasad.
13.	MOHAMMAD AFZAL	169V1R0044	B.Pharm & IV Yr	Md. AFZAL
14.	MOTHUKURI BHARGAVI	169V1R0045	B.Pharm & IV Yr	M. Bhargavi
15.	MURARI MEENAKSHI	169V1R0046	B.Pharm & IV Yr	Murari Meenakshi
16.	MYNAMPUDI VAMSI	169V1R0047	B.Pharm & IV Yr	M. Vamsi
17.	NALLA SUNEETHA	169V1R0048	B.Pharm & IV Yr	N. Suneetha.



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18.	NEELAM BHANU PRASAD	169V1R0049	B.Pharm & IV Yr	<i>Bhanu</i>
19.	PAGOLU KIRANMAYEE	169V1R0050	B.Pharm & IV Yr	<i>P. Kiranmayee</i>
20.	PALAKOLLU AISHWARYA	169V1R0051	B.Pharm & IV Yr	<i>P. Aishwarya</i>
20.	PEDAMUTHEVI DEEPTHI	169V1R0052	B.Pharm & IV Yr	<i>Deepti</i>
21.	PENUMALA BHAGYA REKHA	169V1R0053	B.Pharm & IV Yr	<i>Rekha</i>
22.	PUPPALA HARITHA	169V1R0054	B.Pharm & IV Yr	<i>Haritha</i>
23.	PUSALA JHANSY	169V1R0055	B.Pharm & IV Yr	<i>P. Jhansy</i>
24.	PUVVADA SAI SUDHEEKSHA	169V1R0057	B.Pharm & IV Yr	<i>P. Jhansy</i>
25.	RAJNALA PRATYUSHA	169V1R0058	B.Pharm & IV Yr	<i>Pratyusha</i>
26.	REPALLE BHUVANA	169V1R0059	B.Pharm & IV Yr	<i>Bhuvana</i>
27.	SARIKI BHAVANA DURGA	169V1R0060	B.Pharm & IV Yr	<i>Sarika Durga</i>

Dr. K. Srikanth kumar

Programme Coordinator



Ashwini
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V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

(Approved by AICTE & PCI, New Delhi and Affiliated to JNTUK, Kakinada)

Sponsored by A.A.N.M. & V.V.R.S.R. Educational Society

Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

Outcomes of the Programme:

The students & faculty learned advanced novel therapies and research innovations in pharmacognosy and medicinal plants.



They gained the knowledge on:

- Research is the continuous process to identify the problem and find its solution.
- Gene Therapy: Gene therapy was gaining momentum as a potential treatment for genetic disorders and certain types of cancer
- Immunotherapy: Immunotherapy, particularly in the context of cancer treatment, was a promising area
- Precision Medicine
- Nanomedicine
- Stem Cell Therapy: Research into stem cell therapy continued, with potential applications in regenerative medicine and the treatment of conditions like spinal cord injuries and neurodegenerative diseases.



Arjun
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On 12-10-2018, our college students & faculty participated in a one-day seminar on “Advanced Novel Therapies and Research Innovations in Pharmacognosy and Medicinal Plants”



Dr. K. Srikanth kumari

Programme Coordinator



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PROGRAMME REPORT

Programme Name	A One-day seminar on "Advanced Novel Therapies and Research Innovations in Pharmacognosy and Medicinal Plants."
Resource Person	Dr. K. Bharavi, Professor, Department of Veterinary Pharmacology and Toxicology College of Veterinary Sciences, Chittoor Road Tirupathi AP.
Date of Activity	12-10-2018
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Seminar Hall; V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:

- Drug Discovery: To identify and develop new drugs or therapeutic agents derived from natural sources, such as plants, to treat various medical conditions.
- Phytochemical Analysis
- Bioactivity Screening: To assess the biological activities of plant extracts and compounds, including antimicrobial, anti-inflammatory, antioxidant, and anticancer properties.
- Standardization and Quality Control, Formulation Development, Pharmacokinetics and Pharmacodynamics, Safety Assessment: To evaluate the safety profile of herbal medicines, clinical trials.

Topic Covered:

- ✓ Interactions and Safety
- ✓ Bioavailability and Formulation
- ✓ Interactions and Safety
- ✓ Plant Conservation and Sustainable Harvesting
- ✓ Emerging Trends
- ✓ Quality Control and Standardization
- ✓ Drug Development
- ✓ Biotechnology and Plant Tissue Culture

Dr. K. Srikanth Kumar
Programme Coordinator



Anand
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3th November, 2018.

CIRCULAR

This is to inform you that a one-day seminar on “**Trending Research and Innovations in Pharmaceutical Sciences**” Mrs. N.V.L. Sirisha Mulukuri, Assistant Professor, Karnataka College of Pharmacy, Bangalore being organized by V. V. Institute of Pharmaceutical Sciences on **09th November 2018**. I request you all to register immediately and to attend the program.

Venue: VVIPS Seminar Hall

Timings: 09:30 AM



Almaro

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About Seminar :

This Seminar entitled on “Trending Research and Innovations in pharmaceutical sciences” focuses on knowledge, exploration, and the exciting frontiers of pharmaceutical research. It dives into the latest breakthroughs and trends in pharmaceutical sciences from novel discoveries into innovative therapeutic approaches. Engage with renowned researchers and Innovations as they share the insights, experience and vision of future growth of pharmaceuticals.

Topics to be covered:

- # AI and Drug Discovery.
- # Precision medicine.
- # Immuno Therapy.
- # CRISPR-Based Therapies.
- # Counterfeit Analysis.
- # Pharmaceutical sustainability.
- # Digital Health in clinical trails.
- # Rare Disease and orphan drugs.



One day seminar on

“Trending Research and Innovations in Pharmaceutical Sciences”

on 9th November, 2018



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlavalluru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlavalluru.ac.in

For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlavalluru, Krishna Dist,
Andhra Pradesh, INDIA, PIN - 521 356
Phone: 08674 - 274649

H. N. Rao
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V. V. Institute of
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Resource Person

Mrs. N.V.L. Sirisha Mulukuri,

Associate Professor,
Karnataka College of Pharmacy, Bangalore.

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Sri M. Srinivasa Rao
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Sri. Rama Krishna Valluripalli
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Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Ms. T. Prasanthi

Advisory Committee Members

Dr. P. Raveesha

Ms. K. Parimala

Ms. T. Sravani

Ms. B. Satya Sree

Ms. A. Sai Datri

Mr. V.L. Vinod Kumar

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Designation

Organisation

Address

.....

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City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....

About the College

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The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1585 Titles and 5896 Volumes, subscription of 200 E-journals, 1620 E-Books, Delnet Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats

**Registration
is free**





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LIST OF PARTICIPANTS

Name of the Programme: One-day seminar on “Trending Research and Innovations in Pharmaceutical Sciences.”

