## V. V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

(Approved by AICTE & PCI, New Delhi and Affiliated to JNTUK, Kakinada)
Sponsored by A.A.N.M. & V.V.R.S.R. Educational Society

Phone: 08674-274649, Fax: 08674-274441

E-mail: venkatadripharmacy@gmail.com, Website: www.vvipsgudlavalleru.ac.in

6.1.1 The Governance and leadership is visible at various institutional practices, it comprises of decentralization and participation in the institutional governance in accordance with vision and mission of the institution.

The institution's governance is indicative of strong leadership that is aligned with its vision and goal.

Aiming to significantly contribute in wisdom and humanity for the development of the apprentices to become highly disciplined and globally competent with ethical values, the college works with a clear vision, anticipates becoming a world-class centre to impact the technical knowledge and research in pharmacy, and strives to become a significant contributor in knowledge and humanity. Continue to place a strong emphasis on research and development to establish as a centre of excellence.

## Mission:

To motivate students to pursue international standards in pharmacy education, especially the socially and economically underprivileged students, in the hopes that their education will enable them to become financially independent. Fostering a tough academic environment within the college to prepare students to meet the challenges of a complicated world that is changing quickly. Establishing a secure, orderly college atmosphere that is supportive of study, as well as consistently upholding moral standards to enhance our students' sense of responsibility, social awareness, and commitment to the advancement of democracy, secularism, and peace. Encouraging and motivating the students to achieve high expectations for their coursework and research. Develop student knowledge-enrichment programmes for social advancement. Fostering research and development while moulding students by developing their intrinsic talents will enable them to create entrepreneurship.

A hierarchical administrative structure is in place, with department chairs supervising junior faculty as they handle certain areas of their departments' tasks. The institution's overall administrative management will be under the principal and staff incharges responsibility.

Numerous committees, each with a chairperson and coordinator, monitor and evaluate the system's activities on a qualitative level. To carry out periodic evaluations, incharges for various criteria and qualitative assessment are in place. The institution's top body, IQAC, is in charge of conducting all quality assessments.



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The management of A.A.N.M. & V.V.R.S.R. educational society approved the policies and procedures to be used as standards for decisions and actions relating to academic policies and procedures. Any person who applies for admission to this college freely submits themselves to the policies of the college and they agree to follow these policies. The V.V. Institute of Pharmaceutical Sciences maintains and makes use of a variety of academic, physical, and support resources, including a lab, library, sports facility, computer labs, and classrooms.

## **Administrative Structure:**

The Principal of V.V. Institute of Pharmaceutical Sciences serves as the college's Chief Academic Officer and is ultimately in charge of the college instruction and research. Members of the Office of the Principal divide up the numerous tasks associated to pharmacy education. Services managed by these offices include financial assistance counseling, processing registration and course scheduling, personal, academic, and career counseling, among others. These services are all intended to help students achieve their educational goals. The administrative officer and several departments in the administrative office provide assistance to the faculty and students. The general attendance of students and their behaviour in the classroom subjects over which each member of the faculty has duty and power. It is the duty of the faculty to make students aware of the required activities for each class.

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