



V.V. INSTITUTE OF PHARMACEUTICAL SCIENCES

Seshadri Rao Knowledge Village, GUDLAVALLERU - 521 356, Krishna District, A.P.

(Approved by AICTE & PCI, New Delhi and Affiliated to JNTUK, Kakinada)

Sponsored by A.A.N.M. & V.V.R.S.R. Educational Society

Phone : 08674-274649, Fax : 08674-274441

E-mail : venkatadripharmacy@gmail.com, Website : www.vvipsgudlavalleru.ac.in

INSTITUTIONAL STRATEGIC PLAN

The aim of V.V. Institute of Pharmaceutical Sciences is to offer outstanding professional training with a focus on interdisciplinary cooperation and high-quality research. Our strategic plan places a high priority on faculty development, the integration of cutting-edge technology, and advancements in teaching approaches as we strive for academic achievement and innovation. Our mission is to provide an engaging educational experience by cultivating industry partnerships and an active learning culture. We are committed to supporting ethical research practices, integrating research into the curriculum, and advancing staff and student research through internal funding. We prioritise mentorship, experiential learning, and facilities that facilitate contemporary learning settings, with an emphasis on student success and community engagement. We work to establish an inclusive, progressive, and diverse educational institution by collaborating with industries and encouraging global involvement.

GOAL-1	ACADEMIC EXCELLENCE AND INNOVATION
Strategy-1	Continue to use industry innovations and interdisciplinary components to fill up the gaps in the curriculum.
Strategy-2	Train faculty members in educational techniques and promote their attendance at conferences with an emphasis on education.
Strategy-3	Utilize state-of-the-art technologies to support e-learning and virtual labs while encouraging an innovative culture.
Strategy-4	Put into practice active learning techniques like simulations and problem-based learning.
Strategy-5	Establish collaborations for practical experiences by means of industry visits and internships.
Strategy-6	For ongoing improvement, set up channels for student, faculty, alumni, and industry feedback.
GOAL-2	FACULTY AND STUDENT RESEARCH DEVELOPMENT



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Strategy-1	Encourage academic research through conference assistance, external collaborations, and conference support.
Strategy-2	Incorporate research into the curriculum and give credit for exceptional work.
Strategy-3	Give students access to forums, research opportunities, and curriculum integration.
Strategy-4	Encourage cooperation between outside research organisations and industry collaborators.
Strategy-5	Encourage the publication, sharing, and observance of ethical research norms by faculty and students.
Strategy-6	Provide mentorship programmes with a focus on integrity and acceptable research practices.
GOAL-3	STUDENT SUCCESS AND COMMUNITY ENGAGEMENT
Strategy-1	Establish a thorough mentoring program that links students with academics, professionals, and alumni.
Strategy-2	Improve academic advising by setting up advising facilities and providing prompt assistance.
Strategy-3	Form neighborhood alliances for service-learning, health campaigns, and real-world experience.
Strategy-4	Increase hands-on learning through industry visits, internships, and cooperative education.
Strategy-5	Encourage networking opportunities, such as career-focused gatherings and mentorship programs for graduates.
Strategy-6	Acknowledge student accomplishments, offer scholarships, and promote membership in groups for professionals.
GOAL-4	FACILITIES AND TECHNOLOGY UPGRADE
Strategy-1	Create a strategy plan for upgrading the infrastructure, giving modern
Strategy-2	Create a comprehensive plan for infrastructure improvements that gives integration of new technology first priority.



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Strategy-3	Secure funding for research facility expansion, shared spaces, and state-of-the-art equipment.
Strategy-4	Include sustainability initiatives and eco-friendly design concepts in your buildings.
Strategy-5	Create a thorough technology plan and give faculty members continual support and training.
Strategy-6	Maintain a culture of adaptable learning environments by routinely evaluating and meeting changing needs.
GOAL-5	INDUSTRY COLLABORATION AND GLOBAL ENGAGEMENT
Strategy-1	Form official partnerships with advisory boards for the pharmaceutical industry and companies.
Strategy-2	Investigate and carry out programs for global education that promote international collaboration.
Strategy-3	Encourage cultural competency, diversity, and inclusiveness through a range of programs.
Strategy-4	Assist in collaborative projects, knowledge-sharing initiatives, and industry-integrated education.
Strategy-5	Motivate academic staff and students to take part in collaborative research projects and international efforts.
Strategy-6	Establish a worldwide alumni network and use ties to gain insights and continued participation.



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