Date: 09-11-2018

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	KANUMARI JYOTHSNA	189V1R0001	B.Pharm & I Yr	K. Jyothsna
2.	SANIVARAPU KAVYA SRI	189V1R0002	B.Pharm & I Yr	S. Kavya Sri
3.	UGGINA MANASA	189V1R0003	B.Pharm & I Yr	U. Manasa
4.	A KEERTHI PRIYANKA	189V1R0004	B.Pharm & I Yr	A. Keerthipriyanka
5.	AKUNURI RIKITH SWAMY	189V1R0005	B.Pharm & I Yr	A. Rikith Swamy
6.	AYESHA FATHIMA	189V1R0006	B.Pharm & I Yr	Ayesha Fathima
7.	B LEELA MURALI KRISHNA	189V1R0008	B.Pharm & I Yr	B.L. Muralikrishna
8.	BANDARU SRIHARSHITHA	189V1R0009	B.Pharm & I Yr	B. Sriharshitha
9.	BANDI NAGA KALYAN	189V1R0010	B.Pharm & I Yr	B. N. Kalyan
10.	BASA SUDHA RANI	189V1R0011	B.Pharm & I Yr	B. Sudha Rani
11.	BATTULA DIVYATEJA	189V1R0012	B.Pharm & I Yr	B. Divya teja
12.	BODEDDULA PAVAN	189V1R0013	B.Pharm & I Yr	BODEDDULA PAVAN
13.	B VENKATESWARA RAO	189V1R0014	B.Pharm & I Yr	B. Venkateswara Rao
14.	BO SWETHA PRIYANKA	189V1R0015	B.Pharm & I Yr	BO. PRIYANKA
15.	BOYINA JAHNAVI	189V1R0016	B.Pharm & I Yr	B. Jahnavi
16.	CHALAMALASETTI SHIVANI	189V1R0018	B.Pharm & I Yr	S Shivani
17.	CHATLA PRANITHA	189V1R0019	B.Pharm & I Yr	C. pranitha
18.	CHILUMURI SUMANTHI	189V1R0020	B.Pharm & I Yr	Sumanthi
19.	DASARI SUVARNA	189V1R0021	B.Pharm & I Yr	D. suvarna
20.	DUBA CHANDRAKANTH	189V1R0022	B.Pharm & I Yr	G. Akhila
21.	GARIKAPATI AKHILA	189V1R0023	B.Pharm & I Yr	G. Akhila
22.	G B HARISH KUMAR	189V1R0024	B.Pharm & I Yr	G.B. Harish Kumar



Principal
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23.	GATTINENI RAJITHA	189V1R0025	B.Pharm & I Yr	GATTINENI RAJITHA
24.	GOKARAKONDA BHAVYASRI	189V1R0026	B.Pharm & I Yr	G. Bhavya Sri
25.	GONE RAJA SINGH	189V1R0027	B.Pharm & I Yr	RATASINGH.
26.	GOPSETTY DHAMASRI	189V1R0028	B.Pharm & I Yr	G. DHAMASRI
27.	JANGAM SONY	189V1R0029	B.Pharm & I Yr	JANGAM SONY
28.	JOGI TEJA SREE	189V1R0030	B.Pharm & I Yr	T. Teja Sree
29.	KAKARLA SUSHMITHA	189V1R0031	B.Pharm & I Yr	K. Sushmitha
30.	K RAJYA LAKSHMI	189V1R0032	B.Pharm & I Yr	K. RAJA Lakshmi

T. Prasanna
Programme Coordinator



Prasad
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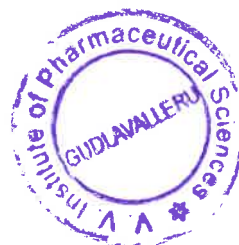
Outcomes of the Programme:

The students & faculty learned about Trending Research and Innovations in Pharmaceutical Sciences.



They gain the knowledge on:

- Access to the latest research, technologies, and innovations in pharmaceutical sciences ensuring they are well-informed about current trends.
- Seminars provide opportunities for attendees to network with experts, peers, and potential collaborators, fostering valuable professional relationships.
- Students gain exposure to cutting-edge research and innovations in pharmaceutical sciences, which enhances their understanding of the field.
- Knowledge on intellectual property, patents, and ethical considerations ensures responsible conduct in pharmaceutical research. Overall, students and teachers benefit from a seminar by gaining knowledge, expanding their networks, and enhancing their educational and professional experiences.





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On 09-11-2018, Our college students & faculty participated in the one-day seminar on
“Trending Research and Innovations in Pharmaceutical Sciences program.”



T. Prasanna
Programme Coordinator



ANM

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PROGRAMME REPORT

Programme Name	A One-day seminar on Trending Research and Innovations in Pharmaceutical Sciences.
Resource Person	Mrs. N.V.L. Sirisha Mulukuri, Assistant Professor, Karnataka College of Pharmacy, Bangalore
Date of Activity	09-11-2018
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Seminar Hall, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:


Share the latest research findings, innovations, and developments in the field of pharmaceutical sciences with a wider audience. Facilitate collaboration and networking among the researchers, scientists, and professionals in the pharmaceutical industry. Help participants stay up-to-date with the rapidly evolving pharmaceutical landscape and encourage discussion and exploration of new ideas and approaches that can lead to breakthroughs in pharmaceutical research. Provides a platform for educating and training individuals, including students, about the latest trends and technologies. Overall, the objective is to create an environment where participants can learn, share, and contribute to the advancement of pharmaceutical sciences.

Topic Covered:

- ✓ Clinical Trials and Patient recruitment.
- ✓ Drug delivery systems.
- ✓ Research methods.
- ✓ Manufacturing process innovations.
- ✓ Regulatory updates and vaccine developments.
- ✓ How to overcome problems while method development.
- ✓ How to improve research techniques.
- ✓ Artificial intelligence and machine learning in drug discovery data and their impact on the pharmaceutical industry.


Programme Coordinator




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10th December 2018.

CIRCULAR

This is to inform you that a one-day seminar on “Pharmaceutical Science’s Most Recent Advances and Innovations: Road map to Entrepreneurship” by **Dr. P. Naga Raju, Professor & HOD, Hindu College of Pharmacy, Guntur, AP.**, being organized by V. V. Institute of Pharmaceutical Sciences on **17th December 2018**. I request you all to register immediately and to attend the program.

Venue: Room No: 109, VVIPS.

Timings: 11:00 AM



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About Seminar :

This Seminar entitled on "Current Scenario, scope and Challenges in Pharmaceutical Industry: An entrepreneur view" focuses on innovative development strategies in Pharmacy. A pharma Industry stands up in a significant role Technological Advancements and Regulatory environment. The innovative strategies are required in Pharma industry hence this conference builds an informative session on research activities which inculcates youngster mind to be successful entrepreneurs in the Pharmaceutical Industry must be innovative, adaptable, and well-versed in navigating regulatory complexities while keeping a keen eye on emerging technologies and patient centric approaches.

Topics to be covered:

- #Personalized medicine.
- #Biopharmaceuticals.
- #Digital Health Integration.
- #Research and development costs.
- #Regulatory hurdles.
- #Market access and pricing.
- #Intellectual property protection.
- #Supply chain resilience.



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist,
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Phone: 08674 - 274649



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One day Seminar on

"Current Scenario, Scope and Challenges in Pharmaceutical Industry: An entrepreneur view"

on 27th February, 2019



Organized
by

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Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlalleru.ac.in

Resource Person

Mr. P. Naga Raju

Associate Professor,
Sir C.R. Reddy Institute of
Pharmaceutical Sciences,
Eluru, West Godavari Dist, AP.

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Co-Secretary & Correspondent

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Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Ms. G.N.A. Lakshmi

Advisory Committee Members

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Dr. P. Raveesha

Ms. T. Prasanthi

Ms. B. Kanaka Durga

Ms. A. Sai Datri

Ms. B. Satyasree

Mr. M. Madhu Babu

Ms. K. Parimala

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M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats



Arundhathi
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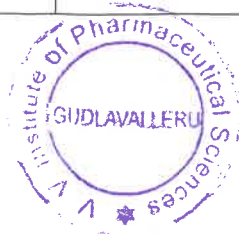
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

LIST OF PARTICIPANTS

Name of the Programme: One-day seminar on “Pharmaceutical Science’s Most Recent Advances and Innovations: Road Map to Entrepreneurship”

Date: 17-12-2018

S. No.	Name Of The Student	Roll Number	Course & Year	Signature
1.	Akunuri Rikith Swamy	189V1R0005	B.Pharm& I Yr	A.Rikith Swamy
2.	Ayesha Fathima	189V1R0006	B.Pharm& I Yr	Ayesha fathima
3.	Gokarakonda Bhavyasri	189V1R0003	B.Pharm& I Yr	G. Bhavyasri
4.	Gone Raja Singh	189V1R0026	B.Pharm& I Yr	Gone Raja Singh
5.	Gopisetty Dhamasri	189V1R0027	B.Pharm& I Yr	G. Dhamasri
6.	Jangam Sony	189V1R0028	B.Pharm& I Yr	J. Sony
7.	Jogi Teja Sree	189V1R0029	B.Pharm& I Yr	J. Teja
8.	Kakarla Sushmitha	189V1R0030	B.Pharm& I Yr	K. Sushmitha
9.	Kallepalli Rajya Lakshmi	189V1R0031	B.Pharm& I Yr	K. Rajya Lakshmi
10.	Kanaparthi Meghana	189V1R0032	B.Pharm& I Yr	K. Meghana
11.	Kandukuri Madhavi Sri	189V1R0033	B.Pharm& I Yr	K. Madhavi Sri
12.	Karamsetti Keerthi	189V1R0034	B.Pharm& I Yr	Keerthi
13.	B Venkateswara Rao	189V1R0035	B.Pharm& I Yr	B. Venkateswara Rao
14.	B Udaya Naga Sankar	179V1R0001	B.Pharm& II Yr	B. Udaya Naga Sankar
15.	Garikapati Sai Kumar	179V1R0002	B.Pharm& II Yr	G. Sai Kumar
16.	Perumalla Anuhya	179V1R0003	B.Pharm& II Yr	P. Anuhya
17.	Borra Nikhitha	179V1R0015	B.Pharm& II Yr	B. Nikhitha
18.	B Lakshmi Deepthi	179V1R0016	B.Pharm& II Yr	B. Lakshmi Deepthi
19.	Chatla Sumana Deepika	179V1R0017	B.Pharm& II Yr	C. Deepika



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20.	Daliparthi Sai Sarvani	179V1R0018	B.Pharm & II Yr	<i>Sai Sarvani</i>
21.	Dasari Durga Jayashree	179V1R0019	B.Pharm & II Yr	<i>D. Durga Jayashree</i>
22.	Battula Pavani	189V1S0301	M.Pharm & I Yr	<i>B. Pavani</i>
23.	Oleti Padmini	189V1S1606	M.Pharm & I Yr	<i>O. Padmini</i>
24.	P Mohana Sri Sai Vani	189V1S1607	M.Pharm & I Yr	<i>P. Mohana</i>
25.	Singavarapu Geethika	189V1S1608	M.Pharm & I Yr	<i>S. Geethika</i>
26.	Sriram Bhavani Devi	189V1S1609	M.Pharm & I Yr	<i>Sriram Bhavani Devi</i>
27.	Jaya Bharathi Karumuri	189V1R0029	M.Pharm & I Yr	<i>Jaya Bharathi K</i>
28.	Manne Chaitanya	189V1R0030	M.Pharm & I Yr	<i>M. Chaitanya</i>
29.	Nandipati Mounika	189V1R0031	M.Pharm & I Yr	<i>N. MOUNIKA</i>
30.	Peteti Vani Srihitha	189V1R0032	M.Pharm & I Yr	<i>P. Vani Srihitha</i>

Patyahob
Programme Coordinator



Ahoo

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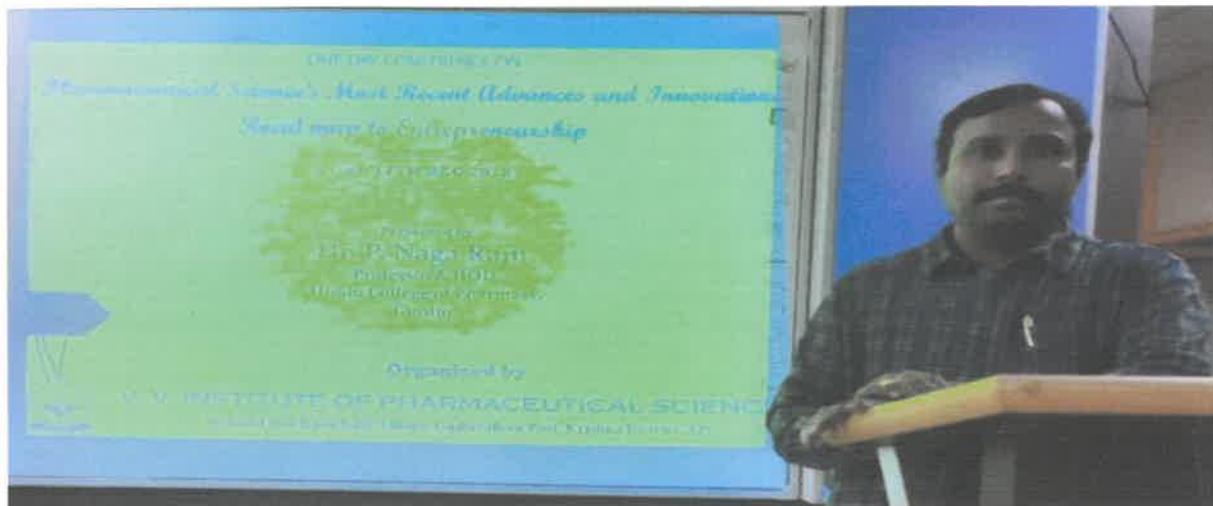
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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavaluru.ac.in

Outcomes of the Programme:

The students & faculty learned about Innovations and Entrepreneurship in Pharmaceutical Sciences.



They gain the knowledge on:

- Related to government support, the government has endeavored to invite entrepreneurship in this sector to help the pharmaceutical sector grow.
- The industry has a wide range of applications, making it an appealing prospect for private investors.
- Entrepreneurship in the pharma industry evolved over the years, encompassing the industry and each associated field. It has related to many developments, including 24-hour pharmacy, mobile pharmacy, online pharmacy, medical devices manufacturing, App developers, natural home remedies services, educational and training institutes, publishers, consultancy services, and counseling centers. There is immense potential in these areas to become a successful business enterprise.
- About how some entrepreneurs in the pharma industry are example setters? The government of India has boosted the sector by introducing start-up India and Make in India programs to encourage entrepreneurs to shape their dreams.
- The pharmaceutical business is currently going through significant changes as a result of the development of various technologies.



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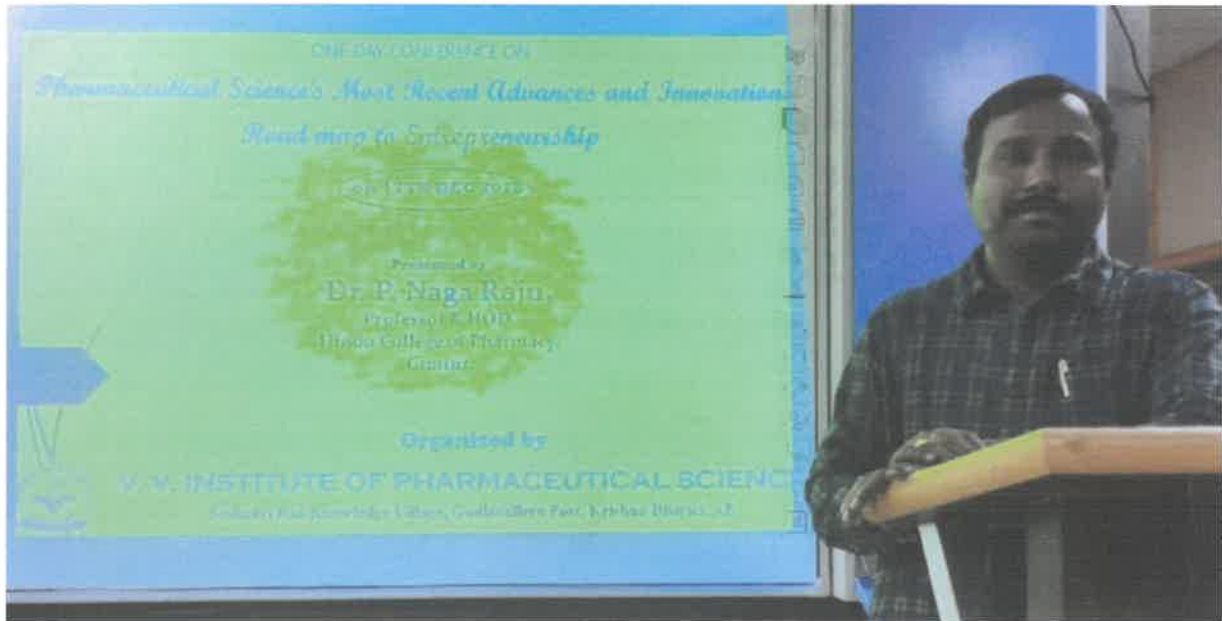
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On 17-12-2018, from our college students & faculty participated in the one seminar on “Most Recent Advances and Innovations: Road map to Entrepreneurship.”



Satyajeev
Programme Coordinator



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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlalleru.ac.in

PROGRAMME REPORT

Programme Name	A One-day seminar on " Pharmaceutical Sciences Most Recent advances and Innovations: Road map to Entrepreneurship. "
Resource Person	Dr.P.Naga Raju, Professor and HOD, Hindu college of pharmacy, Guntur, AP.
Date of Activity	17-12-2018.
Organized By	V. V. Institute of Pharmaceutical Sciences.
Venue	Room No: 109, V. V. Institute of Pharmaceutical Sciences.

The objective of the Programme:

The pharma sector and biomedical research rely heavily on innovation. every medical or therapeutic product that is produced and delivered to the market is the result of an intellectual curiosity that necessitates a proof of concept and takes years. The pharma and wellness industries had a huge impact on Indian society. Moreover, entrepreneurial activity is becoming a key factor of growth and development in every country. The Indian pharma sector is rapidly adopting new technologies and medical procedures because the pharma industry is still in its growth phase, with fewer companies in the market today. Entrepreneurship is crucial to instill innovation in our developing and evolving societies. The industry offers several entrepreneurial opportunities

Topics Covered:

- ✓ How entrepreneurship helps the sector evolve.
- ✓ Entrepreneurship in the future of pharmaceuticals.
- ✓ Global policy initiatives to promote entrepreneurship and innovation in healthcare sectors.
- ✓ Accessing barriers to entrepreneurship in innovation in health care sectors.
- ✓ Various innovative methods and their developments.
- ✓ Merits and demerits.


Programme Coordinator




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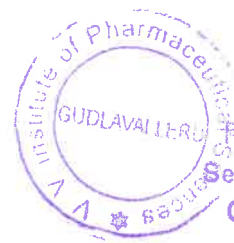
03rd January, 2019.

CIRCULAR

This is to inform you that a one-day seminar on “IPR Impact on Modern Drug Development Innovations & Expanding Drug Chemistry Possibilities” by Dr. D. Raghava, Professor, K. G. R. L. College of Pharmacy, Bhimavaram, West Godavari Dist., AP., being organized by V. V. Institute of Pharmaceutical Sciences on 10th January 2019. I request you all to register immediately and to attend the program.

Venue: Room No: 109, VVIPS Seminar Hall

Timings: 11:00 AM



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About Seminar :

This Seminar entitled on "IPR impact on Modern Drug Development Innovations & Expanding Drug Chemistry Possibilities" focuses on new innovations in Modern Drug Development. The Pharma organizations need to stay up with a development that makes a critical effect on many lives and is the primary concern of an organization. As the market is expanding and industries also participate in the investment such that intellectual property rights are also becoming very important for businesses. This was mainly focuses on trademarks and patents in the pharma industry.

Topics to be covered:

- # Research in Drug Chemistry
- # Relevant IPR
- # Modern Drug Development Innovations
- # Impact of IPR on R&D
- # Patent & Trade marks law



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist,
Andhra Pradesh, INDIA. PIN - 521356
Phone: 08674 - 274649
Email: venkatasrinipalr@vips@gmail.com



Arnav
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One Day Seminar on

"IPR Impact on Modern Drug Development Innovations & Expanding Drug Chemistry Possibilities

on 10th January, 2019



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlalleru.ac.in

Resource Person

Dr. D. Raghava

Professor,

K.G. R. L. College of Pharmacy,
Bhimavaram, West Godavari Dist, AP.

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Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. T. Raja

Advisory Committee Members

Ms. B. Satya Sree

Ms. T. Prasanthi

Ms. B. Satya Sree

Mr. V.L. Vinod Kumar

Ms. T. Sravani

Registration form

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Designation

Organisation

Address

.....

.....

City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....

About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1585 Titles and 5896 Volumes, subscription of 200 E-journals, 1620 E-Books, Delnet Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats

**Registration
is free**



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LIST OF PARTICIPANTS

Name of the Programme: One-day seminar on “IPR Impacts on Modern Drug Development Innovations and Expanding Drug Chemistry Possibilities.”

Date: 10-01-2019

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	B V SUKANYA LAKSHMI	169V1R0001	B.Pharm & III Yr	B.V. Lakshmi
2.	JONNALA DEEPTHIKA	169V1R0002	B.Pharm & III Yr	J-Deeptika
3.	PATIBANDLA NAGA VAMSI	169V1R0003	B.Pharm & III Yr	Patibandla Nagavamsi
4.	ABDUL SHAKIRA	169V1R0004	B.Pharm & III Yr	A.Shakira
5.	ADAPA DIVYA	169V1R0005	B.Pharm & III Yr	Divya
6.	AGASTYA LALITHA	169V1R0006	B.Pharm & III Yr	A.Lalitha
7.	AMBULA SURYA SAMPATH	169V1R0007	B.Pharm & III Yr	A.Surya Sampath
8.	A DEVI PRIYANKA	169V1R0008	B.Pharm & III Yr	A.Priyanka
9.	ARJA ASWANI	169V1R0009	B.Pharm & III Yr	A.ASWANI
10.	ARUNA PEESA	169V1R0010	B.Pharm & III Yr	P.Aruna
11.	BALAGAM PAVAN KALYAN	169V1R0011	B.Pharm & III Yr	B.Pavan Kalyan
12.	BATTHINENI SUBHASHINI	169V1R0012	B.Pharm & III Yr	B.Subhashini
13.	BHATRAJU RAMNADH	169V1R0013	B.Pharm & III Yr	B.Ramnadh
14.	BOLLA VALLI DEVI	169V1R0014	B.Pharm & III Yr	B.valli Devi
15.	CHANDIKA DHANA LAKSHMI	169V1R0015	B.Pharm & III Yr	CH.Vikas
16.	CHAVALI VIKAS	169V1R0016	B.Pharm & III Yr	C.VIKAS
17.	CHINTA SRIHARSHA	169V1R0017	B.Pharm & III Yr	C.Sriharsha
18.	CHINTHADA JOSHI	169V1R0018	B.Pharm & III Yr	C.Joshi
19.	CHITTIBOMMA SIVA GOPAL	169V1R0020	B.Pharm & III Yr	Chittibomma Siva gopal
20.	G SUDHARSHAN KUMAR	169V1R0021	B.Pharm & III Yr	G.Sudharshana kumar
21.	GANGULA SAI PRIYANKA	169V1R0022	B.Pharm & III Yr	G.Sai priyanka
22.	GARIKAPATI BHAVANI	169V1R0023	B.Pharm & III Yr	G.Bhavani
23.	GOLAGANI NAVYA LAKSHMI	169V1R0024	B.Pharm & III Yr	Navya Lakshmi



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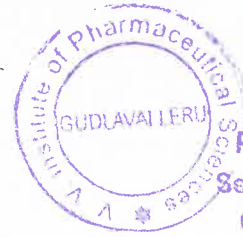
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24.	GOLI PAVAN KUMAR	169V1R0025	B.Pharm & III Yr	G. Pavan Kumar
25.	GOLLA UHA	169V1R00026	B.Pharm & III Yr	G. Uha
26.	GUDE MANASA	169V1R00028	B.Pharm & III Yr	G. Manasa
27.	JANA JERCY JESSICA	169V1R00029	B.Pharm & III Yr	J.S. Jessica
28.	J P SAI SURYA KRISHNA	169V1R00030	B.Pharm & III Yr	J.P. Sai Surya Krishna

P. Raja

Programme Coordinator

A. N. Rao
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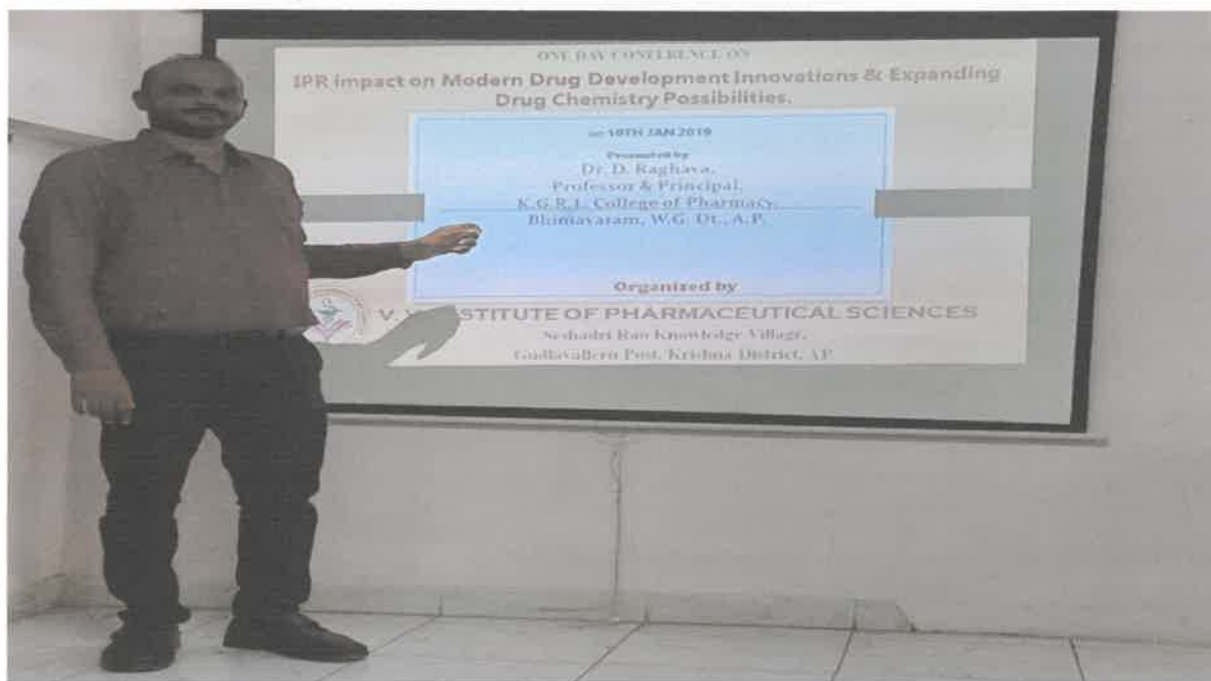
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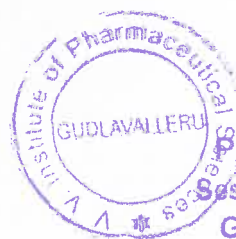
E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

Outcomes of the Programme: The students & faculty learned about IPR in drug development.

They gain the knowledge on:



- Relevance of intellectual property rights in the pharma industry
- The issue of evaluating and access, where conversation centers around the connections between IPRs (especially patents), the rejection of contenders, and the accessibility and valuing of New Drugs
- The job of IPRs is to give impetus to find, create, and advertise new medications – and the impact of IPRs on R&D consumption and its allotment across sicknesses, nations, and associations.
- The department is involved in teaching & training postgraduate students in the subjects of IPR rights regarding drug development and drug chemistry expansion. This will help the students to understand various laws and rights in the Pharma field.



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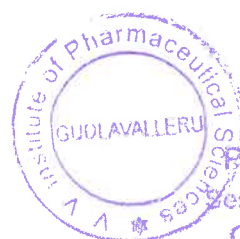
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On 10-01-2019, our college students & faculty participated in the seminar on "IPR impact on Modern Drug Development Innovations & Expanding Drug Chemistry Possibilities."



T. Raja

Programme Coordinator



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PROGRAMME REPORT

Programme Name	A one-day seminar on “ IPR Impact on Modern Drug Development Innovations & Expanding Drug Chemistry Possibilities. ”
Resource Person	Dr.D. Raghava , Professor, K. G. R.L. College of Pharmacy, Bhimavaram, West Godavari Dist.,AP.
Date of Activity	10-01-2019
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Room No: 109, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:

Innovations play an important role in the development of the Pharma Industry for their growth, drug discovery, and higher returns on investment. When innovations are made, these need to be protected through intellectual property rights. Patents give pharma organizations selective freedoms to advertise drugs and forestall others to fabricate, sell, and make these drugs for a time of 20 years. IPR is essential for pharma organizations for recognizable proof, arranging, commercialization, and security of innovation. It is likewise a significant apparatus to safeguard speculation, time, and exertion and supports healthy competition, consequently advancing the modern turn of events and monetary development.

Topic Covered:

- ✓ Different drug chemistry expansion methods
- ✓ Their development and discussion
- ✓ Merits and demerits
- ✓ Motivating force to the development
- ✓ Safeguards pharma organizations against expected infringers
- ✓ Various laws and Compulsory licenses in IPR regarding drug development

T. Raja

Programme Coordinator



[Signature]
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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

21st February 2019.

CIRCULAR

This is to inform you that a one-day seminar on “Current Scenario and Challenges in Pharmaceutical Industry: An Entrepreneur View” by Mr. P. Naga Raju, Associate Professor, Sir C.R. Reddy Institute of Pharmaceutical Sciences, Eluru, West Godavari Dist., AP., being organized by V. V. Institute of Pharmaceutical Sciences on 27th February, 2019. I request you all to register immediately and to attend the program.

Venue: Room No: 109, VVIPS.

Timings: 9:30 AM



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About Seminar :

This Seminar entitled on “Pharmaceutical Science’s Most Recent Advances and Innovations: Road map to Entrepreneurship” focuses on innovative development strategies in Pharmacy. Pharmacists are presented with the challenge of undertaking innovative practices to transform the healthcare system and create novel opportunities and revenue streams. Innovation and entrepreneurship are critical aspects which support economic growth and development.

Topics to be covered:

- # Innovations and advancements.
- # Entrepreneurship.
- # Development strategies.
- # Innovative practices.
- # Health care systems.
- # Novel opportunities.



For more details:

V. V. Institute of Pharmaceutical Sciences

Gudlalleru, Krishna Dist,
Andhra Pradesh, PIN - 521356

Phone: 08674 - 274649

Email: venkata@pharmacy@gmail.com



One day Seminar on “Pharmaceutical Sciences’ Most Recent Advances and Innovations: Road map to Entrepreneurship”

on 17th December, 2018.



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlalleru.ac.in

Resource Person

Dr. P. Naga Raju

Professor & HOD,

Hindu College of Pharmacy,
Guntur, AP.

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Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Ms. B. Satya Sree

Advisory Committee Members

Dr. Sk. Aminabee

Dr. P. Raveesha

Ms. T. Prasanthi

Ms. T. Sravani

Ms. A. Sai Datri

Ms. K. Parimala

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Designation

Organisation

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City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....

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Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats

**Registration
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Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

LIST OF PARTICIPANTS

Name of the Programme: one-day seminar on "Current Scenario, Scope and Challenges in Pharmaceutical Industry: An entrepreneur view."

Date: 27-02-2019

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	B.Udaya Naga Sankar	179V1R0001	B.Pharm & 2nd Yr	B. Udaya Sankar
2.	G.Sai kumar	179V1R0002	B.Pharm & 2nd Yr	G. Sai Kumar
3.	P. Anuhya	179V1R0003	B.Pharm & 2nd Yr	P. Anuhya
4.	Y.Divya sree	179V1R0004	B.Pharm & 2nd Yr	Y. Divya sree
5.	Afrin Sulthana	179V1R0005	B.Pharm & 2nd Yr	Afrin Sulthana
6.	A.Rathhna	179V1R0006	B.Pharm & 2nd Yr	A. Rathhna
7.	A.Yamini	179V1R0007	B.Pharm & 2nd Yr	A. Yamini
8.	A.Sri Vidya	179V1R0008	B.Pharm & 2nd Yr	A. Sri Vidya
9.	A.Tejaswi	179V1R0009	B.Pharm & 2nd Yr	A. Tejaswi
10.	B.Jaya Sree	179V1R0010	B.Pharm & 2nd Yr	B. Jaya Sree.
11.	B. Varnika	179V1R0011	B.Pharm & 2nd Yr	B. Varnika
12.	B.NagaTanya Sri	179V1R0012	B.Pharm & 2nd Yr	B. Nagathanya Sri
13.	B.Sushma Sree	179V1R0013	B.Pharm & 2nd Yr	B. Sushma
14.	B.Nikhitha	179V1R0014	B.Pharm & 2nd Yr	B. Nikhitha
15.	B.S.Lakshmi Deepthi	179V1R0015	B.Pharm & 2nd Yr	Deepthi
16.	C.Sumana Deepika	179V1R0016	B.Pharm & 2nd Yr	Sumana deepika
17.	D.Sai Sravani	179V1R0017	B.Pharm & 2nd Yr	D. Sai Sravani
18.	D.Durga Jaya Shree	179V1R0018	B.Pharm & 2nd Yr	D. D. Jaya Shree
19.	D.Christine Edwardson	179V1R0019	B.Pharm & 2nd Yr	D. C. Edwardson
20.	E.Tripura Naga Pooja	179V1R0020	B.Pharm & 2nd Yr	T. N. Pooja
21.	G.Akanksha	179V1R0021	B.Pharm & 2nd Yr	G. Akanksha
22.	G.Neelima	179V1R0022	B.Pharm & 2nd Yr	Neelima
23.	G.Sneha	179V1R0023	B.Pharm & 2nd Yr	G. Sneha
24.	G.V.Pavan Kumar	179V1R0024	B.Pharm & 2nd Yr	Pavan Kumar
25.	G.Lavanya	179V1R0025	B.Pharm & 2nd Yr	G. Lavanya



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E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

26.	G.Sowmya	179V1R0026	B.Pharm & 2nd Yr	G.Sowmya
27.	G.Ramya sri	179V1R0027	B.Pharm & 2nd Yr	G. Ramyasri
28.	G.Yeswanth	179V1R0028	B.Pharm & 2nd Yr	G. Yeswanth
29.	G.Mahendra	179V1R0029	B.Pharm & 2nd Yr	Mahendra
30.	G.Gowriswari	179V1R0030	B.Pharm & 2nd Yr	G. Gowriswari

G. Lalshmi

Programme Coordinator



[Signature]
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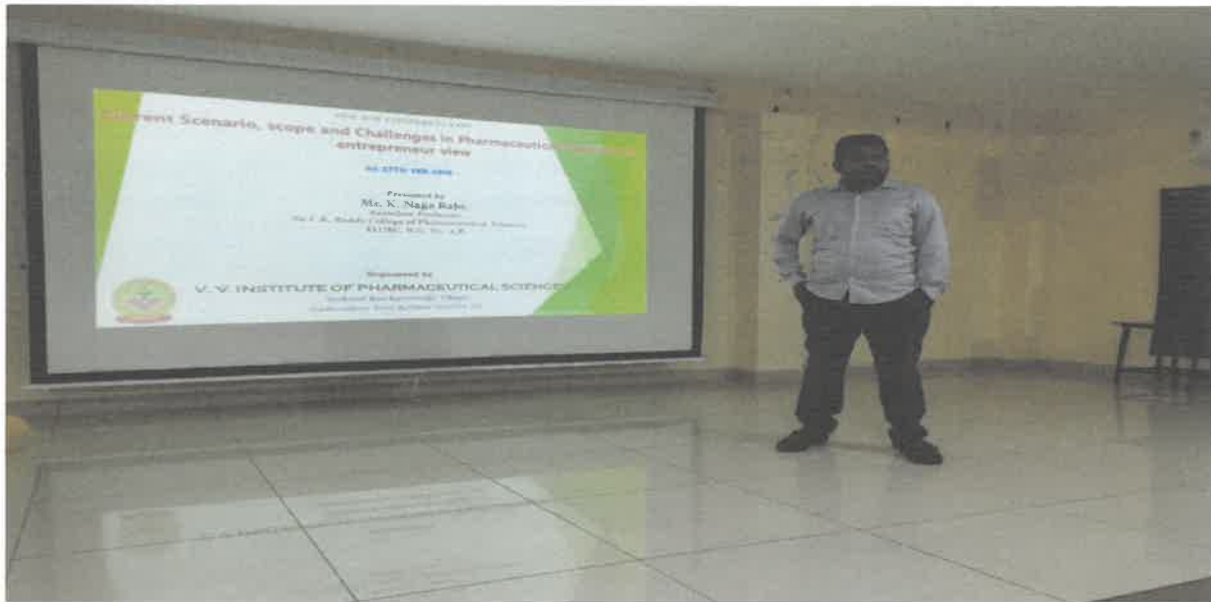
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Outcomes of the Programme:

The students & faculty learned about current scenario scope challenges in the pharmaceutical industry from an entrepreneur view.



They gain the knowledge on:

- Developing new drugs can be prohibitively expensive, with high failure rates in clinical trials.
- Navigating complex and evolving regulatory frameworks across different regions can be time-consuming and resource-intensive.
- Ensuring that products are priced competitively while still providing a return on investment is a delicate balance.
- Entrepreneurs aim for sustainable growth by optimizing operations, managing costs, and achieving economies of scale. This includes efficient supply chain management and manufacturing processes. Entrepreneurs aspire to expand their reach beyond established markets and tap into emerging economies, where there may be untapped potential for healthcare solutions.



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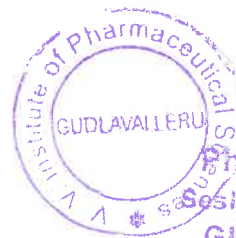
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On 27-02-2019, our college students and faculty participated in “Current Scenario, Scope, and Challenges in the Pharmaceutical Industry: An Entrepreneur View” program.



G. Lakshmi
Programme Coordinator



A. Rao
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PROGRAMME REPORT

Programme Name	A one-day seminar on " Current Scenario, Scope Challenges in Pharmaceutical Industry: An Entrepreneur View ".
Resource Person	Mr. P. Naga Raju , Associate Professor, Sir. C.R. Reddy Institute of Pharmaceutical Sciences, Eluru, West Godavari Dist, AP.
Date of Activity	27-02-2019
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Room No: 109, V. V. Institute of Pharmaceutical Sciences

Objective of the Programme:

current scenario in the pharmaceutical industry, as viewed from an entrepreneurial perspective, involves several key aspects Entrepreneurs to develop novel drugs or therapies that address unmet medical needs, improve treatment outcomes, or provide more effective and efficient solutions Ensuring compliance with stringent regulatory standards is a crucial objective. Navigating the complex approval processes and meeting safety and efficacy criteria is a priority for pharmaceutical entrepreneurs. Entrepreneurs seek to bring their products to market successfully. This involves understanding market dynamics, establishing distribution channels, and implementing effective marketing strategies.

Topics covered:

- Technological Integration and Digital Health.
- Global Expansion and Access to Emerging Markets.
- Patient-Centric Approach.
- Adaptation to Healthcare Trends.
- Adherence to Ethical and Social Responsibility Standards.
- Supply Chain Disruptions.
- Market Competition.
- Technological and Scientific Complexity.

G. Calshani
Programme Coordinator



Aravind
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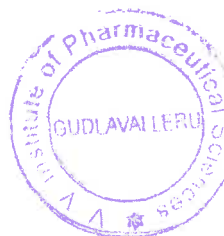
20th March, 2019.

CIRCULAR

This is to inform that a one-day seminar on "Future Advancements in the Field of Entrepreneurship in Traditional Herbal and Ayurvedic Medicine" by Dr. B. Narasimha Rao, Associate Professor, P. Ramireddy Memorial College of Pharmacy, Kadapa, AP., being organized by V. V. Institute of Pharmaceutical Sciences on 29th March, 2019. I request you all to register immediately and to attend the program.

Venue: Room No: 109, VVIPS

Timings: 11:00 AM



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About Seminar :

This Seminar entitled on "Future Advancements in the field of Entrepreneurship in Traditional Herbal and Ayurvedic Medicine" focuses on innovative development strategies in Pharmacy. A pharmacist stands up in a significant role a Health Care Professional. The innovative strategies are required in Pharmacy hence this conference builds an informative sessions on entrepreneurship in traditional and ayurvedic medicine which inculcates younger minds to think innovatively and meet social needs so that they reach the level of greatness as they deserves it.

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Topics to be covered:

- # Future prospects in ayurvedic medicine.
- # Future prospects in traditional herbal medicine.
- # Information on Entrepreneurship.
- # Future requirements in medicine.
- # Future advances on Ayurveda.
- # Future advances on herbal traditional.



For more details:

V. V. Institute of Pharmaceutical Sciences

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Andhra Pradesh, INDIA. PIN- 521 356
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One day
Seminar on

"Future Advancements in The Field of Entrepreneurship in Traditional Herbal and Ayurvedic Medicine"

on 29th March, 2019



Organized
by

V. V. Institute of Pharmaceutical Sciences

Seshadri Rao Knowledge Village,
Gudlavalleru Post, Krishna District, PIN-521 356, A.P.

Phone: 08674-274649, 9542894455

E-mail: vvipsseminars@gmail.com

Website: www.vvipsgudlavalleru.ac.in

Resource Person

Dr. B. Narasimha Rao

Associate Professor,

P. Ramireddy Memorial College of Pharmacy,
Kadapa, AP.

1

Patrons

Dr. V. Nageswara Rao
Chairman

Sri M. Srinivasa Rao
Co-Chairman

Sri Satyanarayana Rao Valluripalli
Secretary & Correspondent

Sri. Rama Krishna Valluripalli
Co-Secretary & Correspondent

Convenor

Dr. A. Lakshmana Rao
Professor & Principal

CO-Convenors

Dr. P.B. Bhushan Rao

Advisory Committee Members

Ms. T. Sravani

Mr. M. Sai Vishnu

Ms. A. Sai Datri

Mr. V.L. Vinod Kumar

Ms. K. Parimala

Registration form

Full Name.....

Designation

Organisation

Address

.....

.....

City

State

Country

Pin Code.....

Telephone.....

Mobile.....

E-mail.....

Date

Signature.....

About the College

V. V. Institute of Pharmaceutical Sciences was established in the year 2010 as esteemed promotions of A.A.N.M. & V.V.R.S.R. Educational Society.

The College aims to provide Quality Education, Training and Research facilities of high standard in Pharmaceutical Sciences and strives hard to achieve its objectives through sincere, dedicated efforts, discipline and hard work. The college is equipped with sophisticated equipment's in well-established laboratories and the state of the art library with 1585 Titles and 5896 Volumes, subscription of 200 E-journals, 1620 E-Books, Delnet Networking and Magazines to meet the needs of the students. Our college research publications include more than 300 articles in reputed journals.

Courses Offered:

B. Pharmacy : 100 Seats

M. Pharmacy:

Pharmaceutics: 15 Seats

Pharm. Analysis: 15 Seats

**Registration
is free**



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LIST OF PARTICIPANTS

Name of the Programme: A one-day seminar on "Future Advancements in the Field of Entrepreneurship in Traditional Herbal and Ayurvedic Medicine".

Date: 29-03-2019

S. No.	Name of the Student	Roll Number	Course & Year	Signature
1.	Alimunnisa	159V1R0001	B.Pharm & IV Yr	Alimunnisa
2.	D. Sai Tejaswini	159V1R0002	B.Pharm & IV Yr	D. Sai Tejaswini
3.	G.V. Jaya Lakshmi	159V1R0003	B.Pharm & IV Yr	G.V. Jayalakshmi
4.	V. Bhavya Naga Vani	159V1R0004	B.Pharm & IV Yr	V. Bhavya Naga Vani
5.	A.V.D.S. Mani Kumar	159V1R0005	B.Pharm & IV Yr	A. Mani
6.	A.N.V. Sai Divya	159V1R0006	B.Pharm & IV Yr	A.N.V. Saidiya
7.	A. Lavanya	159V1R0007	B.Pharm & IV Yr	A. Lavanya
8.	CH. Archana	159V1R0008	B.Pharm & IV Yr	Ch. Archana
9.	CH. Monika	159V1R0009	B.Pharm & IV Yr	Ch. Monika
10.	G. Bhargavi	159V1R0010	B.Pharm & IV Yr	G. Bhargavi
11.	G. Divya	159V1R0011	B.Pharm & IV Yr	G. Divya
12.	G. Ooha Deepika	159V1R0012	B.Pharm & IV Yr	G. Deepika
13.	J. Sai Sowmya	159V1R0013	B.Pharm & IV Yr	J. Sowmya
14.	K. Sravani	159V1R0014	B.Pharm & IV Yr	K. Sravani
15.	K. Monika Raasi	159V1R0015	B.Pharm & IV Yr	K. Monika Raasi
16.	M. Lakshmi Sujitha	159V1R0016	B.Pharm & IV Yr	M. Lakshmi Sujitha
17.	M.L.N.T. Amalawari	159V1R0017	B.Pharm & IV Yr	M. Amalawari
18.	M. Uday Kiran	159V1R0018	B.Pharm & IV Yr	M. Uday Kiran
19.	M. Sasikala	159V1R0019	B.Pharm & IV Yr	M. Sasikala
20.	N. Teja	159V1R0020	B.Pharm & IV Yr	N. Teja
21.	P. Kesava Krishna	159V1R0021	B.Pharm & IV Yr	P. Kesava Krishna
22.	P. Lakshmi Prasanna	159V1R0022	B.Pharm & IV Yr	P. Prasanna
23.	P. Prudhvi	159V1R0023	B.Pharm & IV Yr	P. Prudhvi



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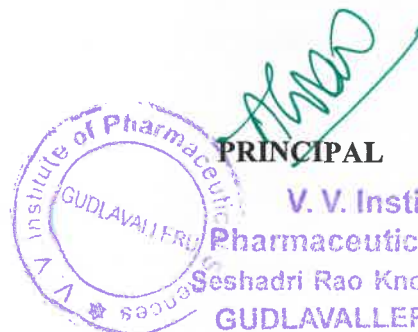
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24.	R.B.S.D.S. Hari Gopal	159V1R0024	B.Pharm & IV Yr	hari gopal
25.	Shabana Begum	159V1R0025	B.Pharm & IV Yr	shabana Begum
26.	S. Tejaswini	159V1R0026	B.Pharm & IV Yr	S. Tejaswini
27.	T. Krishna Tulsasi	159V1R0027	B.Pharm & IV Yr	T. Krishna
28.	T.N.S.D. Prathima	159V1R0028	B.Pharm & IV Yr	T.N.S.D. prathima
29.	T. Praveena	159V1R0029	B.Pharm & IV Yr	Praveena
30.	T. Sandhya	159V1R0030	B.Pharm & IV Yr	T. Sandhya
31.	P. Raja Sekhar	149V1R0005	B.Pharm & IV Yr	P. Raja Sekhar
32.	P. Sri Raga Vidhya	149V1R0064	B.Pharm & IV Yr	P. Sri Raga Vidhya

Dr. Bhushan Rao

Programme Coordinator



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Outcomes of Programme:

The students & faculty learned topics related to **“Future Advancements in the Field of Entrepreneurship in Traditional Herbal and Ayurvedic Medicine.”**



They gain the knowledge on:

- Future Advancements are the continuous process to identify the problem and find its solution.
- It is to focus on the Advancement in the Field of Entrepreneurship in Traditional Herbal and Ayurvedic Medicine.
- It involves basic research in identity, purity, content, stability of starting materials, excipients, active pharmaceutical ingredients in traditional herbal and ayurvedic medicine.
- The department involved in teaching & training post graduate students, in the subjects of future advances in pharmaceutical industry and development and pertaining to enhance the field of entrepreneurship mode in both Traditional Herbal and Ayurvedic Medicine. This will help the students to understand various principles, methods & tools to research.



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On 29-03-2019, our college students & faculty participated in the seminar on "Future Advancements in the Field of Entrepreneurship in Traditional Herbal & Ayurvedic Medicine."



Dr. Bhushan Rao
Programme Coordinator



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PROGRAMME REPORT

Programme Name	A One-day seminar on “Future Advancements in the Field of Entrepreneurship in Traditional Herbal and Ayurvedic Medicine”
Resource Person	Dr. B. Narasimha Rao, Associate Professor, P.Ramireddy Memorial College of Pharmacy, Kadapa, AP..
Date of Activity	29-03-2019
Organized By	V. V. Institute of Pharmaceutical Sciences
Venue	Room No: 109, V. V. Institute of Pharmaceutical Sciences

The objective of the Programme:

Future Advancements in The Field of Entrepreneurship in Traditional Herbal and Ayurvedic Medicine. The generation of such evidence through practice-based research should be predicted on the appropriate use of robust and rigorous methodologies. In addition to the future advancements approaches used in pharmacy practice research, mixed methods and other novel approaches in pharmacy practice research. Developing & conducting research on medication use & patient safety. The main aim is to provide future advancements both in traditional herbal and ayurvedic medicine and based on the entrepreneurship filed.

Topic Covered:

- ✓ Future prospects in Ayurvedic medicine
- ✓ Future prospects in traditional herbal medicine
- ✓ Information on improving Entrepreneurship.
- ✓ Future requirements to provide safety and effective medicine.
- ✓ Discussion method and its suitability
- ✓ Merits & De-merits
- ✓ How to overcome problems while method development
- ✓ How to improve Research techniques
- ✓ Relevance to empirical research

Dr. Bushan Rao
Programme Coordinator



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